

Raytown C-2 School District, Missouri Demographic Study and Utilization Forecast Findings

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Presented by:
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Cropper 4/5





Principal & Project Manager

Matthew Cropper

- More than 23 years experience providing K-12 consulting services to hundreds of school districts and other clients.
- Manages and Facilitates K-12 redistricting and facility planning projects across the U.S.
- Expert consultant for U.S. Department of Justice, Civil Rights Division
- Published numerous papers about using GIS in master planning and educational planning.



Demographer

Zoran Stojakovic

- Has worked on school planning projects for 100s of districts across the U.S.
- Specializes in demographic analysis and population/enrollment forecasting
- Strong background in technology / GIS and urban/regional planning
- Holds a Master's Degree in Applied Demography from Penn State University





Project Objectives

Cropper GIS Consulting was hired by Raytown C-2 School District to develop a demographic study, a utilization study of the district's current facilities and enrollment, and a utilization forecast based on the findings of the demographic study and the utilization study. All phases of this project have been completed.

Tonight's presentation is intended to:

- Highlight the findings of the Demographic Study
- Review the utilization tables based on current enrollment and building capacity
- Review the utilization forecast for each building based on enrollment trends





Demographic Study





Demographic Study

The population forecasts in the demographic study are developed by using the Cohort-Component Method of population forecasting. Five data sets are required to generate population and enrollment forecasts. These five data sets are:

- a base-year population (here, the 2020 Census population for Raytown School District);
- b. a set of age-specific fertility rates for the district to be used over the forecast period;
- c. a set of age-specific survival (mortality) rates for the district;
- d. a set of age-specific migration rates for the district;
- e. the historical enrollment figures by grade.





Demographic Study

The population forecasts in the demographic study are developed by using the Cohort-Component Method of population forecasting. Five data sets are required to generate population and enrollment forecasts. These five data sets are:

- 1. a base-year population (here, the 2020 Census population for the District and each attendance area);
- 2. a set of age-specific fertility rates for the district and attendance areas to be used over the forecast period;
- 3. a set of age-specific survival (mortality) rates for the district and attendance areas;
- 4. a set of age-specific migration rates for the district and each attendance area;
- 5. the historical enrollment figures by school by grade.





Assumptions

- a. The national, state or regional economy does not go into deep recession at any time during the 10 years of the forecasts; (Deep recession is defined as four consecutive quarters where the GDP contracts greater than 1% per quarter)
- b. Interest rates have climbed from a historic low in 2020 and will not fluctuate more than one percentage point in the short term; the interest rate for a 30-year fixed home mortgage stays below 8.0%;
- c. The rate of mortgage approval stays at 2015-2020 levels and lenders do not return to "sub-prime" mortgage practices;
- d. There are no additional restrictions placed on home mortgage lenders or additional bankruptcies of major credit providers;
- e. The rate of housing foreclosures does not exceed 125% of the 2015-2020 average of Jackson Counties for any year in the forecasts;
- f. All currently planned, platted, approved, and permitted housing developments are built out and completed by 2034. All housing units constructed are occupied by 2035;
- g. The unemployment rates for Raytown C-2 School District and Kansas City Metropolitan Area will remain below 7.5% for the 10 years of the forecasts;
- h. The intra district student transfer policy remains unchanged over the next 10 years;
- i. The State of Missouri does not change any of its current laws or policies regarding Charter Schools, Vouchers or inter district transfers;





Assumptions

- j. No Charter schools open in the district over the next 10 years;
- k. The rate of students transferring into and out of the Raytown C-2 School District will remain at the 2019-20 to 2024-25 average;
- 1. The inflation rate for gasoline will stay below 5% per year for the 10 years of the forecasts;
- m. There will be no building moratorium within the district;
- n. Businesses within the Raytown C-2 School District and the surrounding communities remain viable;
- o. The number of existing home sales in the district that are a result of "distress sales" (homes worth less than the current mortgage value) will not exceed 20% of total homes sales in the district for any given year;
- p. Housing turnover rates (sale of existing homes in the district) will remain at their current levels. The majority of existing home sales are made by homeowners over the age of 55;
- q. Private school and home school attendance rates will remain constant;
- r. The rate of foreclosures for commercial property remains at the 2010-2025 average for Jackson County;
- s. The district will have at least a yearly average of 850 units of single-family and multifamily unit sales.





Population Pyramids

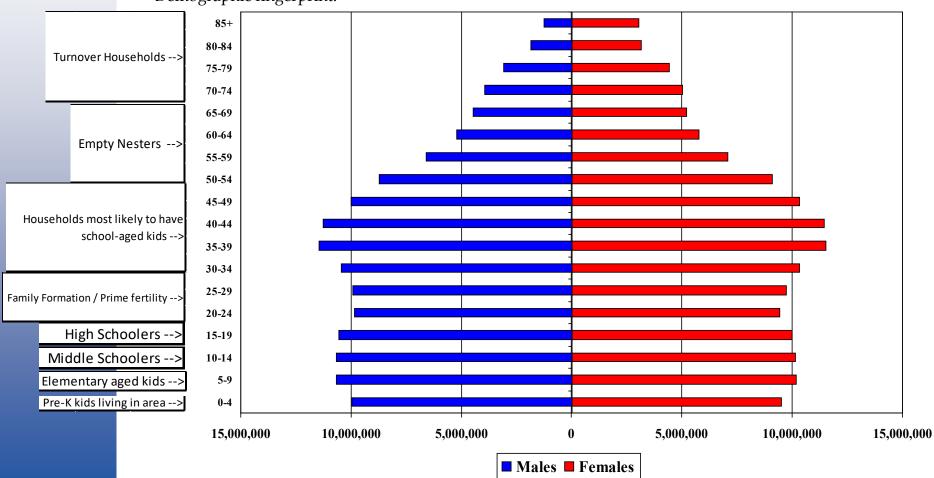


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Proof is in the pyramid - Population Pyramids

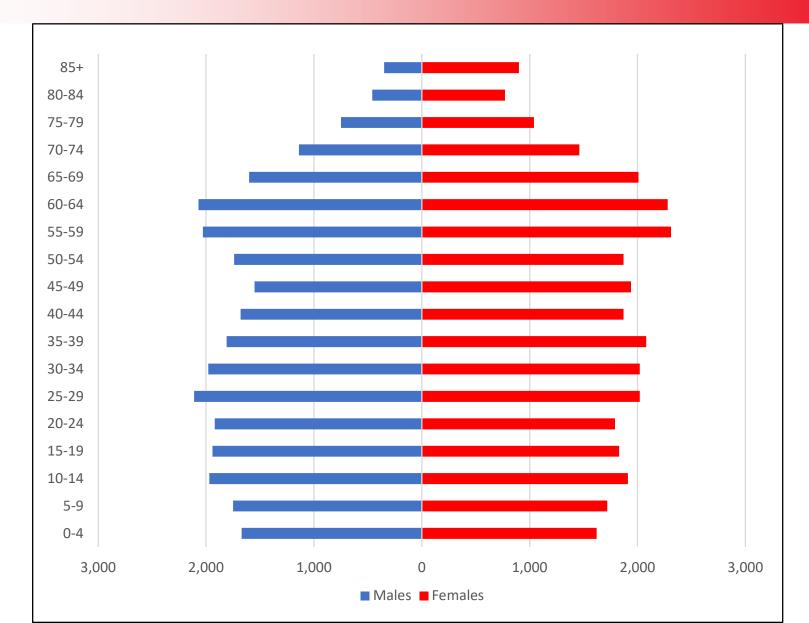
- Pop pyramids are graphic representations showing age-sex distribution of a geographic
- Can be placed into broad typologies, but no 2 areas have the same exact characteristics.

Demographic fingerprint.





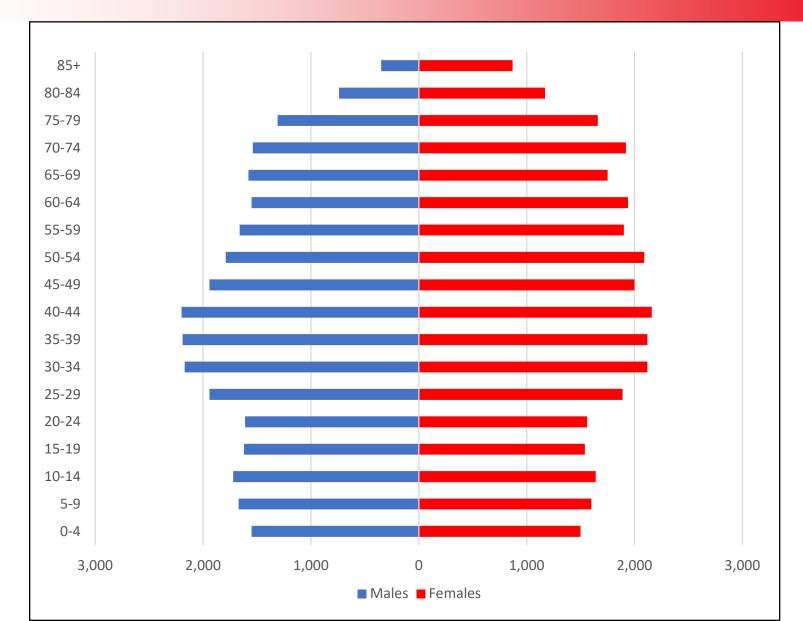
Raytown C-2 School District Total Population - 2020 Census







Raytown C-2 School District Total Population - 2035 Forecast







Supplemental Tables / Findings - 2020 Census

Table 6: Age Under One to Age Ten Population Counts, by Year of Age, by Elementary Area: 2020 Census

	Under 1 year	1 year	2 years	3 years	4 years	5 years	6 years	7 years	8 years	9 years	10 years	11 years	12 years	13 years
Blue Ridge	50	43	51	63	61	57	46	65	48	64	56	44	52	53
Eastwood Hills	46	80	69	76	60	72	77	63	56	56	98	76	80	77
Fleetridge	64	48	51	56	53	71	64	58	62	79	78	72	79	69
Laurel Hills	58	58	82	65	67	64	68	64	87	82	74	89	76	115
Little Blue	85	82	64	78	85	102	105	90	82	83	105	77	85	90
Norfleet	60	71	51	72	66	57	65	65	57	68	76	91	75	71
Robinson	57	63	48	76	60	57	70	61	56	78	74	94	72	68
Southwood	61	85	64	81	72	66	62	67	58	89	81	79	85	62
Spring Valley	49	62	66	71	66	72	65	76	74	69	61	79	71	90
Westridge	82	74	84	106	52	95	62	85	86	54	65	83	90	75
DISTRICT TOTAL	611	666	630	744	642	713	684	694	666	723	769	785	765	770





Population Forecast Results





Raytown C-2 School District - 2025 Population Forecasts

Total	2020	2025	2030	2035
0-4	3,290	3,290	3,230	3,050
5-9	3,470	3,330	3,290	3,270
10-14	3,880	3,460	3,400	3,360
15-19	3,770	3,460	3,200	3,160
20-24	3,710	3,710	3,460	3,170
25-29	4,130	4,120	4,090	3,830
30-34	4,000	4,340	4,330	4,290
35-39	3,890	4,020	4,290	4,310
40-44	3,550	3,900	4,050	4,360
45-49	3,490	3,500	3,760	3,940
50-54	3,610	3,630	3,590	3,880
55-59	4,340	3,620	3,600	3,560
60-64	4,350	4,210	3,530	3,490
65-69	3,610	4,080	3,970	3,330
70-74	2,600	3,120	3,520	3,460
75-79	1,790	2,210	2,660	2,970
80-84	1,230	1,290	1,590	1,910
85+	1,250	1,140	1,090	1,220
Total	59,960	60,430	60,650	60,560
Median Age	39.8	40.6	41.3	42.1

Births
Deaths
Natural Increase
Net Migration
Change

2020 to	
2025	
3,100	
3,210	
- 110	
540	
430	

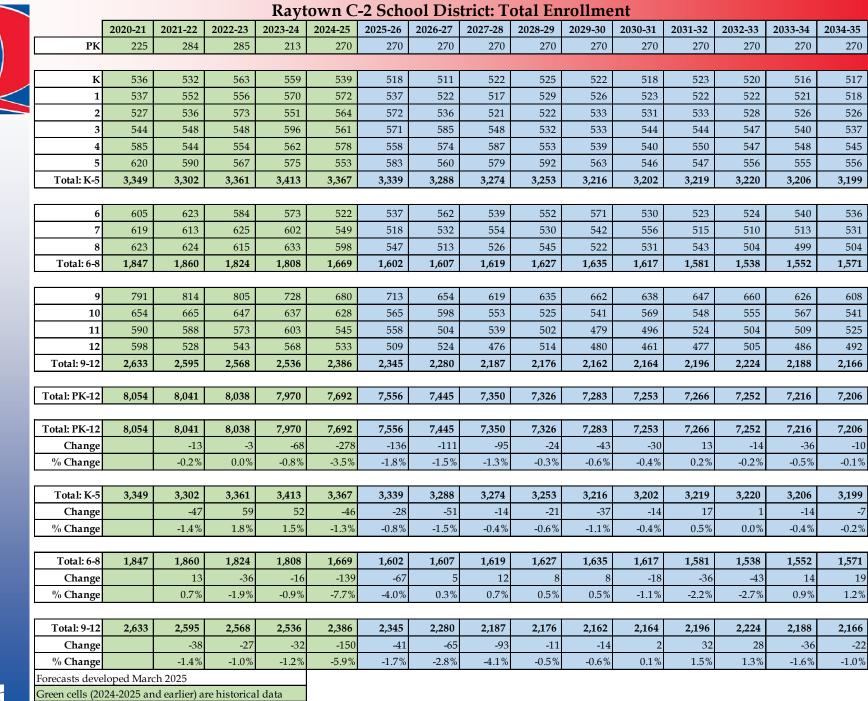
2025 to
2030
3,080
3,360
-280
570
290

2030 to	
2035	
2,930	
3,620	
-690	
580	
-110	



Enrollment Forecasts





-10

-7

19

-22



Blue cells (2025-2026 and later) are forecasted years



Utilization Forecasts





Utilization Forecast

- Utilization forecasts use the historical and forecasted data from the Enrollment Forecasts in the 2025 Demographic Study.
- Depicts utilization as a percentage for each zoned school in the district. Utilization is calculated by dividing the actual or forecasted enrollment of each school by year by the calculated facility capacity.



Utilization Forecast

Ravtown	C-2 School	District	Utilization	Forecas
ruy to mi	C = Stilloui	District	Ctilization	1 OI CCUS

	School Name	Capacity		2024-25	2025-26	2026-27	2027-28	2028-29	2029-30	2030-31	2031-32	2032-33	2033-34	2034-35
	Blue Ridge Elementary	441	Enrollment	297	284	265	249	242	247	251	258	261	261	267
	Dide Ridge Elementary	441	Utilization	67%	64%	60%	56%	55%	56%	57%	59%	59%	59%	61%
	Eastwood Hills Elementary	442	Enrollment	332	348	338	337	324	314	311	311	313	314	314
	Lastwood IIIIs Elementary	772	Utilization	75%	79%	76%	76%	73%	71%	70%	70%	71%	71%	71%
	Fleetridge Elementary	399	Enrollment	353	359	358	374	383	383	383	387	388	383	378
	Treetrage Elementary	377	Utilization	88%	90%	90%	94%	96%	96%	96%	97%	97%	96%	95%
S	Laurel Hills Elementary	465	Enrollment	346	335	337	328	318	319	315	313	314	312	312
Schools		400	Utilization	74%	72%	72%	71%	68%	69%	68%	67%	68%	67%	67%
Sch	Little Blue Elementary	538	Enrollment	377	379	372	361	361	356	358	362	364	367	375
	Entire Drue Elementary		Utilization	70%	70%	69%	67%	67%	66%	67%	67%	68%	68%	70%
Elementary	Norfleet Elementary	422	Enrollment	329	329	337	349	363	355	342	337	330	324	319
me		122	Utilization	78%	78%	80%	83%	86%	84%	81%	80%	78%	77%	76%
Elei	Robinson Elementary	450	Enrollment	316	308	299	294	295	308	319	332	337	338	333
		400	Utilization	70%	68%	66%	65%	66%	68%	71%	74%	75%	75%	74%
	Southwood Elementary	365	Enrollment	346	355	344	344	345	337	344	352	359	363	365
	y		Utilization	95%	97%	94%	94%	95%	92%	94%	96%	98%	99%	100%
	Spring Valley Elementary	475	Enrollment	353	345	350	353	342	331	318	310	306	303	303
	opining variety Exemicianity	475	Utilization	74%	73%	74%	74%	72%	70%	67%	65%	64%	64%	64%
	Westridge Elementary	477	Enrollment	318	297	288	285	280	266	261	257	248	241	233
	Westrage Elementary		Utilization	67%	62%	60%	60%	59%	56%	55%	54%	52%	51%	49%
	Flomentary Schools Totals	4 474	Enrollment	3,367	3,339	3,288	3,274	3,253	3,216	3,202	3,219	3,220	3,206	3,199
	Elementary Schools Totals:	ementary Schools Totals: 4,474	Utilization	75%	75%	73%	73%	73%	72%	72%	72%	72%	72%	72%



Utilization Color Key
Over 105%
96% to 105%
86% to 95%
76% to 85%
65% to 75%
Under 65%



Utilization Forecast

				Raytown	C-2 School	District Util	lization For	ecast						
	School Name	Capacity		2024-25	2025-26	2026-27	2027-28	2028-29	2029-30	2030-31	2031-32	2032-33	2033-34	2034-35
sle	Raytown Central Middle School	639	Enrollment	488	466	477	495	483	472	471	478	481	479	472
Schools	Raytown Central Middle School	037	Utilization	76%	73%	75%	77%	76%	74%	74%	75%	75%	75%	74%
	Raytown Middle School	896	Enrollment	670	624	623	638	661	667	651	627	605	619	638
Middle	Kaytowii Wildule School	0,0	Utilization	75%	70%	70%	71%	74%	74%	73%	70%	68%	69%	71%
lid	Raytown South Middle School	673	Enrollment	511	512	507	486	483	496	495	476	452	454	461
2	Ray town South Middle School	073	Utilization	76%	76%	75%	72%	72%	74%	74%	71%	67%	67%	68%
	Middle School Totals:	2,208	Enrollment	1,669	1,602	1,607	1,619	1,627	1,635	1,617	1,581	1,538	1,552	1,571
	whule School Totals.	2,200	Utilization	76%	73%	73%	73%	74%	74 %	73%	72 %	70 %	70%	71 %
S	School Name	Capacity		2024-25	2025-26	2026-27	2027-28	2028-29	2029-30	2030-31	2031-32	2032-33	2033-34	2034-35
ool	Raytown High School	1,704	Enrollment	1,287	1,240	1,212	1,163	1,168	1,164	1,178	1,213	1,238	1,215	1,206
ch	Kaytown High School	1,704	Utilization	76%	73%	71%	68%	69%	68%	69%	71%	73%	71%	71%
S ų	Raytown South High School	1,243	Enrollment	1,099	1,105	1,068	1,024	1,008	998	986	983	986	973	960
High Schools	Kaytowii 30utii 111gii 301001	1,243	Utilization	88%	89%	86%	82%	81%	80%	79%	79%	79%	78%	77%
	III-l. C.l 1 T-t-l.	2.047	Enrollment	2,386	2,345	2,280	2,187	2,176	2,162	2,164	2,196	2,224	2,188	2,166
	High School Totals:	2,947	Litilization	040/	000/	77 0/	740/	5 40/	50 0/	700/	750/	750/	740/	500 /

80%

7,286

76%

81%

7,422

77%

74%

7,056

73%

73%

7,013

73%

73%

6,983

73%

75%

6,996

73%

6,982

74%

6,946

72%

73%

6,936

72%

74%

7,080

74%

77%

7,175

75%



Utilization

Enrollment

Utilization

9,629

District Totals:



Questions?





Utilization and Demographic Statistics





The following tables provide statistics for current schools and boundaries under evaluation. This data is derived from the district's 2024-25 Student Database as of January 30, 2025, and will help inform stakeholders about potential impacts of redistricting adjustments.

Glossary of Terms

<u>Capacity</u> -the number of students that an individual school has the physical capacity to enroll and can be reasonably accommodated in a facility.

<u>Utilization</u> - Utilization is the total enrollment divided by the capacity, described as a percentage.

<u>Live & Attend-In Students</u> - Students residing inside of a school attendance boundary and attending that zoned school.

<u>Live Out, Attend-In Students</u> – Students residing inside of a school attendance boundary, but attending a school outside of the attendance zone they live in.

Out of District students - Students that live outside of the Raytown School District's boundary.

<u>Unmatched students</u> - Students whose address were unable to be located via Geographic Information Systems (GIS).





School	Grades Served	2024-25 Capacity	KG	01	02	03	04	05	06	07	08	09	10	11	12	2024-25 Total Headcount K-12 Grade	2024-25 T Enrollment	
																Enrollment	+/-	%
Blue Ridge ES	K-5	441	40	41	49	52	59	55								296	-145	67.1%
Eastwood Hills ES	K-5	442	45	53	60	53	61	41								313	-129	70.8%
Fleetridge ES	K-5	399	49	59	60	50	59	56								333	-66	83.5%
Laurel Hills ES	K-5	465	46	58	58	62	49	48								321	-144	69.0%
Little Blue ES	K-5	538	64	73	59	70	58	50								374	-164	69.5%
Norfleet ES	K-5	422	58	61	49	49	55	58								330	-92	78.2%
Robinson ES	K-5	450	47	47	59	55	57	54								319	-131	70.9%
Southwood ES	K-5	365	33	58	56	59	65	53								324	-41	88.8%
Spring Valley ES	K-5	475	58	58	55	50	53	50								324	-151	68.2%
Westridge ES	K-5	477		62			51	58								317	-160	66.5%
Total ES		4,474	491	570	553	547	567	523	0	0	0	0	0	0	0	3,251	-1,223	72.7%
Raytown Central MS	6-8	639							141	160	187					488	-151	76.4%
Raytown MS	6-8	896							207	224	244					675	-221	75.3%
Raytown South MS	6-8	673							176	167	157					500	-173	74.3%
Total MS		2,208	0	0	0	0	0	0	524	551	588	0	0	0	0	1,663	-545	75.3%
Raytown HS	9-12	1704										328	313	296	327	1264	-440	74.2%
Raytown South HS	9-12	1243										313	298	233	216	1060	-183	85.3%
Total HS		2,947	0	0	0	0	0	0	0	0	0	641	611	529	543	2,324	-623	78.9%
Total		9,629	491	570	553	547	567	523	524	551	588	641	611	529	543	7,238	-2,391	75.2%

Utilization Color Key

Within ^{+/-}10% of Study Area Average

Between ^{+/-}10-15% from Study Area Average

Greater than +/-15% from Study Area Average





School	K-12 Live and Attend In	K-12 Live Out Attend In	K-12 Out of District	K-12 Unmatched
Blue Ridge ES	254	29	13	
Eastwood Hills ES	293	9	11	
Fleetridge ES	312	13	8	
Laurel Hills ES	297	16	8	
Little Blue ES	346	12	16	
Norfleet ES	293	35	2	
Robinson ES	296	21	2	
Southwood ES	303	19	2	
Spring Valley ES	294	18	11	1
Westridge ES	305	7	5	
Total ES	2,993	179	78	1
Raytown Central MS	462	18	7	1
Raytown MS	652	8	15	
Raytown South MS	490	2	6	2
Total MS	1,604	28	28	3
Raytown HS	1179	52	35	
Raytown South HS	1007	15	38	
Total HS	2,186	67	73	0
Total	6,783	274	179	4





School	Black or African American	White	American Indian or Alaska Native	Asian	Multi Racial	Native Hawaiian or Other Pacific Islander	Other	Hispanic Yes	Hispanic No
Blue Ridge ES	42.2%	44.6%	0.0%	0.3%	12.8%	0.0%	0.0%	16.6%	83.4%
Eastwood Hills ES	48.6%	39.6%	0.0%	1.6%	10.2%	0.0%	0.0%	27.2%	72.8%
Fleetridge ES	37.2%	47.4%	0.3%	0.9%	13.2%	0.9%	0.0%	22.2%	77.8%
Laurel Hills ES	48.0%	38.3%	0.0%	0.0%	11.2%	2.5%	0.0%	20.9%	79.1%
Little Blue ES	32.4%	51.9%	0.3%	1.3%	12.6%	1.3%	0.3%	21.9%	78.1%
Norfleet ES	46.7%	39.4%	0.3%	0.6%	12.7%	0.3%	0.0%	17.6%	82.4%
Robinson ES	48.3%	38.9%	0.3%	0.3%	11.9%	0.3%	0.0%	15.0%	85.0%
Southwood ES	48.1%	34.0%	0.9%	1.9%	14.5%	0.6%	0.0%	16.4%	83.6%
Spring Valley ES	63.0%	27.8%	0.3%	0.0%	8.6%	0.3%	0.0%	15.4%	84.6%
Westridge ES	51.7%	32.2%	0.3%	1.3%	13.9%	0.6%	0.0%	15.5%	84.5%
Total ES	46.4%	39.6%	0.3%	0.8%	12.2%	0.7%	0.0%	18.9%	81.1%
Raytown Central MS	49.4%	38.1%	0.4%	0.0%	12.1%	0.0%	0.0%	16.4%	83.6%
Raytown MS	48.7%	37.6%	0.1%	1.2%	11.7%	0.6%	0.0%	20.0%	80.0%
Raytown South MS	54.8%	31.4%	0.4%	1.8%	10.8%	0.8%	0.0%	16.6%	83.4%
Total MS	50.8%	35.9%	0.3%	1.0%	11.5%	0.5%	0.0%	17.9%	82.1%
Raytown HS	52.8%	35.5%	0.2%	0.6%	10.7%	0.3%	0.0%	17.2%	82.9%
Raytown South HS	59.2%	32.1%	0.6%	0.5%	7.3%	0.5%	0.0%	15.7%	84.3%
Total HS	55.7%	34.0%	0.3%	0.6%	9.1%	0.4%	0.0%	16.5%	83.6%
Total	50.4%	36.9%	0.3%	0.8%	11.1%	0.6%	0.0%	17.9%	82.1%

