

CASE STUDY 3

Wentzville R-IV School District- St Louis, MO



18 SCHOOLS



15,138 STUDENTS

ANNUAL
DISTRICT COST
SAVINGS

\$510,306

ANNUAL COST
SAVINGS PER
SCHOOL

\$28,510

Wentzville School District in St Louis, Missouri, has been using Peachjar since 2014. Before Peachjar, with over 15,000 students, flyer delivery was burdensome both to the district's community partners and to the schools.

Mary K. LaPak, Director of Community Relations at Wentzville, says, "Introducing Peachjar in 2014 has saved our department a tremendous amount of time and productivity. We used to have people walk in with flyers for approval, or send us flyers and it would take multiple emails to coordinate authorization and distribution. Peachjar has eliminated all of that and now we simply view and click for approval.

Our community groups have fully embraced using Peachjar as a cost effective way to reach hundreds of parents at once. We also love that flyers automatically post to our school sites, which is a great feature for busy parents who may miss an email. We are always looking for ways to improve efficiency in the WSD and to be good stewards of taxpayer dollars, so moving to Peachjar was a slam-dunk for our District and our community."

**Note all data provided and approved by WSD*

The district is now able to save

