

A Report of the Economic Impact from Construction Activities of Raytown C-2 School District's Proposed 2023 Bond Projects Raytown, Missouri

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A Report of the Projected Economic Impact from Raytown C-2 School District's 2023 Proposed Bond Projects

Introduction

This report presents the results of an economic impact analysis performed by Impact DataSource, Austin, Texas. The analysis was to determine the impacts from construction activities of Raytown C-2 School District's proposed 2023 bond projects on the economy of the Raytown area during the construction period. In addition, estimated sales tax revenues that these projects will generate for local taxing districts, primarily from construction workers' spending, are calculated.

Description of the Bond Projects

The Raytown C-2 School District's Board of Education voted to approve a \$35 million bond issue which will be decided upon by the voters on April 4, 2023.

The projects will be completed over a five year period.

The estimated construction costs are shown below.

Costs of the Bond Projects	
Construction (80%)	\$28,000,000
Other	\$7,000,000
Total	\$35,000,000

Summary of Economic Impacts

How will these projects impact Raytown's economy?

This construction activity will pump \$36.6 million into economy of the Raytown area economy or have a impact of \$36.6 million, support an estimated 112 construction jobs each year during construction, along with support \$15.6 million in salaries for area construction workers and other workers.

The projects will create an estimated \$4.9 million in local taxable sales and spending and generate \$198,809 in sales taxes for the cities in which the school district is located, the county and special purpose district.

Details of the economic impacts during the projects' construction are discussed next.

Economic Impact During Construction of the Projects

Types of Economic Impacts During Construction of the Projects

During construction the projects will create revenues for area businesses, along with construction jobs and salaries.

These economic impacts may be characterized as direct, indirect and induced.

The direct economic impact will be from revenues of local development, construction and other firms that design, build, and complete the projects, as well as, construction jobs and salaries. From the spending of the some of these firms and their workers, indirect and induced benefits or spin-off benefits will be created.

Indirect sales, jobs and salaries will be created or supported in local businesses and organizations, such as trucking companies, equipment suppliers, concrete suppliers, lumber yards and other businesses while the projects are being completed.

In addition, induced sales, jobs and salaries will be created or supported in area businesses, such as restaurants, convenience stores, banks, grocery stores, apartment complexes, service companies, and others that supply goods and services to construction workers and their families and, in turn, to workers in indirect jobs and their families.

To estimate the indirect and induced economic impact of the projects during construction, regional economic multipliers were used. Regional economic multipliers for Missouri and areas of the state are included in the US Department of Commerce's Regional Input-Output Modeling System (RIMS II).

Three types of regional economic multipliers were used in this analysis:

- An output multiplier and
- An employment multiplier and
- An earnings multiplier.

An output multiplier was used to estimate indirect and induced revenues generated in businesses in the Raytown area during construction of the projects. The multiplier shows the indirect and induced revenues in other businesses in the area for each dollar of development, construction and installation costs.

Similarly, an employment multiplier was used to estimate the number of indirect and induced jobs created and supported in the Raytown area for each development, construction and installation job at the projects. Similarly, an earnings multiplier was used to estimate the amount of salaries to be paid to the workers in these indirect and induced jobs for every dollar paid to a direct development and construction worker at the projects. Indirect and induced multipliers used in this analysis during development and construction are shown on the following page:

Indirect Multipliers Used in the Analysis During the Development and Construction	
Output	0.6349
Employment	0.4895
Earnings	0.5995

Economic Impacts During Construction

Estimated Construction Costs

The projects' estimated construction costs are shown below:

Proposed 2023 Bond Projects	
Total cost 2023 bond projects to be completed over five years	\$28,000,000

Economic Impact

As shown above, the projects' construction costs are estimated to be \$28 million. Therefore, the projects will generate \$28 million in direct local revenues for construction companies, architects, engineers, vendors, and others in the construction industry and in other industries in the area. In addition, an estimated 75 direct construction and related workers will be employed each year during the construction period. The estimated direct construction payroll will be \$9.8 million, as shown below.

This construction activity and direct construction jobs and salaries will, in turn, create and support revenues in other businesses in the area and indirect jobs and salaries during the time that the projects are being constructed. In total, the projects may support an estimated \$36.6 million in direct and indirect gross area product or economic activity in area during their construction, an estimated 112 direct and indirect jobs each year during construction of the projects, along with \$15.6 million in direct and indirect salaries for area construction and other workers, as shown on the following page:

Economic Impact During Construction of the Projects	
Economic output/impact of the projects:	
Direct	\$22,400,000
Indirect	\$14,221,760
Total economic output/impact	\$36,621,760
Jobs:	
Direct	75
Indirect	37
Total jobs	112
Salaries:	
Direct	\$9,800,000
Indirect	\$5,874,904
Total salaries	\$15,674,904

Local Sales Taxes to be Collected During Construction of the Projects

Taxable Sales

Although materials purchased for construction of the projects will not be subject to sales tax, spending by construction workers and some spending by indirect companies will, however, be subject to sales tax.

Estimated taxable sales to be generated during construction of the projects are shown on the following page:

Taxable Sales During Construction of the Project	
Estimated cost of constructing the projects	\$28,000,000
Percent of costs for materials	65%
Percent of costs for labor	35%
Total cost of materials	\$18,200,000
Estimated percent of construction materials that will be taxable in the Raytown area	0%
Total taxable construction materials	\$0
Total direct construction labor	\$9,800,000
Percent of construction salaries to be spent on taxable goods and services	30%
Percent of construction salaries to be spent in the Raytown area	60%
Total taxable spending by construction workers in the Raytown area	\$1,764,000
Indirect salaries (salaries to be paid to workers supported in indirect jobs in the community)	\$5,874,904
Percent of construction salaries to be spent on taxable goods and services	30%
Percent of construction salaries to be spent in the Raytown area	60%
Total taxable spending by construction workers in Raytown area	\$1,057,483
Estimated taxable spending in the Raytown area by indirect businesses (spending excluding payments for salaries)	\$2,133,264
Summary of taxable spending in the Raytown area:	
Purchases of construction materials for the projects	\$0
Taxable spending by direct and indirect workers	\$2,821,483
Taxable spending by indirect businesses	\$2,133,264
Total taxable spending during construction	\$4,954,747

While the Raytown C-2 School District is all within Jackson County, the district extends into the following three cities and, therefore, the percent and total taxable spending is expected to be in each of these cities:

Cities in Which Project Spending may Occur		
		Taxable Spending
Raytown	25%	\$1,238,687
Independence	20%	\$990,949
Kansas City	40%	\$1,981,899

Sales Tax Collections

The following cities in the school district, Jackson County and a special purpose district will collect the following sales taxes during construction of the projects:

Estimated Local Taxable Sales and Sales Tax Collections During Construction	
Taxable spending in:	
Jackson County	\$4,954,747
Raytown	\$1,238,687
Independence	\$990,949
Kansas City	\$1,981,899
Local portion of sales tax rate:	
Jackson County	1.375%
City of Raytown	2.750%
City of Independence	2.625%
City of Kansas City	3.250%
Special Purpose District	0.125%
Sales tax collections during construction:	
Jackson County	\$68,128
City of Raytown	\$34,064
City of Independence	\$26,012
City of Kansas City	\$64,412
Special Purpose District	\$6,193
Total	\$198,809

Conduct of this Analysis

This analysis was conducted by Impact DataSource using data supplied by Raytown C-2 School District. In addition, impact DataSource used local sales tax rates and certain estimates and assumptions.

Using this data, the economic impact during construction of the projects was calculated along with sales taxes that may be collected by the Cities of Raytown, Independence, and Kansas City; Jackson County, and the special purpose district.

Impact DataSource is a 29-year-old Austin economic consulting, research and analysis firm. The firm has conducted economic impact analyses of numerous projects in Missouri and 39 other states. In addition, the firm has developed economic impact analysis computer programs for several clients, including the Tennessee Department of Economic and Community Development.

The firm's principal, Jerry Walker, performed this economic impact analysis. He is an economist and has Bachelor of Science and Master of Business Administration degrees in accounting and economics from Nicholls State University, Thibodaux, Louisiana.