

**FRIDAY, APRIL 20**

|                    |   |           |
|--------------------|---|-----------|
| 12:00 PM – 6:00 PM | <b>REGISTRATION</b><br><i>For Chartered Association Advisors. Chapter advisors register with their chartered association advisor.</i> | B401-B402 |
| 12:00 PM – 9:00 PM | <b>HEADQUARTERS + TOURS BOOTH</b>   | B401-B402 |
| 12:00 PM – 9:00 PM | <b>SHOP DECA</b> <i>(blazers only)</i>  | B401-B402 |
| 12:00 PM – 9:00 PM | <b>DECA 5K RUN/WALK</b> <i>Pre-Registration</i>   | B401-B402 |
| 6:00 PM            | <b>CHARTERED ASSOCIATION ADVISOR DINNER</b> <i>(by invitation only)</i>   | B404      |

**SATURDAY, APRIL 21**

|                    |   |                       |
|--------------------|---|-----------------------|
| 7:00 AM – 8:30 PM  | <b>HEADQUARTERS + TOURS BOOTH</b>   | B401-B402             |
| 7:00 AM – 8:30 PM  | <b>SHOP DECA</b> <i>(blazers only)</i>  | B401-B402             |
| 7:30 AM            | <b>DECA 5K RUN/WALK</b>   | International Plaza   |
| 8:30 AM            | <b>OFFICER CANDIDATE ORIENTATION + INTERVIEWS</b>   | B318                  |
| 9:30 AM            | <b>EVENT DIRECTORS' + ASSISTANT EVENT DIRECTORS' BRIEFING</b>                             | B210-B215             |
| 10:00 AM – 5:00 PM | <b>DECA DAY AT SIX FLAGS OVER GEORGIA</b><br><i>(Advance ticket purchase required)</i>    |                       |
| 1:00 PM – 5:00 PM  | <b>EXHIBIT + CAMPAIGN BOOTH SET-UP</b>  | Hall B3               |
| 4:00 PM            | <b>PARADE OF CHARTERED ASSOCIATIONS REHEARSAL</b>   | Mercedes-Benz Stadium |
| 7:30 PM            | <b>EXECUTIVE MENTOR WELCOME</b> <i>(by invitation only)</i>                               | Mercedes-Benz Stadium |
| 8:30 PM            | <b>GRAND OPENING SESSION</b><br><i>Featuring keynote presentation by Joseph Abboud</i>    | Mercedes-Benz Stadium |
| 12:30 AM           | <b>CURFEW</b><br><i>Chapters and chartered associations may set earlier curfew times.</i> |                       |

**SUNDAY, APRIL 22**

|                    |   |  |
|--------------------|---|--|
| 7:00 AM – 5:00 PM  | <b>HEADQUARTERS + TOURS BOOTH</b>   | B401-B402                                  |
| 7:00 AM – 5:00 PM  | <b>SHOP DECA</b> <i>(blazers only)</i>  | B401-B402                                  |
| 7:30 AM            | <b>VIRTUAL BUSINESS CHALLENGE BRIEFING</b> <i>(required)</i>  | A302-A305                                  |
| 8:00 AM – 11:30 AM | <b>SCHOOL-BASED ENTERPRISE ACADEMY   FOOD OPERATIONS</b><br><i>Sponsored by Otis Spunkmeyer, an ARYZTA Brand, CareerSafe and Costco</i>   | B302-B304                                  |
| 8:00 AM – 4:00 PM  | <b>CAREER EXHIBITS + CAMPAIGN BOOTHS + SHOP DECA</b><br><i>(Advisors only from 8:00 AM - 9:00 AM)</i>                                     | Hall B3                                    |
| 8:00 AM – 4:00 PM  | <b>EMERGING LEADER SERIES</b>   | See page 35                                |
| 8:00 AM – 5:00 PM  | <b>COMPETITIVE EVENT BRIEFING + TESTING</b>   | See pages 13-33                            |
| 9:00 AM – 3:00 PM  | <b>ADVISOR PROFESSIONAL LEARNING SERIES</b><br><i>Sponsored by PepsiCo Chilled DSD</i>  | B308-B310<br>See pages 36-37               |
| 9:30 AM – 1:00 PM  | <b>EXECUTIVE MENTOR PROGRAM</b>   | B311                                       |
| 12:00 PM           | <b>MDA LUNCHEON</b> <i>Sponsored by Muscular Dystrophy Association (by invitation only)</i>   | B404                                       |
| 12:30 PM – 4:00 PM | <b>SCHOOL-BASED ENTERPRISE ACADEMY   RETAIL OPERATIONS</b><br><i>Sponsored by Otis Spunkmeyer, an ARYZTA Brand, CareerSafe and Costco</i> | B302-B304                                  |
| 4:00 PM            | <b>VOTING DELEGATES' BRIEFING + CANDIDATE CAMPAIGN SESSION</b>  | B206                                       |
| 6:00 PM – 11:00 PM | <b>DECA NIGHT AT PEMBERTON PLACE</b><br><i>(Advance ticket purchase required)</i>   | Georgia Aquarium<br>The World of Coca-Cola |
| 12:30 AM           | <b>CURFEW</b><br><i>Chapters and chartered associations may set earlier curfew times.</i>   |  |

## MONDAY, APRIL 23

|                    |  |                              |
|--------------------|--|------------------------------|
| 7:00 AM – 7:00 PM  | HEADQUARTERS + TOURS BOOTH   | B401-B402                    |
| 7:30 AM            | JUDGES' ORIENTATION  | B302-B304 + B312-B314        |
| 8:00 AM – 4:00 PM  | CAREER EXHIBITS + CAMPAIGN BOOTHS + SHOP DECA  | Hall B3                      |
| 8:00 AM – 7:00 PM  | COMPETITIVE EVENT PRELIMINARY COMPETITION  | See pages 13-33              |
| 8:30 AM – 10:30 AM | JOHNSON & WALES SCHOLARSHIP AWARD BREAKFAST<br><i>Sponsored by Johnson &amp; Wales University (by invitation only)</i> | B404                         |
| 8:30 AM – 4:45 PM  | EMERGING LEADER SERIES   | See page 35                  |
| 9:00 AM – NOON     | ADMINISTRATOR DAY  | B213                         |
| 9:00 AM – 3:00 PM  | ADVISOR PROFESSIONAL LEARNING SERIES<br><i>Sponsored by PepsiCo Chilled DSD</i>  | B308-B310<br>See pages 36-37 |
| NOON – 1:30 PM     | CHARTERED ASSOCIATION OFFICER/ADVISOR LUNCHEON<br><i>Sponsored by U.S. Army (by invitation only)</i>                   | B312-B314                    |
| 12:30 PM           | JUDGES' ORIENTATION  | B302-B304                    |
| 2:00 PM – 3:30 PM  | LEADERSHIP RECOGNITION <i>(by invitation only)</i>   | B213                         |
| 3:30 PM – 4:30 PM  | COMPETITIVE EVENTS UPDATE WORKSHOP <i>(Advisors Only)</i>  | B310                         |
| 8:30 PM            | DECA CONCERT<br><i>(Advance ticket purchase required)</i>  | Mercedes-Benz Stadium        |
| 12:30 AM           | CURFEW<br><i>Chapters and chartered associations may set earlier curfew times.</i>                                     |                              |

## TUESDAY, APRIL 24

|                    |  |  |
|--------------------|--|--|
| 7:30 AM – 10:30 AM | JUDGES' ORIENTATION  | B308-B309                              |
| 7:30 AM – 6:00 PM  | HEADQUARTERS   | B401-B402                              |
| 8:00 AM            | ACHIEVEMENT AWARDS SESSION   | Mercedes-Benz Stadium                  |
| 8:30 AM – 6:00 PM  | SHOP DECA FINALIST T-SHIRT + RECOGNITION ITEMS   | B401-B402                              |
| 8:30 AM – 6:00 PM  | COMPETITIVE EVENT FINAL COMPETITION  | Hall B2                                |
| NOON               | BUSINESS + ELECTION SESSION  | Omni Atlanta Hotel<br>Grand Ballroom E |
| 2:00 PM – 3:00 PM  | WRITTEN REPORT + CERTIFICATE RETURN<br><i>(Chartered Association Advisor or Designee Only)</i>                               | B401-B402                              |
| 7:00 PM – 8:00 PM  | SCHOLARSHIP + NATIONAL ADVISORY BOARD RECEPTION<br><i>Sponsored by National Advisory Board Partners (by invitation only)</i> | Mercedes-Benz Stadium                  |
| 8:30 PM            | GRAND AWARDS SESSION   | Mercedes-Benz Stadium                  |
| 12:30 AM           | CURFEW<br><i>Chapters and chartered associations may set earlier curfew times.</i>   |  |

## WEDNESDAY, APRIL 25

|                   |                                   |                    |
|-------------------|-----------------------------------|--------------------|
| 9:00 AM – 1:00 PM | NEW EXECUTIVE OFFICER ORIENTATION | Omni Atlanta Hotel |
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