Demographer RFP Responses

Rating				
1 - Poor				
3 - Good				
5 - Excellent				
Items	RSP	Transfinder	MGT	Business Information System
Submitted on time	5	5	5	5
References				
The Ideal Scope of Work is as follows:				
a. Update and Analyze the past 10 years of actual data to what was projected (9/2010 – 9/2020).	1	1	1	5
b. Examine factors that may impact enrollment such as low income housing and apartments (HUD, et.al).	5	3	5	5
c. Examine the demographic data in regard to the District including but not limited to population diversity, program participation, home values, income levels, census, live birth and land use at a level that relates to District boundaries as well as areas from which current students are enrolled.	5	1	5	5
d. Provide an in-depth analysis of boundary areas that indicate growth and the impact on future enrollment along with recommending whether additional school attendance centers need to be built or closed. As possible, please indicate where the best location(s) would be if future facilities are needed or closures are expected. Suggest possible attendance boundary changes.	5	3	5	5
e. Examine and provide guidance on approved developments within the District and the Cities of Raytown, Independence and Kansas City, MO and its area of control as well as planned and zoned use of land. In addition, provide data as to the current and projected interest level of regional home contractors & developers to purchase land and construct homes within the District.	5	3	5	5
f. Accurately project future student enrollment through September 2030 incorporating historical enrollment data from at least the past 5 school years (September 2015 through September 2020) and the upcoming school year, live birth data, development activity, demographic trends, private/parochial and home school enrollment data and other information that would assist with calculating an accurate forecast. In addition, please provide rationale as to possible reasons for the trend data. Utilize a Geographic Information Systems (GIS) with maps and analysis that visualizes what is happening within the District in terms of growth; declines, development, etc.	5	5	5	5
g. Develop a 10 year student population projection which includes all grades for all current student attendance centers. This would include an enrollment for all future incoming kindergarten students annually through September 2030.	5	5	5	5
h. Provide analysis of family demographic information (i.e. income, etc.) of school age children in each home by zip code and/or major subdivisions.	5	1	5	5
i. The RFP and Final Product should also provide an assessment for how local private/parochial schools and home school designation impact enrollment and how calculations on birth rates, etc. allow for accurate projections when such volatility may exist due to the 'unknown' impact the availability of private and/or parochial schools may have on a student's enrollment decision.	3	3	3	3
j. Final Product delivered via both electronic and hard copy (spiral bound) formats. Electronic format should be deliverable in an agreed upon format acceptable to the Raytown C2 School District and contain ALL materials including exhibits, graphs, attachments, etc. that were part of the final report. The hard copy (spiral bound) format should be a minimum quantity of 20 copies. Please list the cost for additional quantities, if desired by the Raytown C2 School District.	3	3	5	5

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k. Vendor may be asked to present the Final Report in person at a scheduled Board of Education Meeting.	1	5	5	5
RFP REQUIREMENTS (To be placed in sealed envelope)				
Provide a statement of vendor qualifications including:				
● A brief description of its business activities and history.	5	5	5	5
● Provide information on how long the organization has been in business and length of its experience in Third Party Administration.	5	5	5	5
● Identify each of the vendor's professional staff members who specifically will be assigned to this contract, the experience each possesses and the location of the office from which they work. Provide a detailed biography and/or resume outlining the experience and credentials of all such staff.	5	5	5	5
● Provide confirmation with district data governance requirements as stated in the Data Governance Addendum attached	1	3	0	5
Detailed experience in the following areas:				
● Geographic Information Systems (GIS) (Creation of maps and analysis that visualizes what is happening presently within the District)	5	5	5	5
● Statistical Analysis (proven ability to provide project ons on a geographic level)	5	5	5	5
● Demographics (census, live birth, income, extracted on to a product that relates to District boundaries)	5	1	5	5
● Educational K-12 Planning (capacity, educational programming, site analysis, etc.)	5	3	5	5
● City and county Planning (builders, developers, realtors, planner, public works, comprehensive Plans, Capital Improvement Plans)	5	3	5	5
● Educational Issues (capacity, funding, benchmarks, educational programming)	5	1	5	5
Provide evidence that:				
● Team Members can cross over to other disciplines (City/County Planning, GIS, educational programming)	5	5	5	5
● The firm utilizes GIS technology	5	5	5	5
● The firm has proven track record with accurate enrollment analysis/projections along with references.	5	5	5	5

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● The firm has worked with school districts requesting assistance with similar issues.	5	5	5	5
● The firm can provide innovative data and analysis that the District cannot collect internally (Provide examples)	5	3	5	5
● The firm has a secure method of transmission, such as SFTP, of all data sent and received by District	1	5	1	5
● The firm can accommodate non-identifiable or aggregate data from district for sensitive data such as IEP, Free/Reduced lunch or English Language Learner status.	1	5	1	5
Provide:				
● Firm Price and completion date for entire project provided on SCOPE OF WORK FORM	5	1	1	5
● Detailed Payment Terms	1	3	1	5
● Provide sample documenta on of GIS physical model used by firm	1	3	1	0
● Provide a detailed listing of specific data sets for which the Raytown C2 School District will be responsible for providing to you for use in the construction of final report. In addition, detail any special file format(s) that collected data must be submitted.	1	5	5	5
● Provide a listing and description of at least three (3) Demographic Studies and/or projects awarded/completed giving dates of service but preferably within the past 3 years (September 2017 – present).	1	3	3	5
● Provide a listing of enrollment projections done for districts and the accuracy of Firm's predictions (Preferably at least 5 comparisons).	1	3	3	5
● Detail the experience your company and its staff have in working with public sector clients. Describe how needs specific to the public sector were met. Highlight any experience specific to school districts.	5	3	5	5
● Provide at least four (4) client references from similar public school district projects. Include contact names, address, email address and telephone numbers. Be sure Information is CURRENT and ACCURATE	5	5	5	5
● Specifically detail how your program and services may differ from the Scope of Work provided.	5	5	5	5
● Provide any additional information that you feel would distinguish your firm in its service to the District.	5	5	5	5
● Provide any additional services your firm would offer at no cost to the Raytown C2 School District which would be beneficial to long-term planning and/or future bond elections.	5	5	5	5
Total	156	148	165	193

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Pricing	$30,000.00	$15,000.00	$82,292.19	$23,500.00
Note	Second choice	Third choice	Fourth choice	First choice