### REQUEST FOR PROPOSALS: DEMOGRAPHIC & ENROLLMENT STUDY

### RAYTOWN C2 SCHOOL DISTRICT



### PRESENTED BY: RSP & ASSOCIATES



7111 West 151st Street, Suite 12 Overland Park, KS 66223 PH: 913- 681-7651



March 26, 2020

Raytown C2 School District 6608 Raytown Road Raytown MO 64133

RE: Request for Proposals Demographic & Enrollment Study

Dear RFP Review Team:

On behalf of RSP & Associates, I am pleased to submit our proposal in response to the **Request for Proposals Demography & Enrollment Study**. RSP has exclusively worked with school district clients for many years, including Raytown School District in 2008. RSP works closely with stakeholders in the community to ensure the RSP Enrollment Analysis would fit seamlessly into the District Facility Master Plan. RSP's accurate projections, detailed development analysis and custom planning strategies will have immediate impact on the operations and planning decisions in your district.

RSP is committed to providing School Districts with high quality services to assist them in making objective decisions for their students. RSP has a proven performance record with innovative forecasting techniques which has made our team pioneers in statistical analysis.

Our team members have hands-on experience in visioning, demographic analysis, enrollment forecasting, residential development tracking, facility site selection, boundary analysis and redistricting. We possess the tools, commitment, and vision to realizing the special needs of our clients and provide accurate tools and data that help to drive School District planning decisions.

We believe that the accurate planning tools that we provide our clients are key to helping School Districts provide World Class Education to all students. The RSP philosophy stems from a desire to know more – to dig deeper into known data in order to ensure decisions are based on information that allows for equitable enhancement to the student experience. We are incorporating elements in our modeling to address the uncertainty in today's society relating to coronavirus and the impact that will have on school district planning.

RSP prides itself with building and maintaining on-going client relationships, providing evolving services as the needs of our clients change over the years and maintaining an exceptional level of responsiveness to changing client needs. Please call me with any questions or comments regarding the enclosed proposal. I look forward to the opportunity to discuss our approach with you and would greatly appreciate the opportunity to meet with you and the review team.

Respectfully submitted,

Polnt & Schury

Robert S. Schwarz CEO, AICP, CEFP, REFP, ALEP RSP & Associates, LLC

www.RSP-Associates.com

### INTRODUCTION

# **RSP & Associates** builds custom, data-driven strategic initiatives which help educational institutions support students to achieve academic success. Our team works closely with the district team, educators, government organizations, and developers to insure a shared vision becomes a shared reality.

## Aplanning firm with a unique focus, founded in 2003 with

the sole purpose of bringing meaningful planning to school districts, our team works closely with our clients to develop data-driven solutions. Our expertise is focused on assisting school districts with enrollment projections, demographics, planning, and public facilitation throughout the Midwest. RSP brings a unique blend of planners, education experts, and GIS technicians, working to provide real solutions backed by student driven data. Our expertise is enhanced by our continued collaboration with different stakeholders in the community (County/ City, School District, Developers, Builders, Realtors, etc). This partnership establishes credibility and buy-in from patrons.

Forward-thinking school districts plan for the balance of school enrollment between facilities, changing demographics, and educational programming enhancements, in order to prepare for future change in the district. Utilizing the planning services of RSP leads our clients to prepare and plan for future challenges.

# RSP & Associates is a **Full Service Planning Firm** that provides school districts with a wide body of services and products. As no two school districts are the same, we have the ability to tailor and modify our services to meet the needs of each school district we serve.

RSP utilizes a customized Student Forecast Model (SFM) to project future student enrollment in a 5 or 10 year time frame. The projections can be viewed at a district-wide level, by geographical area, or by an individual facility. Variables that are integrated into the model include historical enrollment data, birth data, development activity, demographic trends, facility capacity, and other data sets that would assist in generating accurate projections. RSP projections are highly credible with a track record of 98% or greater in fast changing districts 5 years later.

## We provide answers to important questions

- Where in the District is enrollment change increasing and decreasing?
- Are new developments having similar yield rates to housing products built a decade ago?
- Are older neighborhoods "greying" or "regreening"?
- Based on current demographic changes in a neighborhood, how quickly will facilities experience enrollment change?
- Are there other changes happening with educational choices that impact enrollment?



# PROJECT ORGANIZATION & PERSONNEL QUALIFICATION

### **Principle Planner**



#### Education:

Master of Urban Planning, University of Kansas, 1999; Bachelor of Art in History, University of Kansas, 1996

#### Affiliations:

The American Institute of Certified Planners; American Planning Association (APA); Association for Learning Environments (A4LE); State of Kansas Registered Planners Certification List

#### ROBERT S. SCHWARZ, CEO, AICP, ALEP, REFP, CEFP

Rob has over eighteen years of planning experience in military, county, city, and school district planning. Each professional planning position, as well as the school district projects has been part of an exciting journey, where after 15 years has positioned Rob to utilize his experience to create effective and long-lasting planning strategies.

Rob has worked with numerous school district clients, assisting them with understanding how student enrollment projections impact the district. In addition to having the required analytical skills to compile highly accurate projections, he is the team leader in the Public Facilitation and Facility Master Plan processes.

#### **Places of Employment:**

	RSP & Associates, LLC, CEO 2003 to Present Project student enrollment for clients with a 98% or greater accuracy Facilitate redistricting meetings Capacity and Site Analysis	Overland Park, KS
ed or	Blue Valley School District, Planning Director 2001 to 2007 Projected student enrollments, development, and land use trends Research and analysis for future school sites Facilitated meetings for the Planning and Facilities Committee	Overland Park, KS
	Johnson County Government, Long Range Planner 2000 to 2001 Project Manager for the update of the Comprehensive Plan Wrote reports on current land use requests Conducted research on special county projects	Olathe, KS
	<b>City of Wellsville, Planner</b> 1998 to 2000 Wrote and facilitated adoption of Zoning regulations Created a Computer Network Plan for the city Facilitated Planning Committee meetings	Wellsville, KS



# PROJECT ORGANIZATION & PERSONNEL QUALIFICATION

### **RSP Team Members**

We have a highly skilled and creative team, ready to meet our clients' needs with resourceful problem solving, high-level data analysis and project management.



#### Stacia Schwarz, Executive Administrator (Former Educator) Education:

Bachelor of Arts in Education, University of Kansas 1997; Masters of Education, University of Kansas, 2001

Role in Project: Project Management, Client Contact



#### Tyler Link, GIS Analyst, GISP

#### Education:

Master of Arts in Geography; Kansas State University, 2015 Bachelor of Science in Geography; Kansas State University, 2012

#### Affiliations:

Association of American Geographers; Conference of Latin American Geographers

#### Role in Project:

Create/Edit Planning Areas, Analyze Student Data in Relation to Planning Areas, Analyze Current and Potential Residential Growth, Create redistricting scenarios and other needed analysis. Utilizes ESRI Suite of products



#### Brandon Sylvester, GIS Analyst, (GISP Candidate) Education:

Master of Science in Geospatial Sciences; Mississippi State University, 2014 Bachelor of Science in Geosciences; Mississippi State University, 2012

#### Affiliations:

American Meteorological Society

#### Role in Project:

Create/Edit Planning Areas, Analyze Student Data in Relation to Planning Areas, Analyze Current and Potential Residential Growth, Create redistricting scenarios, and Address Locator Development. Utilizes ESRI Suite of Products



# PROJECT ORGANIZATION & PERSONNEL QUALIFICATION

### **RSP Education Consultants**

Our team includes Education Consultants with over 60 years of education and public engagement experience. Our staff understands the importance of good planning for a community. Our team strives for effective and long lasting planning which informs our clients and leads to the goal of providing World Class Education.

#### Jay Harris Ed.D., Education Planner (Current Assistant Superintendent)

#### Education:

Education Specialists Degree; Central Missouri State University, 2007 Masters in Secondary School Administration; Washburn University, 1998 Bachelor of Science in Education, Baker University, 1991

#### Affiliations:

American Association of School Administrators, Missouri Association of School Administrators, Association for Supervision and Curriculum Development, Association for Learning Environments

#### **Role in Project:**

Assist with any facilitation of public meetings and provide any needed feedback to educational programming

#### Clay Guthmiller, Education Planner (Retired Superintendent)

#### Education:

Bachelor of Science; South Dakota State University, 1973

Master of Arts; South Dakota State University, 1974

Certificate of Advanced Study (Administration) 1983, Iowa State University

#### Affiliations:

American Association of School Administrators, Association Supervision and Curriculum Development, School Administrators of Iowa

**Role in Project:** 

Assist with any facilitation of public meetings and provide any needed feedback to educational programming

#### Dave Wilkerson Ph.D., Education Planner (Retired Superintendent)

#### Education:

Doctorate in Educational Leadership and Policy Studies; Iowa State University, 1997 M.S. Educational Administration; Iowa State University, 1994 Bachelor of Arts in Social Science Education; University of Northern Iowa, 1982

#### Affiliations:

Science Center of Iowa, Waukee Community Schools APEX Advisory Board, IASB Administrator Advisory Council, School Administrators of Iowa, American Association of School Administrators

#### Role in Project:

Assist with any facilitation of public meetings and provide any needed feedback to educational programming

RSP may utilize other consultants not listed based on the project scope. All our Education Consultants are current or former school superintendents.



### **PROJECT APPROACH**

#### Scope of Service: Enrollment Analysis and Student Projections

The Enrollment Analysis seeks to answer the immediate questions related to enrollment shifts, demographic trends, economic impact, and how that information effects students throughout the district. Outlined below are the steps in the analysis process. Our analysis is customized to each client to provide the best, most accurate and long-lasting planning information.

RSP & Associates will collect, review and analyze demographic data from the District; county, city and other municipalities ; the State of Missouri; and the US Census. The following information will be collected to develop the enrollment projections:

- Last 5 years of enrollment data for district by grade, by school
- Migration Patterns
- Population trends
- Economic Trends
- Building Permit data
- Census Information (age, gender information related to birth rates)

It is anticipated that RSP & Associates will utilize and assess the information listed above to develop the following for each study area:

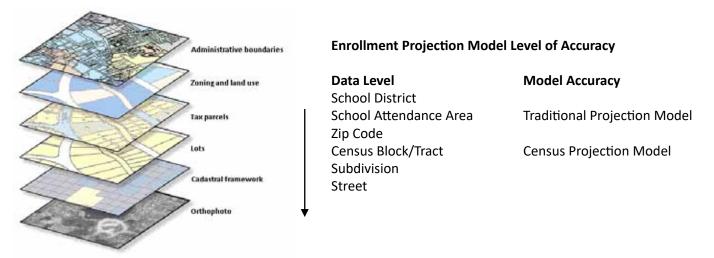
- Historical enrollment trend for past 10 years
- Demographic profile of the District, to include, but is not limited to, the average number of persons and households; average costs of households, and average household income and per capita income
- Housing profile of the District, including rapidity of change in home development, current and future housing development plans, and areas of potential development
- 5 and 10 Year Projected enrollment for district, and by building and by grade
- Maps depicting geographic attendance area, migration, census trends, potential growth and density
- · Creation of planning areas for to be used for redistricting discussion and scenario development
- Information on students attending private/parochial schools or other programs (if student data can be obtained)

RSP utilizes key personnel that are highly educated and trained to address the needs of our school district clients with a unique approach. Our entire office team has advanced degrees and certification specific to school district planning. RSP has remained small in our core team to ensure that we can maintain a high level of personalized, customized detail for all our clients. RSP mapping and analysis is customized and created to relay more that just geographic data but to accurately tell the story of the district about what that data may mean to what is happening in the process.



#### Student Forecast Models Defined

The accuracy of the information RSP & Associates provides our clients is dependent on the creation of a geographic based Enrollment Projection Model. Additionally, the level, credibility, and accuracy of the data driving the model will also be a factor in how the information can be utilized for other planning decisions. The graphic below depicts the data level and the possible forecast models ability to drill down to the lowest level:



While each of the three models depicted in the graphic above can provide accurate enrollment forecasts, the RSP Projection Model has been designed upon a proven demographic forecasting methodology that will allows our clients to strategically plan for current and future issues to positively impact all of its educational programing for students. RSP recommends a process that validates how the planning areas were created and aligned with known GIS features in the school district, as well as creating significantly more planning areas than the District currently utilizes so as to more appropriately track students by specific planning layers. Spending time up front creating these planning areas will pay dividends later when trying to create "what if" scenarios.

RSP & Associates will create and maintain data sets that drive the dynamic Student Forecast Model (SFM). Some of these variables in the data sets include economic cycles, demographic transiency, current housing choices, development activity, and lifestyle decisions. Additionally, we utilize census data to better understand the demographic complexities occurring in a school district. Meetings will be scheduled with local developers, city and county staff to better understand existing housing inventory and future developments to include in-fill developments. The statistical formula that illustrates how all these elements are factored in, including the Geographic Information System Logical Model RSP built to track data sets is located below.

**Bui** 

Built-Out 
$$S_{c,t,x} = S_{c-1,t-1,x} * GC$$
Let
$$S = The number of students, either an actual count or a projected count
$$x = A \text{ subscript denoting an attendance area in the School District}$$

$$c = Grade level$$

$$t = Trine (Years)$$
GC = Growth component either modeling enrollment increase or decrease based on historical
enformation, expressed as a real number
Developing 
$$S_{c,t,x} = S_{c-1,t-1,x} + (BP_{t,x} * R_{c,x})$$
Where: 
$$BP_{t,x} = \left(\frac{(CP_x)(BT_x)(A_x)}{\sum x(CP_x)(BT_x)(A_x)}\right) * CT$$
Let
$$S = The number of students, either an actual count or a projected count
$$x = A \text{ subscript denoting an attendance area in the School District}$$

$$C = Grade level$$

$$T = Trine (Years)$$

$$BP_{t,x} = \left(\frac{(CP_x)(BT_x)(A_x)}{\sum x(CP_x)(BT_x)(A_x)}\right) * CT$$
Let
$$S = The number of students, either an actual count or a projected count
$$x = A \text{ subscript denoting an attendance area in the School District}$$

$$C = Grade level$$

$$T = Time (Years)$$

$$BP = Building permit forecast as given by the Building Permit Allocation Model (BPAM) model
$$R_x = Student enrollment ratio of colort i in planning area x$$$$$$$$$$

- ВT Building history trend of a planning area
- An index which models the likelihood of develo
  - Building permit control total forecast



#### Sample Materials: Enrollment Analysis/Projections

School	Cap	acity	Student	F	ast Schoo	l Enrollme	nt		Projection	s Based or	Residence	e	P	rojections	Based on	Attendand	ce
	Current	New	Location	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2019/20	2020/21	2021/22	2022/23	2023/24
Beyer ES			Reside/Attend	172	149	94	0										
K to 5th	516	0	Reside	394	362	363	0	0	0	0	0	0	0	0	0	0	0
Closes After 2017/18 - Future EC			Attend	213	199	117	43										
Bloom ES			Reside/Attend	276	273	248	329										
K to 5th	516	516	Reside	398	407	449	530	519	506	503	511	510	384	371	368	376	375
Monolingual			Attend	330	339	380	395										
Brookview ES			Reside/Attend	417	428	454	520										
K to 5th	516	516	Reside	583	617	659	727	699	690	669	650	652	528	519	498	479	481
Monolingual			Attend	459	477	500	556										
Carlson ES			Reside/Attend	306	386	350	327										
PreK to 5th	344	344	Reside	413	556	556	478	457	455	439	416	412	347	345	329	306	302
Monolingual			Attend	360	421	411	368										
Cherry Valley ES			Reside/Attend	161	161	144	602										
3rd to 5th changes K to 5th	264	688	Reside	231	233	200	848	835	814	816	790	760	635	614	616	590	560
Closes After 2017/18 - New Opens 2018/19			Attend	175	161	150	648										
Conklin ES			Reside/Attend	319	233	236	224										
K to 5th	516	499	Reside	512	364	366	344	329	336	342	352	374	288	295	301	311	333
Bilingual Strand 90% (1 Strand)			Attend	419	335	336	303										
Ellis ES			Reside/Attend	340	415	400	380										
K to 5th	688	688	Reside	561	693	597	569	556	549	545	538	541	441	434	430	423	426
Monolingual			Attend	445	489	446	454										
Froberg ES			Reside/Attend	413	430	422	409										
K to 5th	516	516	Reside	599	598	580	568	575	566	555	565	564	435	426	415	425	427
Monolingual			Attend	445	461	454	428										
Gregory ES			Reside/Attend	220	211	228	215										
K to 5th	499	499	Reside	339	343	356	325	311	306	297	295	282	335	330	321	319	306
Bilingual Strand 90% (1 Strand)			Attend	303	315	357	349										
Hillman ES			Reside/Attend	235	349	347	364										
PreK to 5th	654	654	Reside	319	695	688	425	439	442	454	428	432	592	605	617	591	595
Bilingual Strand 90% (2 Strands)			Attend	526	604	603	578										
ELEMENTARY TOTAL			Reside/Attend	7,612	7,727	7,593	7,848										
K to 5th	15,995	14,021	Reside	11,919	11,884	11,887	11,792	11,570	11,459	11,397	11,315	11,328	11,570	11,459	11,397	11,315	11,328
1			Attend	11,919	11,884	11,887	11,792										

Over Current School Capacity Over Current and New Capacity

Source: RSP & Associates, LLC - January 2019

Note 1: Student Projections are based on the residence of the student.

Note 2: The Enrollment Model is based on a Head count of students by Planning Area at each facility

Note 3: Transfers between Facilities are factored into the Projections

Note 4: The Enrollment Model assumes ES(K-5) MS(6-8), and HS (9-12) (Two new ES planned to open other schools close or are repurposed)

Note 5: Students shown as Reside or Reside/Attend in Alternative schools based on student being unmatched or Out of District

Note 6: Reside is based on student residence, Attend is the facility which the student actually attends

Note 7: New Elementary schools & future attendance area changes are in the projections above in the corresponding school year

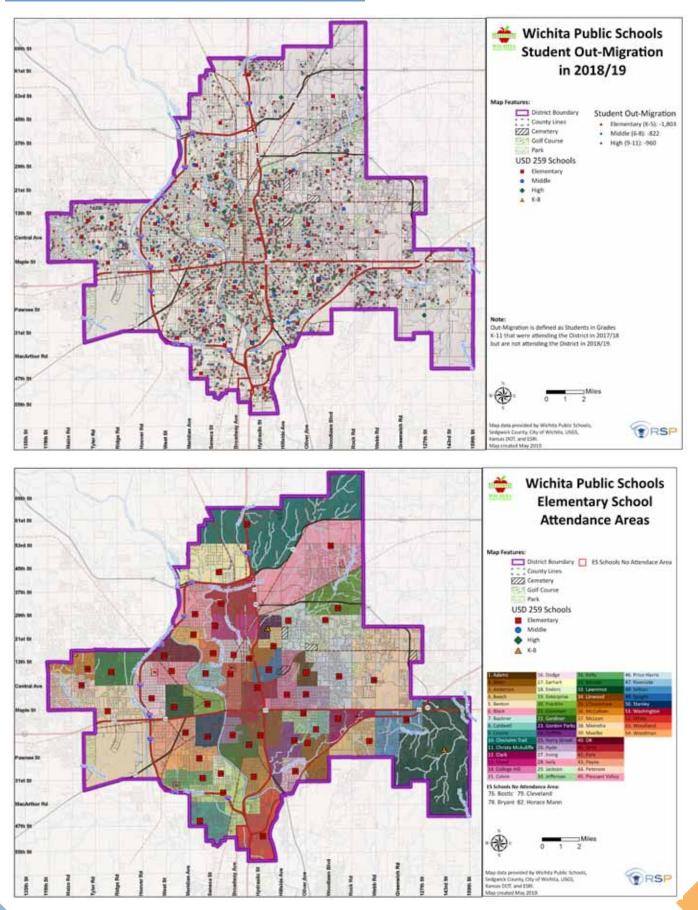
Note 8: Capacity for each school provided by the District Administration

School						ATTEND	Projection E	By Grade for	r 2019/20					
	Kind	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total
Bloom ES	70	66	67	50	66	65								384
Brookview ES	79	80	81	105	104	79								528
Carlson ES	61	46	42	68	80	50								347
Cherry Valley ES	104	79	111	133	91	117								635
Conklin ES	48	73	44	34	54	35								288
Ellis ES	85	77	67	78	62	72								441
Froberg ES	63	77	73	68	74	80								435
Gregory ES	69	58	69	45	38	56								335
Hillman ES	86	89	83	132	98	104								592
Johnson ES	76	74	47	69	75	89								430
Kishwaukee ES to be Constance ES	77	82	109	150	98	129								645
Lathrop ES	49	61	56	76	66	63								371
Lewis Lemon ES	66	70	37	53	46	56								328
McIntosh ES	65	67	46	48	48	69								343
Riverdahl ES	127	129	97	90	127	136								706
Rolling Green ES	103	94	85	105	65	71								523
Spring Creek ES	81	79	56	84	79	101								480
Washington ES	86	82	73	68	72	77								458
Welsh ES	62	67	78	68	110	79								464
West View ES	86	81	81	79	79	96								502
Whitehead ES	112	101	121	89	86	86								595
Barbour Langauge Academy	92	78	99	90	85	95								539
Haskell Year-Round Academy	51	44	48	45	56	49								293
Montessori School	69	67	68	68	64	65								401
Thurgood Marshall School	0	84	97	105	107	114								507
Eisenhower MS							354	299	371					1,024
Flinn MS							310	269	367					946
Kennedy MS							167	174	165					506
Lincoln MS							225	244	248					717
Rockford Enviornmental Science Academy							395	430	283					1,108
West MS							363	311	301					975
Barbour Langauge Academy							82	73	66					221
Thurgood Marshall School							179	154	132					465
Auburn HS										765	370	348	343	1,826
East HS										676	431	390	371	1,868
Guilford HS										666	463	411	372	1,912
Jefferson HS										688	427	261	299	1,675
Roosevelt Alternative HS										30	121	206	127	484
Wilson Aspire HS										3	11	17	15	46
DISTRICT TOTALS	1,867	1,905	1,835	2,000	1,930	2,033	2,075	1,954	1,933	2,828	1,823	1,633	1,527	25,343

Source: RSP & Associates, LLC - January 2019



#### Sample Materials: Enrollment Analysis & GIS

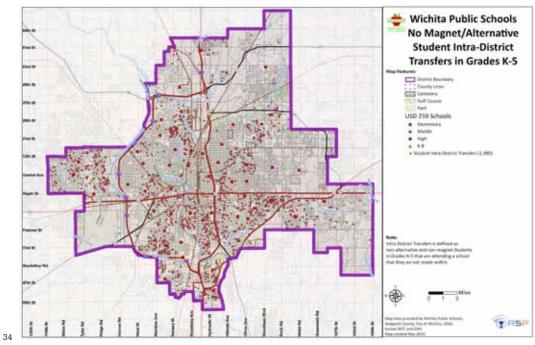


#### Sample Materials: Enrollment Analysis & GIS

ES II	htra.		ns	fers Table
hools	Transfering In	Transfering Out	Net	
lams en	+15 +41	-46 -40	-31 +1	Table Information
derson	+41 +105	-40	+1	The analysis is based on students who
ech	+105	-75	-34	
inton	+30	-97	-67	are attending a USD 259 school by one
Idwell	+101	-65	+36	of the following conditions:
ssna	+44	-56	-12	of the following conditions.
isholm Trail	+23	-41	-18	<ol> <li>Choosing to attend a different school</li> </ol>
rista McAuliffe	+21	-11	+10	0
ark	+24	-91	-67	from which their residence is assigned
bud	+76	-42	+34	Or
llege Hill	+34	-71	-37	2. Result of a program not being in the
lvin	+80	-24	+56	
terprise	+121	-65	+56	school their residence is assigned
anklin	+46	-30	+16	
ammon	+93	-25	+68	Transfer In: Displays the number of In-
ardiner	+27	-92	-65	migration students to each school
iffith	+52	-62	-10	mgranor stodorns to odori sonoor
arry Street	+39	-32	+7	Transfer Out: Displays the number of
ving	+11	-48	-37	1,
ckson	+41	-90	-49	Out-migration students to each school
fferson	+83 +77	-29 -94	+54	
ensler	+// +81	-94 -69	-1/ +12	McCollom ES: Highest Net Gain (+77)
wrence	+81 +29	-69	-3	White FC: Uigh ant Mat Loss (100)
hwood	+29	-52	-3 +9	White ES: Highest Net Loss (-129)
cCollom	+112	-35	+77	
<	+33	-33	+12	
tiz	+39	-39	0	
rk	+37	-21	+16	
iyne	+20	-25	-5	These are students who did not choose
terson	+87	-57	+30	a magnet or special program building
easant Valley	+59	-54	+5	a magnet or special program building
ltzer	+54	-28	+26	
anley	+35	-44	-9	
ashington	+75	-42	+33	<b>DISCLAIMER</b> : All past student data is exported from the district
hite	+10	-139	-129	student database allowing the ability to do robust statistical analysis
oodman	+42	-40	+2	by student geography. The student database export will not always
5 Total (No Alt) ansferring % of K-5 students (No Alt)	+1,980			align perfectly with the Official Count (Statistical 99% or greater

ES Intra-Transfers Map

- Non-alternative and non-magnet students who attend school who attend school outside of said boundary
- Dots on the map represent the location of Intra-District transfers (Neighborhood Attendance Area Schools)
- □ 11.9% of all Elementary students elect to transfer out of their assigned attendance area

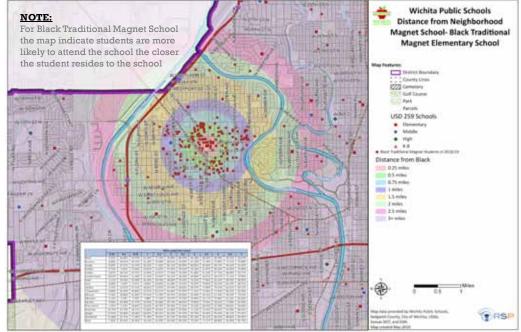




#### Sample Materials: Enrollment Analysis & GIS

#### Neighborhood Magnet Map

- Map shows the percentage of magnet students who live within a certain distance from a magnet school
- Color rings on the map represent the distance from the Magnet school
- Dots on the map represent the location of students choosing a Magnet Program
- 80% of Black Traditional Maanet Elementary School Students live within 2.5 miles from the school



### Neighborhood Magnet Table

Table enlarged from map on previous page

					Ν	/liles away	from scho	ol				
	0.25	0.5	0.75	1	1.5	2	2.5	3	3.5	4	4.5	5
Black	9.25%	36.98%	54.74%	67.64%	71.53%	76.89%	80.29%	84.18%	88.56%	89.78%	92.21%	93.67%
Buckner	8.88%	18.54%	30.55%	42.30%	45.69%	48.56%	53.00%	61.10%	71.28%	72.85%	73.37%	75.98%
Dodge	8.59%	27.37%	51.70%	58.32%	71.02%	82.11%	83.90%	86.05%	86.58%	88.73%	90.16%	91.59%
Earhart	0.73%	4.62%	14.36%	22.87%	35.04%	47.45%	52.31%	55.23%	61.07%	66.18%	69.34%	72.99%
Enders	6.87%	28.75%	47.07%	56.49%	63.87%	71.50%	76.34%	81.68%	85.50%	87.53%	88.80%	89.57%
Gordon Parks	16.67%	39.84%	51.30%	51.56%	53.65%	56.25%	58.59%	63.80%	66.67%	69.01%	72.14%	73.96%
Hyde	4.12%	19.24%	35.40%	46.39%	58.76%	68.04%	70.45%	74.23%	77.66%	83.16%	84.54%	86.94%
Isely	0.00%	1.94%	4.41%	8.82%	29.81%	61.38%	73.37%	76.37%	78.84%	82.54%	85.19%	88.71%
Jardine	4.35%	15.81%	37.15%	48.62%	53.95%	59.29%	64.62%	69.37%	75.89%	79.25%	82.81%	85.57%
L'Ouverture	0.00%	12.26%	39.83%	52.37%	63.51%	65.46%	67.97%	71.31%	74.93%	77.44%	80.22%	83.29%
McLean	5.18%	33.86%	41.83%	47.41%	53.39%	56.57%	60.96%	64.94%	66.53%	67.33%	69.32%	72.91%
Minneha	2.14%	3.74%	3.74%	4.98%	11.74%	23.67%	47.33%	55.69%	63.17%	75.80%	81.32%	84.34%
Mueller	9.00%	22.99%	41.47%	54.50%	62.09%	63.74%	68.01%	72.04%	73.93%	76.54%	77.96%	81.99%
Price-Harris	1.45%	5.31%	18.84%	29.23%	48.79%	65.70%	71.50%	75.12%	80.43%	87.20%	90.82%	93.48%
Riverside	10.70%	31.73%	43.17%	52.40%	58.30%	62.36%	67.90%	71.22%	74.54%	80.07%	83.39%	86.35%
Spaght	15.91%	42.80%	58.06%	68.82%	80.43%	86.24%	93.76%	93.76%	95.05%	95.05%	96.13%	97.42%
Woodland	21.08%	61.75%	71.99%	75.30%	78.92%	82.23%	83.43%	85.24%	86.14%	88.25%	88.86%	89.46%
Total	7.02%	22.45%	36.33%	44.54%	53.95%	62.93%	69.23%	73.24%	77.17%	80.86%	83.30%	85.75%

Source: USD 259

#### Table Description:

- Provides a breakdown of students attending a Neighborhood Magnet School by a distance from that school
  - As the distance from the school increases that percentage will include all of the students that are closer than the distance of that column (Progressively)
- □ 50% of all magnet students live within 1.5 miles from a neighborhood magnet school
- □ 80% of all magnet students live within 4.0 miles from a neighborhood magnet school
- 43 Spaght has the highest percentage of students within 2.5 miles (93.76%)



## **PROJECT APPROACH**

#### **Scope of Service: Boundary Analysis**

Any attendance area changes will be critically monitored by the community. RSP has extensive experience assisting school districts in creating new elementary, middle, and high school attendance areas. This could involve opening or closing a school or relocating educational programs. The process has to engage as many persons in the community as possible. RSP utilizes a process that involves the Board of Education (BOE), administration, and the community. This collaboration provides the means for the community to feel a part of the process, rather than having the perception that the decision was made entirely by the consultant and/or under the guidance of administration or the BOE. The boundary criteria and guiding principles RSP recommends include the following and should be prioritized by the Board of Education. Below are examples of successful Guiding Principles and Boundary Criteria RSP has utilized in past projects.

#### **Guiding Principles Examples**

- The School Board considers this work as part of the district plan. It's one part of a whole
- The Boundary should reflect providing better educational opportunities at each school for there to be an equitable student experience at each school
- The district recognizes the power of an elementary school to create community
- The boundary can anticipate future growth of the neighborhood
- The boundary proposed should utilize all of the available District resources
- Consider boundary lines that follow natural /man-made boundaries
- Grandfathering/Transfers/Student Options are determined by Administration

#### **Boundary Criteria Examples**

- Contiguous Planning Areas
- Demographic Considerations
- Duration of Boundaries
- Feeder System Considerations
- Fiscal Consideration Capital
- Fiscal Consideration Operational
- Neighborhoods Intact
- Projected Enrollment / Building Utilization
- Student Impacted Boundary Change (SIBC)
- Transportation Considerations

#### **Redistricting Tool**

The redistricting tool analysis uses RSP projections which are based on planning areas. RSP projections have a statistical accuracy of 97% or greater. The tool allows the RSP GIS team of experts to create what-if scenarios that are based on best planning practices that follow Board Guiding Principles and Prioritized Boundary Criteria. The robust tool allows our team to see spatially and numerically what a boundary change would look like. The tool can display students who are impacted by a boundary change. When RSP is the gate-keeper of the numbers the Board of Education, Administration and community can then focus on the Guiding Principles and Boundary Criteria which will help direct solutions toward a successful outcome for students.



#### Sample Materials: Boundary Analysis

### South Feeder ES Option (Part 2)

#### **South Feeder Elementary Option SIBC Results**

Students Impacted by Proposed South Feeder Elementary Boundary Change	Crocker Elementary	East Elementary	Prairie Trail Elementary	Southeast Elementary	Terrace Elementary	Heritage Elementary	SIBC Total	% SIBC
Schools								
Crocker Elementary School							0	0%
East Elementary School				115			115	49%
Prairie Trail Elementary School						120	120	25%
Southeast Elementary School						238	238	55%
Terrace Elementary School		183				47	230	100%
Heritage Elementary							0	0%
Total	0	183	0	115	0	405	703	40%

ource: Ankeny Community Schools & RSP & Associates

#### NOTES:

- The boundary change is for the 2020/21 school year
- SIBC calculated: If current K-3 students attendance area is changed (Rows), which building they would attend in that option (Columns)
- Academic Service Team supports the past policy of no grandfathering and/or student options

### South Feeder ES Option (Part 2)

#### Free Reduced Lunch (FRL) Results for 20/21

Schools	FRL % in Current ES	FRL% in Proposed Option
Crocker Elementary School	17.3%	17.3%
East Elementary School	26.2%	31.3%
Prairie Trail Elementary School	8.9%	5.8%
Southeast Elementary School	23.0%	26.8%
Terrace Elementary School	32.8%	0.0%
Heritage Elementary	0.0%	19.5%

Source: Ankeny Community Schools & RSP & Associates

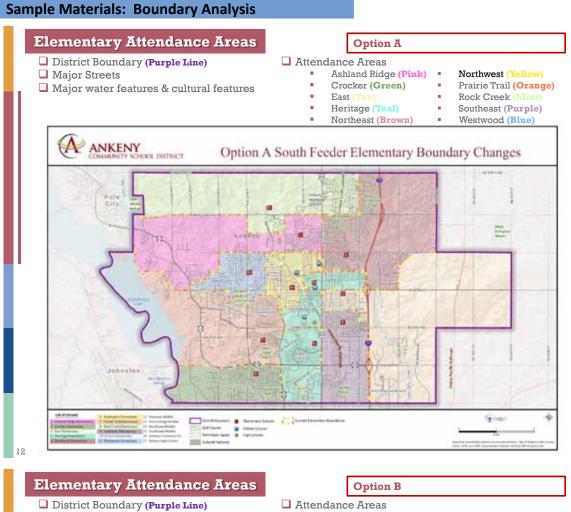
#### Free Reduced Lunch (FRL) Results for 20/21 (Out of District Students)

Out of Dist	Out of District Students in 2018/19								
Current Elementary Boundaries	Free	Reduced	Paid	Total	FRL	FRL %			
Crocker Elementary School	4	1	10	15	5	33%			
East Elementary School	5	2	10	17	7	41%			
Prairie Trail Elementary School	1	0	4	5	1	20%			
Southeast Elementary School	15	1	11	27	16	59%			
Terrace Elementary School (Repurposing)	2	0	9	11	2	18%			
ES 11	0	0	0	0	0	0%			
Grand Total	27	4	44	75	31	41%			

Source: Ankeny Community Schools & RSP & Associates

#### NOTES:

- FRL calculated by examining the 18/19 student data for both the current attendance area and the South Feeder Elementary Option (Based on residence of student)
- Academic Service Team has indicated they will be able to provide the appropriate educational resources with the balance of students forecasted for the boundary plan
  - In 18/19 Northwest ES (34.2%) and Terrace ES (30.4%) had greater than 30% FRL



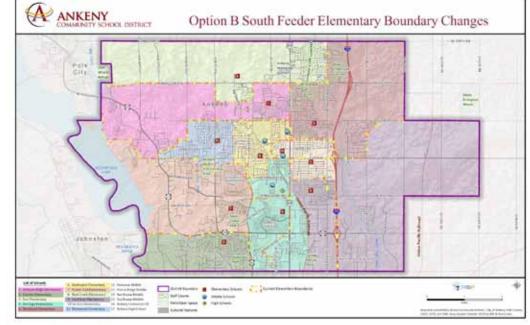


Major water features & cultural features



.

- Ashland Ridge (Pink) Northwest (Yellow) Prairie Trail (Orange) Crocker (Green) Rock Creek (Mint)
- East ( Heritage (Teal) Northeast (Brown)
- Southeast (Purple) .
- Westwood (Blue)





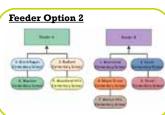
15

#### Sample Materials: Boundary Analysis

#### **Feeder Options Diagram**









#### **Secondary Criteria Evaluation**

Criteria	Current	Option 1	Option 2	Option 3
Complete Feeder	Yes	Yes	Yes	Yes
Balanced Demographics	Partial	Partial	Partial	Partial
Median Household Income	Within \$10,000	Within \$10,000	Within \$20,000	Within \$1,000
Median Home Value	Within \$30,000	Within \$30,000	Within \$15,000	Within \$10,000
Single-Family/Multi-Family Diversity	Almost 50%	Almost 50%	Within 10%	Over 30%
Projected Enrollment/Building Utilization	No	No	No	No
6-7 Year Exceeds		2020/21	2019/20	2020/21
8-9 Year Exceeds		2021/22	2019/20	2021/22

NOTES

Current Feeder A Building attend is Waukee MS, Prairieview MS Current Feeder B building attend is Waukee South, Timberline MS

#### **Other Information:**

NOTES: By 2021/22 the district is forecasted to need more secondary 6-7 space

By 2022/23 the district is forecasted to need more secondary 8-9 space Exceeds; are over building utilization for both secondary schools

District Median Household Income: \$100,176

District Median Home Value: \$260,575

Each Option would need additional secondary capacity in the near future

Option 2 (19/20) would require additional secondary capacity sooner that Option 1 (20/21

#### ES Boundary Concept 2: Feeder Options

#### Feeder Option 1

This information is not on the large maps

School	Capacity	Care d.	2MN/26	2009/31	10/1/22	.M00/21	MANY
Renter A (4-7)	1,000	101	- 187	1.00	1,011	1,115	1,180
Feeder # Hir-/3	1,000	401	940	189	997	982	980
Parenter A (B-R)	1,000	767	set.	1412	A SHARE	2,006	1,134
Foreiter & US 12	1.000	129	828	84	24	100	181
Peterlet 4 (10-52)	2./mc	. 6	4	. 6	1,819	1.60	1,358
Fonder # (18 12)	1,000	2.000	1.180	2.807	1.1.6	1,181	1.842
Total (N.2)	2,008	8,794	1,807	1,214	6.868	2,000	2,104
Folder (18-18)	800.5	1.526	LART.	1.094	LAM	1.995	2.001
Tido#234 (22	2.030	2,000	2,181	2.107	2.547	2.004	2,010

#### Feeder Option 2

School	Capacity	Carent	2483/26	2009/11	MU1/22	.MU00/21	787472
Parenter A. M. T.	1,000	101	. 721	. 718	871	381	1944
Feeder # (ii-/)	1,000	401	1,000	8,1,80	1.111	3,135	1.18
Parenter A (B-H)	1,000	1917	154	.741	807	4.94	900
Feeder Bigh St.	1.000	129	1.007	LUEF	2,089	1,139	1.181
Peterier 4 (10-52)	2.1890	. 6	4	e	2,018	1,148	1,383
Fonder # (1812)	1,000	2.000	1.181	2.857	2.496	2,575	1.638
Total (N 2)	2,008	1,774	1,807	1,214	6,808	2,00	2,000
huker(25-89	2,009	2.526	LARI.	1.014	LPM	1.995	2.021
Tida#(28 02)	6.610	0.000	2.101	2.007	2.547	2.001	2.010

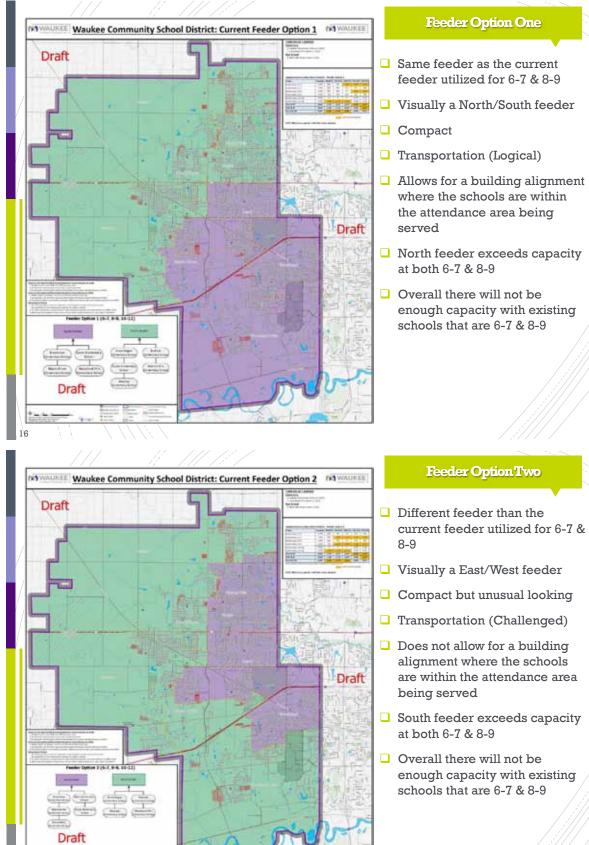
#### Feeder Option 3

School	Capacity	Current	2019/20	2020/21	2021/22	2022/23	2023/24
Feeder A (6-7)	1,000	893	954	1,002	1,058	1,089	1,132
Feeder B (6-7)	1,000	831	853	892	930	961	971
Feeder A (8-9)	1,000	797	886	967	1,022	1,065	1,126
Feeder B (8-9)	1,000	729	795	867	884	921	955
Feeder A (10-12)	2,000	0	0	0	1,337	1,463	1,558
Feeder B (10-12)	1,800	2,088	2,183	2,317	1,171	1,260	1,332
Total (6-7)	2,000	1,724	1,807	1,894	1,988	2,050	2,103
Total (8-9)	2,000	1,526	1,681	1,834	1,906	1,986	2,081
Total (10-12)	3,800	2,088	2,183	2,317	2,507	2,723	2,890

- Displays secondary school capacity in relation to enrollment projections
- Each of the options have secondary capacity concerns at varying school years

These feeder options follow the alignment as shown on Page 27 of the presentation

#### Sample Materials: Boundary Analysis



- current feeder utilized for 6-7 &
- □ Visually a East/West feeder
- Compact but unusual looking
- Transportation (Challenged)
- Does not allow for a building alignment where the schools are within the attendance area
- South feeder exceeds capacity
- enough capacity with existing schools that are 6-7 & 8-9

## **PROJECT APPROACH**

#### Scope of Service: Data Collection

#### **Student Data:**

- 19/20 student enrollment, as of Official Headcount 2019
- 18/19 student enrollment, as of Official Headcount 2018
- 17/18 student enrollment, as of Official Headcount 2017
- 16/17 student enrollment, as of Official Headcount 2016
- 15/16 student enrollment, as of Official Headcount 2015
- 14/15 student enrollment, as of Official Headcount 2014
- 13/14 student enrollment, as of Official Headcount 2013
- 12/13 student enrollment, as of Official Headcount 2012
- 11/12 student enrollment, as of Official Headcount 2011
- 10/11 student enrollment, as of Official Headcount 2010
- 09/10 student enrollment, as of Official Headcount 2009

RSP utilizes the following data sets for analysis of the district. Additional data is utilized on an as needed basis, and is dependent on availability. All data is collected via SFTP site.

Fields sent with the student data should include, but are not limited to: student ID, address, grade, school, attending, gender, ethnicity, lunch program status, special needs status, and ESL/ELL program status.

Additional fields of use, if available, include: district resident status, enrollment status, second language spoken at home, gifted program status, and school of residence.

#### Municipal/Other Data:

- Address Points
- Street Centerlines with Ranges
- Subdivision/Plat Polygons
- Zoning
- Future Land Use
- Transportation (Roads, Railroads, Trails)
- Infrastructure (Water, Sewer, Electric, Gas)
- Government Jurisdictions and Political
   Boundaries
- Landmarks and Cultural Features
- Census Boundaries and Associated
   Demographic Data
- Fertility and Live Birth Rate
- Hydrology Data sets including FEMA Flood Hazards and Watersheds
- Planimetrics

- Parcel Polygons and associated attributes
  - Property Value
  - Ownership
  - Situs Address
  - Identification Number (PIN)
  - Property Class
  - Year Structure Built
  - Occupancy Description
  - Living Units
- Building Permits Issued
- Satellite Imagery
- Surface/Terrain Elevation Models
- Capital Improvement Plans including
   New Sewer Lines and Streets
- Conservation and Soil Geography

The accuracy of the input data directly relates to the accuracy of the analysis. RSP utilizes the latest data from multiple sources to ensure the accuracy of resultant findings.



### **PROJECT APPROACH**

#### **Project Costs**

The financial proposal demonstrates our commitment to provide high quality planning services at costs that our clients can afford. In order to meet the planning and scheduling needs, RSP & Associates has prioritized the most important data/reports in which that analysis should take place. An official contract will be signed when the services are agreed upon. Below is the services and costs as requested:

#### 2019/20 School Year

#### **Enrollment Analysis**

Includes historical enrollment information, housing development data, 5-year student population projections (by building and grade) and 10-year projections (by building), migration information, attendance matrices, and development information

#### **Boundary Analysis**

- Provide in-depth analysis of boundary areas that indicate potential for future change
- Examine school attendance centers according to district provided capacity number
- Develop scenarios for potential boundary changes
- Examine district land area for future school sites

### \$18,500

#### \$11,500

#### Additional Costs (TBD)

- Data collection from City/County entities could have possible additional costs; TBD
- Printed report if requested, printed reports can be produced with printing costs not to exceed \$500
- Large Map printing if requested, 36x36 maps will be printed as a cost of \$48 per map
- Additional services charged at the following hourly rates: Principle \$135.00; GIS Analyst \$95.00; Project Manager \$75.00
- Additional Meetings: ZOOM \$750; RSP In person \$3,200

#### **Recommended Additional Services**

#### **Capacity Analysis**

- In-depth analysis of programmatic utilization of district facilities
- Provide recommendations for efficient utilization and programming



#### **Ankeny Community School District**

Dr. Bruce A. Kimpston, Superintendent bruce.kimpston@ankenyschools.org 306 SW School Street Ankeny, IA 50023 515-965-9600

#### **CUSD 308**

Dr. John Sparlin, Superintendent jsparlin@sd308.org 4175 Route 71 Oswego, IL 60543 630-636-3080

#### **Cedar Rapids Community Schools**

Noreen Bush, Interim Superintendent nbush@cr.k12.ia.us 907 15th Street SW Cedar Rapids, IA 52404 319-558-2078

#### **Minot Public Schools**

Dr. Mark Vollmer, Superintendent Mark.vollmer@minot.k12.nd.us 215 2ND St. SE Minot, ND 58701 701-857-4422

#### **Waukee Public Schools**

Dr. Brad Buck, Superintendent bbuck@waukeeschools.org 560 SE University Waukee, IA 50263 515-987-5161

#### Wichita Public Schools

Fabian Armendariz, Division Director, Operations farmendariz@usd259.net 903 S. Edgemoor Wichita, KS 67218 316-973-4000

#### **Fargo Public Schools**

Rupak Gandhi, Superintendent gandhir@fargo.k12.nd.us 415 North 4th Street Fargo, ND 58102 701-446-1000

#### **Rockford Public Schools**

Michael Phillips, Executive Director of Facilities Michael.Phillips@rps205.com 501 7th St. Rockford, IL 61104 815-966-3000

#### **Platte County School District**

Dr. Mike Reik, Superintendent reikm@platteco.k12.mo.us 998 Platte Falls Rd. Platte City MO 64079 816-858-5593

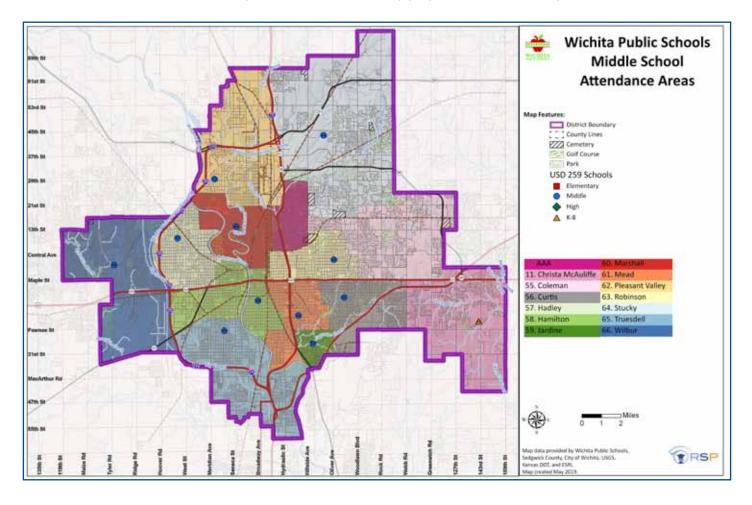
#### Lincoln County R-III School District

Dr. Mark Penny, Superintendent pennym@troy.k12.mo.us 951 West College Troy, MO 63379 636-462-6098



#### Wichita Public Schools USD 259, Wichita, KS

RSP has served WPS, the largest school district in Kansas, since 2009, including a Public Facilitation Boundary Process in 2012 that resulted in right-sizing the district facilities and new attendance boundaries. RSP has maintained an accuracy rate for the district's 50,947 students of 97% through the course of the five-year projections. RSP has recently completed an Enrollment Analysis and a Comprehensive Functional Building Utilization project that examines the educational utilization at 88 district facilities. Recommendations from the analysis will be used to efficiently program each district facility.





#### Wichita Public Schools USD 259, Wichita, KS

#### **Functional Building Utilization Grade Level Overview**

#### BREAKDOWN BY GRADE CONFIGURATION

The tables provided on the next two pages provide information that relates the functional building utilization to the RSP projections. RSP does not forecast the early childhood so a 3-year average was applied to the future RSP forecast so the capacity and enrollment have a correlation. Additionally, the Gateway HS program is not in the high school projections - this group of students tends to be less than 100 students.



The high school projection indicates a higher enrollment. With the given inventory, there appears to be adequate capacity. The type of educational programming needs to be monitored to ensure the adequate space is available for those new learning environments.



The middle school projection indicates slightly higher enrollment before declining as a result of smaller incoming 6th grade classes. Challenges with under and over functional utilization happen at several of the middle schools which will need long term solutions.

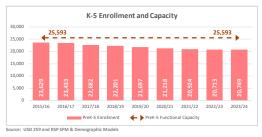
#### **District Overview of Space**



#### **Functional Building Utilization Grade Level Overview**

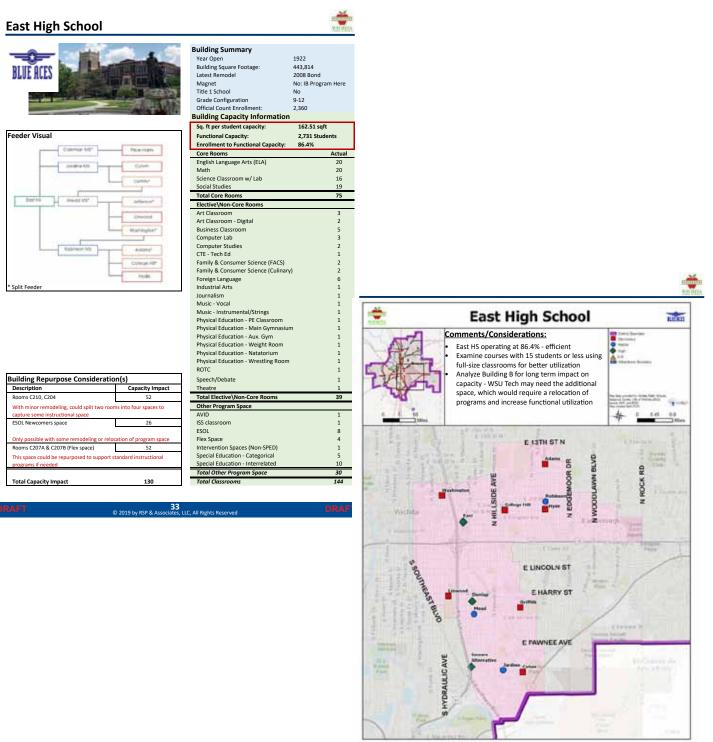


The K-8 school projection indicates a stable to slightly increasing enrollment. With the given capacity inventory, consideration will be required for distance from other schools and the ability to provide similar educational experiences.



The elementary school projection indicates a declining enrollment. While RSP did not officially forecast The tenentially solubly projection mutacles a devine mining enformment, while SP did hit dimitally forecast for the Little Early Childhood Education Center this table, the school years of 2015/16 to 2018/19 have the approximate number of students included and for the future a likely average applied to future years. Challenges with under and over functional utilization happen at several of the elementary schools which will need long term solutions.

#### Wichita Public Schools USD 259, Wichita, KS

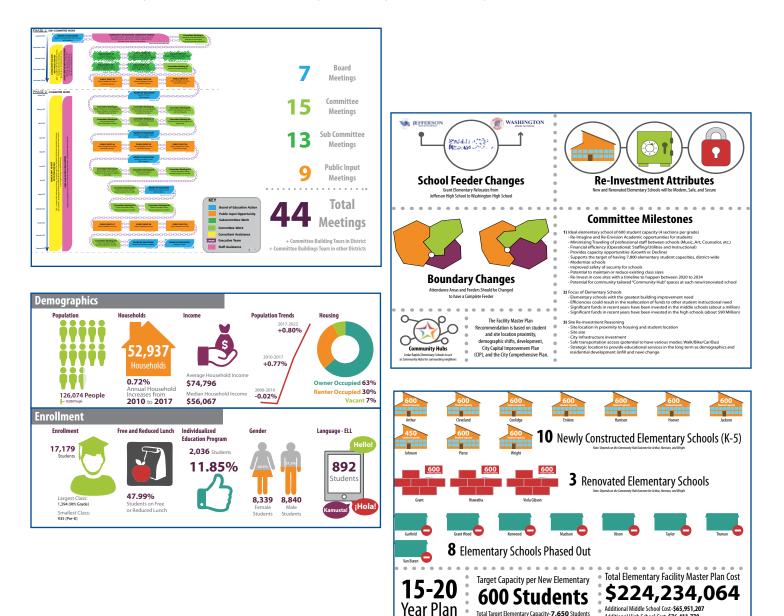


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#### Cedar Rapids Community School District, Cedar Rapids, IA

CRCSD is the second largest school district in Iowa with enrollment of 15,696 students. RSP has worked with CRCSD since 2010, most recently with a 2018/19 Enrollment Analysis as well as a Facility Master Plan Process in 2016/17. This project charged RSP with facilitating the community to develop a plan to Re-Imagine, Re-Envision, and Re-Invest into students and their facilities that could have immediate impact as well as long-range implementation. The committee examined options including school closure, boundary realignment, renovation and repurpose possibilities. The process involved 44 meetings over the course of 15 months which included committee and sub-committee members from the community, all schools and district representatives. The final plan lead to the construction of 10 new K-5 Elementary schools, 2 Elementary school renovations and 8 school closures implemented over the next 15-20 years. Examples of the final report are below.

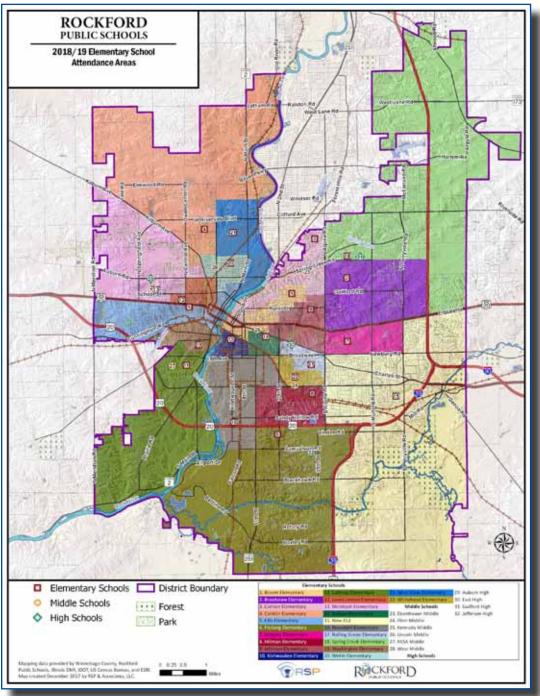


Total Target Elementary Capacity-7,650 Students

Additional High School Cost-\$76.411.778

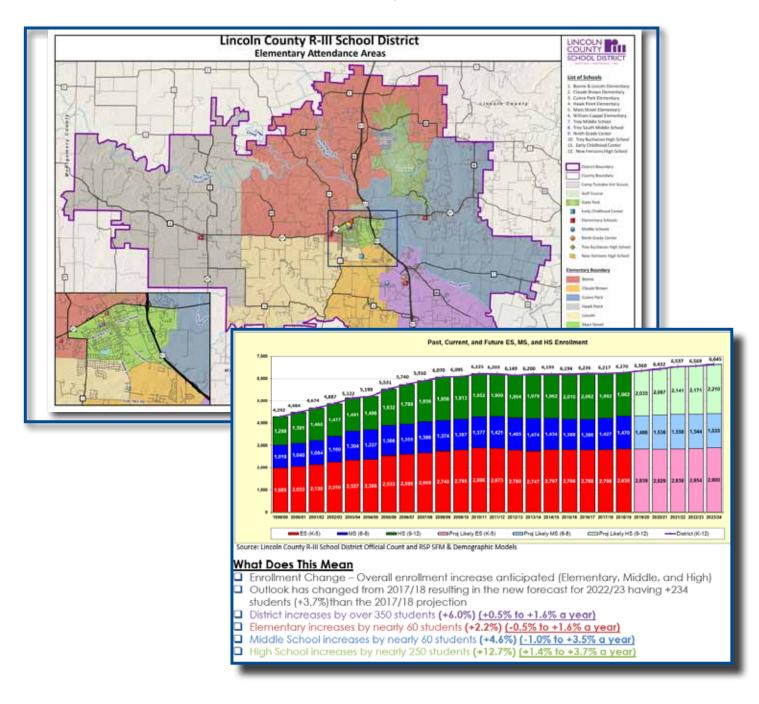
#### Rockford Public Schools, Rockford IL

RSP has worked with RPS since 2014, most recently with a 2018/19 Enrollment Analysis as well as a district Boundary Process in 2016. The process began with examination of schools to be utilized in the future as well as issues related to desegregation ruling, schools closing or new schools opening. RSP lead the district through a Boundary changes that examined all factors and reset new attendance areas for 11 Elementary Schools, including one new elementary school that opened in 2019/20. High school attendance areas and district programs for ELL/ESL students were addressed and new programs implemented. The map below depicts the 2018/19 Elementary Attendance areas including boundaries for new schools coming online. RPS has enrollment of 25,302 students.



#### Lincoln County R-III School District, Troy MO

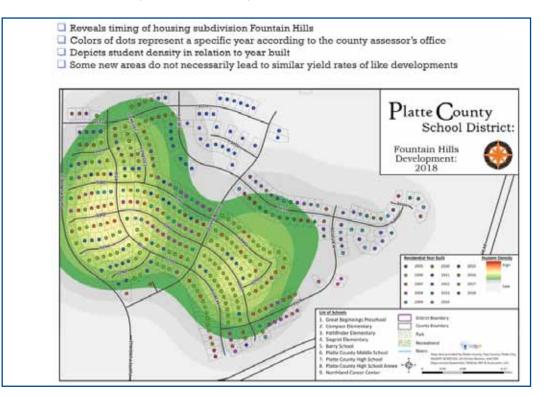
RSP has worked with Lincoln County since 2007, most recently with a 2018/19 Enrollment Analysis and preparing for a 2019/20 update. Lincoln County had 6,270 students in the 18/19 school year. In 2019/20 RSP will facilitate a Comprehensive Boundary Process to determine new attendance area boundaries for elementary schools in the district.





#### Platte County School District, Platte City MO

RSP recently has worked with Platte County School District since 2012, including an Enrollment Analysis for the 2018/19 school Year. RSP facilitated a Comprehensive Boundary Process in 2015/16 to address distribution of students in the district facilities.



School	Functional Capacity	Student Location	Part School Enrollment			Projections Based on Residence				
			2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
Barry School		Revise/Attend	351	375	408					
5dr co Brh	558	Reside	362	389	422	435	469	490	48.8	527
101211-012230		attend .	256	542	408					
atte City Middle School	829	Reside/Attend	681	8.91	201	676	642	661	453	653
Kim to Sth		Reside	686	6.99	705					
NUCLEON OF STREET,		Atlant	685	711	120					
Platte County High School 3th to 12th	1.503	Reside/Attand	1,158	3,309	1,218	1,280	1,315	1,880	1,368	1,329
		Raside	1.155	1,308	1,218					
		Attant	1,558	1,708	1,718					
ES BUILDING SCHOOL TOTAL		Raside/Attand	1.818	1.817	1.867	1,854	1			
4 to 5th	1,954	Reside	1,888	1.877	1,908		2,008	2,012	1.017	2.045
(Barry fabors fift game in MCI and)		Attand	1.990	1.641	1.911		A DOMESTIC AND A DOMESTICA AND A DOMEST A DOMESTICA AND A DOMESTICA	20070	10000	-
M5 BUILDING SCHOOL TOTAL	1,844	Hautile/Attachet	1,032	1,066	L109	- 1.III	1,111	1,151	1141	1,180
fath to Bits		Reside	1.048	1.047	1.121					
(Name School Str. grants in Art. 7 and		Attand	1.041	2.083	1.118					
HIGH TOTAL	1,500	Maninth/Artanti	1,155	1,308	1,228	1,290	1,315	1,330	1368	1,329
9m to 10m		Reside	1,155	1,208	1,218					
	10000	Attand	1.155	1.205	3,258					
DISTRICT TOTALS PEID 12th	4,822	Record/Attend	4.015	4.091	4.184	4,345	4,434	4,493	4346	4589
		Reside	4.095	4.171	4.247					
		Attand	4.290	4.172	4.247					

Note 1: Student Projections are based on the residence of the student.

Note 2: The Excollment Model is based on a Head count of students by Hanning Area at each faality Note 3: Transfers between Facilities are not factored into the Projections

Note 4: The Enrollment Model assumes ES(PK-5) M5(6-8) and H5 (9-12)

Note 5: Each planning area is assigned the 2018/19 boundary (Boundary Change happened for 16/17 school year)

Note 6: School suparity provided by the District

on the a

Note 8: Attend is based on which facility the student off ends Note 9: Res/Att (Reside/Attend) are the students who reside in the attendance area that they have chosen to attend



OverSchool Functional Capacity

### **RSP** is the Best Choice

**RSP is an ESRI Business Partner** 



- RSP works closely with administration, BOE, and community, resulting in increased credibility for decisions made by the district.
- RSP is over 97% accurate with midpoint projections. RSP's Student Forecast Model (SFM) is a statistically based model in which accuracy is based on the ability to create planning areas that are influenced by many local variables, and correspond geographically with property parcels.
- RSP has assembled a team that are experts in many disciplines, allowing a multitude of available services to include: enrollment analysis, demographic analysis, boundary analysis, site selection and analysis, public facilitation, and other services that will have a positive impact on district decisions.
- RSP has extensive experience working with school districts in communities which have rapidly increasing population and development, drastic demographic shifting, as well as college and university communities with migrant populations.
- RSP provides information as an impartial 3rd party which allows our clients to achieve each element in its Comprehensive School Improvement Plan.
- RSP collaborates with many different entities and persons within the community, which allows the best available information to be utilized in all aspects of the analysis.
- RSP is not a data or demographic firm we are a full-service planning firm. We bring the full breadth of the best planning practices to each project. Our focus is not to reformulate or regurgitate known data, but to discern through in-depth analysis what information is most beneficial for the district and work toward successful solutions.
- RSP strives to create a seamless transition that benefits the district and provides confidence in future planning decisions, which ultimately leads to successful college and career ready students.
- RSP has proven success and credibility as a leader with District administration, the BOE, and the Community.

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