



Creating a Stellar Partnership

Raytown Quality Schools

***K12 Insight* Team**



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Goals and Outcomes of a Partnership with K12 Insight and the Research Team

- Build and maintain family, community, and internal trust
- Celebrate and improve district and school programs and services
- Track, measure, and report short-term impact and long-term progress against goals
- Build brand awareness and a consistent reputation for student success, customer service, and stakeholder satisfaction

Recommendations for Managed Research Projects

- School Quality Survey for Parents, Staff, and Students
- Family Exit Survey
- Focus Groups for Parents and Staff
- Making Feedback Matter Workshop for District/School Administrators
- “Always On” Net Promoter Score

Proposed Timeline

Managed Research Project	Timeline
First School Quality Survey development and deployment to all stakeholders	April 2021
Implementation of “Always On” Net Promoter Score	Fall 2021
School Quality and Family Exit Feedback Focus Groups design and facilitation to parents and staff; students TBD	September - October 2021
Making Feedback Matter Workshop for District and School Administrators	November – December 2021
Second School Quality Survey development and deployment to all stakeholders	April 2022