



Don't wait for the best candidates to come to you.

Proactively recruit from the largest active pool of K-12 job-seeking educators.

Teacher shortages can make it tough to find an exceptional candidate for every position in your school system. And with Applicant Tracking (part of Frontline Recruiting & Hiring), you can advertise openings on popular job boards, social media and your district website.

But what if you could also proactively recruit the best candidates, instead of waiting for them to come to you?

Our Proactive Recruiting tools support your hiring efforts by empowering you to connect with qualified educators on K-12's largest job board.



Automatically Increase Your Recruiting Reach

- Reach out to the largest active pool of K-12 job seekers – over 1.4M active users – on K12JobSpot.com
- Post job openings for all education-related positions, including teachers, administrators and support staff
- Seamlessly post your jobs to K12JobSpot.com and Google Jobs with our easy integration
- Increase your online presence to attract millennial educators



Proactively Recruit Candidates

- Apply custom filters to proactively search and recruit your ideal candidates
- Quickly search through thousands of educator profiles
- Invite candidates who have viewed your jobs but not yet applied
- Create automated recruiting campaigns to reach new candidates



Personalize Your Outreach

- Customize your district profile to attract educators to your district
- Send personalized messages to any candidates meeting your criteria



Frontline Recruiting & Hiring: A Holistic Solution

Proactive Recruiting is directly integrated with Applicant Tracking, empowering you to recruit and hire the most qualified candidates with ease.