

# RAYTOWN QUALITY SCHOOLS

## **SUGGESTED** SUPERINTENDENT SEARCH ADVERTISING

### RECOMMENDED BY GR RECRUITING

AASA Job Bulletin & Website (+ \$99 for each additional PowerPost - Veterans, Diversity and Social) 99.00  
\$649.00 – Job listing would run for 6 weeks. 649.00

Education Week Newspaper and Website  
\*\$495.00 –job listing can run on Ed Week website for 30 days –  
run 3 times for a total of 90 days 1,485.00

(NABSE) National Alliance of Black School Educators  
\$250.00 to post job listing online for 30 days – run 2 times for a total of 60 days 500.00

Association of Latino Administrators and Superintendents (ALAS)  
\$200.00 – Job listing would run for 6 weeks. 200.00

Executives Only Website (A salary amount is required in order to place ad)  
Free job listing. Runs continuous throughout the search.

National Association of School Superintendents (NASS) Website  
Free job listing. Runs continuous throughout the search.

GR Recruiting  
Free job listing. Runs continuous throughout the search.

The Ladders Passport (A salary amount is required in order to place ad)  
Free job listing. Runs continuous throughout the search.

Missouri School Boards Association (District to post)  
Free job listing for districts that are a part of the state school board associations.

Missouri Association of School Administrators (District to post)  
Free job listing for districts that are members.

Missouri Association of School Business Officials (District to post)  
Free job listing for districts that are members.

**SUGGESTED RECOMMENDED ADVERTISING TOTAL: \$2,933.00**

**(This advertising cost schedule maybe be adjusted based on the board approved timeline.)**

