

## 2018/2019 SHS Yearbook Bid Review

Vendor	Walsworth	Balfour	Herff Jones
Received	3/16/2018	3/15/2018	3/8/2018
3 four-color yearbooks submitted	yes	yes	yes
# of SHS Books	250	250	250
Cost per book	\$78.00 includes all pages in color	\$41.44 (size 8) \$51 (size 9)	\$68.00
Total cost (250 books)	\$1,950.00	\$10,360 (size 8) \$12,750 (size 9)	\$17,000.00
Price change for additional books per book	\$25.00	\$20.00	\$27.00
Price change per additional 50 books	\$1,250.00	\$750.00	\$1,350.00
Price change for deleted books per book	\$5.00	\$5.00	\$12.00
Price change for deleted books per 50	\$250.00	\$250.00	\$600.00
4-Color End	.75 same design front/back \$1.25 different design front/back	\$0.00	\$500.00
Add. Signature Pages	\$1.75/book	\$2.81/book	\$0.05
Add. Pages (set of 4)	\$0.00	\$2.63/book	\$100/page = \$400
Add. Pages (set of 8)	\$2.45/book	\$3.63/book	\$100/page = \$800
Name-Stamp (1 line)	\$4.45/book	\$4.20/book	\$2.95/book
Name-Stamp (2 lines)	\$8.90/book	\$8.40/book	\$4.80/book
B & W Page Credit	\$100/8 page flat	\$25/book	\$0.00
<b>REVIEW NOTES</b>	<p>1) The samples provided by Walsworth were far superior to other submitted vendors' samples. Color reproduction was significantly better, as was type setting, font choices, cover quality, and binding. Overall, comparing the products side by side, the Walsworth samples were sharper, crisper, and clearer.</p> <p>2) Rep John Kelly provides same day service in person as well as via phone, text, or email.</p> <p>3) The company itself is local and allows us to tour facilities, work with professionals in the field, and works closely with all the Missouri journalism groups</p> <p>4) Walsworth has provided many things to our program, free of charge such as time with professional artists free of charge, adviser scholarship to summer workshop, and pairing new adviser with an experienced adviser in the Kansas City area</p> <p>5) Cost listed is specifically for an all-color book, which was not specified in any other RFP</p> <p>6) Walsworth provides Online Design, which has already been tried and used at SHS (and is html based). The program is user-friendly, and very easy to teach students to use, no matter what machine they are on</p>	<p>1) \$1000 annual Tech Grant for advisor to purchase cameras, lenses, or other classroom equipment</p> <p>2) \$1650 annual Educational Travel Grant to send advisor &amp; 5 students to Balfour's YBKC Summer Camp in Olathe</p> <p>3) Includes S/H</p> <p>4) Lowest cost</p> <p>5) Additional tech allowance</p> <p>6) Balfour indicates StudioWorks + for yearbook creation, which is Java based &amp; difficult for our students to use</p>	<p>1) receives \$500 credit if all deadlines are met</p>