

2018/2019 RHS Yearbook Bid Review

Vendor	Walsworth	Balfour	Herff Jones
Received	3/16/2018	3/15/2018	3/8/2018
# of RHS Books	700-800	700-800	700-800
3 four-color yearbooks submitted	yes	yes	yes
Cost per book	\$51.19 includes all pages in color	\$44.84	\$55.00
Total cost (700-800 books)	\$35,833 (700)	\$35,872 (800)	\$38,500-\$44,000
Price change for additional books per book	\$25.00	\$15.00	\$22.00
Price change per additional 50 books	\$1,250.00	\$750.00	\$1,100.00
Price change for deleted books per book	\$5.00	\$12.50	\$10.00
Price change for deleted books per 50	\$250.00	\$625.00	\$500.00
4-Color End	.75 same design front/back \$1.25 different design front/back	\$0.00	\$500.00
Add. Signature Pages	\$1.75/book	\$2.81/book	\$0.50
Add. Pages (set of 4)	\$0.00	\$2.63/book	\$100/page = \$400
Add. Pages (set of 8)	\$2.45/book	\$3.63/book	\$100/page = \$800
Name-Stamp (1 line)	\$4.45/book	\$4.20/book	\$2.95/book
Name-Stamp (2 lines)	\$8.90/book	\$8.40/book	\$4.80/book
B & W Page Credit	\$100/8 page flat	\$25/book	\$0.00
REVIEW NOTES	<p>1) Quality-color saturation and overall quality was higher than that provided by other companies and Walsworth offers a free augmented reality app that allows yearbooks to integrate digital online content and is the only company that does this.</p> <p>2) Extensive experience of sales rep</p> <p>3) The company itself is local and allows us to tour facilities, work with professionals in the field, and works closely with all the Missouri journalism groups</p> <p>4) All calls are either answered immediately or returned within the hour, even after business hours. John Kelly has even come in person on the same day to teach students a skill that they required help with or to assist with a technology issue</p> <p>5) Walsworth provides additional workshops and in-school education with no additional costs (Inspiration Day, Elite Weekends) and provides scholarships to summer conferences for both adviser and students</p> <p>6) Cost listed is specifically for an all-color book, which was not specified in any other RFP</p>	<p>1) \$1000 annual Tech Grant for advisor to purchase cameras, lenses, or other classroom equipment</p> <p>2) \$1650 annual Educational Travel Grant to send advisor & 5 students to Balfour's YBKC Summer Camp in Olathe</p> <p>3) Includes S/H</p> <p>4) Lowest cost</p> <p>5) Additional tech allowance</p> <p>6) Offers online software, though it is java based which is difficult to integrate with our districts already existing technology</p>	<p>1) receives \$500 credit if all deadlines are met</p>