

# Raytown School Quality Survey

## Results and Analysis

Raytown Quality Schools

2021-2022



# Survey Design

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The Raytown Quality School Quality Survey asked parents, staff members, and secondary students (grades 6-12) for feedback on the district and its schools.

The parent's survey included additional questions on the surrounding Raytown community.

All staff members answered questions on employee engagement and satisfaction. Campus-based staff members additional questions on school quality.

K12 *Insight* partnered with district team members to develop the surveys. Parents, campus-based staff members, and secondary students answered questions on the following topics:

- Overall Quality
- Academic Support
- Student Support
- School Leadership
- Family Involvement
- Safety and Behavior

All staff members answered questions on the following topics:

- Mission and Vision
- District Leadership
- Worksite Leadership
- Work Environment
- Feedback and Recognition
- Career Growth and Training Opportunities

# Project Overview

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The Raytown Quality Schools Stakeholder Satisfaction Survey was open from May 6 – May 31, 2022.

Parents and staff members could take the survey via a unique access link.

Parents could take the survey for each child they have enrolled in a district school.

Students used their student ID/email to log in and take the survey.

The surveys were translated into Spanish.

This report provides a district overview of the survey results and breaks results down by stakeholder group, where applicable. Campus/Worksite-level reports and verbatim/open-ended response reports were also provided.

Results do not reflect random sampling; therefore, they should not be generalized to all Raytown Quality School parents, staff members, and secondary students (grades 6-12). Rather, results reflect only the perceptions and opinions of survey participants.

Findings for each item in the report exclude participants who did not answer. Data labels less than 5 percent are not shown in charts and graphs. Percentages may not add up to 100 because of rounding.

# Summary and Insights

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- Overall, 80% of participating parents, 72% of participating campus-based staff, and 51% of participating secondary students rated the quality of their school as excellent or good. Among parents this is relatively consistent to last year's rating.
- When asked about academic support, there is a perception gap regarding teachers successfully showing how lessons relate to life outside of school. 82% of staff agreed or strongly agreed while only 51% of parents and 36% of students agree or strongly agree.
- Parents and secondary students had higher percentages of favorable responses (strongly agree or agree) when asked if there was a teacher, counselor, or other staff members students can go to for help with a school problem (84% and 83%, respectively) compared to a personal problem (76% and 70%, respectively).
- There was a large difference in perception across stakeholder groups under the dimension of Safety and Behavior. For example:
  - 81% of campus-based staff members strongly agreed or agree that bullying is not tolerated compared to 59% of parents and 54% of students who said the same. Additionally, 85% of campus-based staff said staff members are responsive when students report bullying compared to 45% of parents and 35% of students who said the same.
  - 88% of campus-based staff members strongly agreed or agree that students in their school are treated fairly regardless of their background compared to 67% of parents and 47% of students who said the same.

# Summary and Insights

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- 74% of participating staff members strongly agreed or agreed that they were proud to work for Raytown Quality Schools. Additionally, 92% of participating staff members said they were engaged in their work and 91% said their work is interesting.
- However, when reporting on overall engagement several items had a decrease in agreement. For example:
  - 69% of staff members are motivated to contribute more than what is expected of them, a 16 percentage point decrease.
  - 59% of would feel comfortable recommending a good friend or family member to work at Raytown, a 22 percentage point decrease.
  - 51% are optimistic about the future of Raytown, a 23 percentage point decrease.
- While 84% of participating staff members strongly agreed or agreed that they are familiar with the mission and Raytown Quality Schools and 78% said they know how they can fulfill Raytown Quality Schools' mission, only 42% strongly agreed or agreed that everyone in Raytown Quality Schools is doing what they can to fulfill the district's mission.
- 80% of participating staff members strongly agreed or agreed that their principal/direct supervisor cares about his/her employees and 87% said they feel supported by their colleagues.
- The dimension of Feedback and Recognition had lower percentages of favorable responses. For example, 40% of participating staff members strongly agreed or agreed that Raytown Quality Schools recognizes employees for their high-quality work and accomplishments and 57% said staff members are recognized for good performance at their worksite.

# Participation

Responding Group	Year	Number of Invitations Delivered (NMax)	Number of Responses (N)	Response Rate	Public Access Link Responses	Total Responses
Parents	<b>2021-2022</b>	<b>5,152</b>	<b>1,077</b>	--	<b>82</b>	<b>1,159</b>
	2021-2020	6,126	1,034	--	92	1,126
Staff	<b>2021-2022</b>	<b>661</b>	<b>444</b>	<b>67%</b>	--	<b>444</b>
	2021-2020	1,650	852	--	4	856
Secondary Students	<b>2021-2022</b>	<b>4,712</b>	<b>364</b>	<b>8%</b>	--	<b>364</b>
	2021-2020	5,615	601	11%	--	601

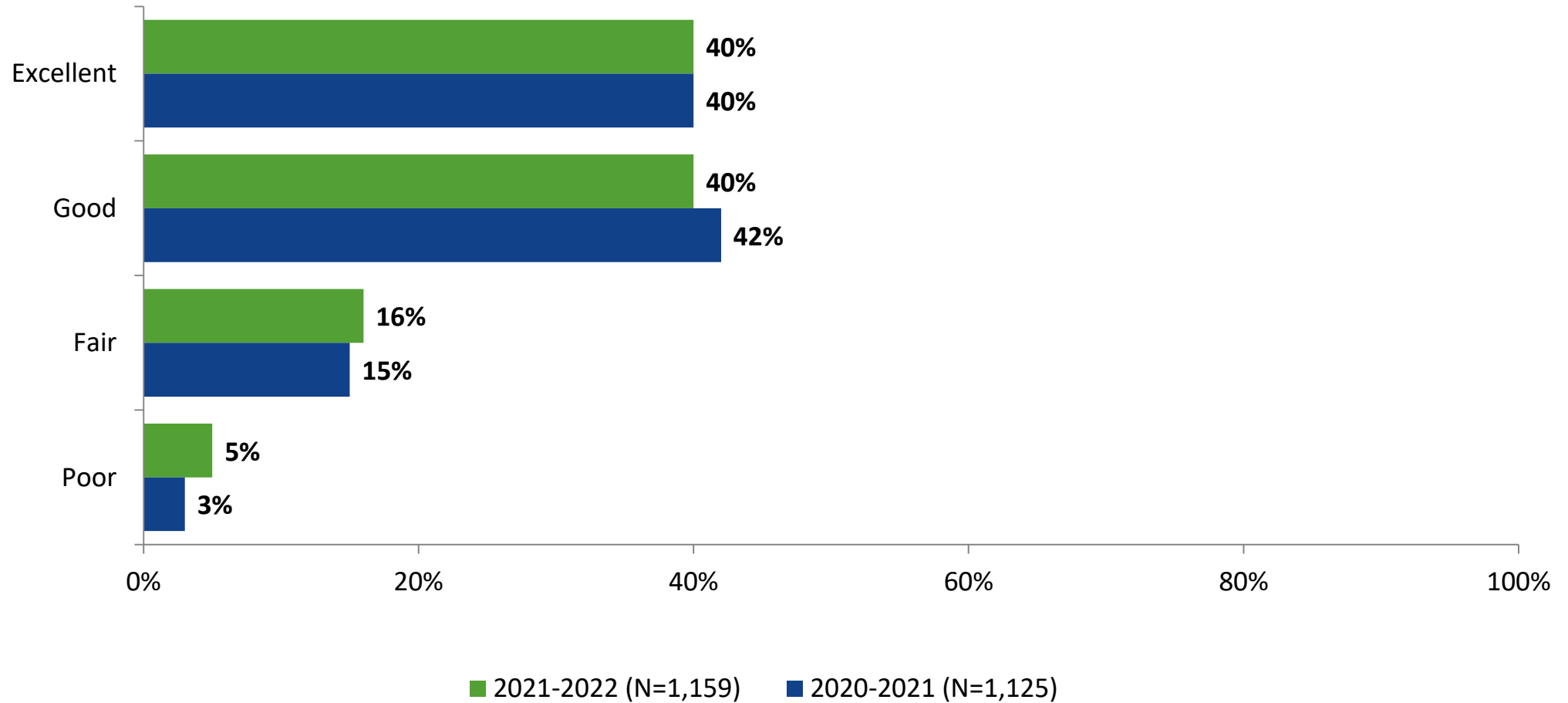
<sup>6</sup> Note: Due to usage of a public access URL, a response rate for parents and staff members was not calculated.

# School Quality Questions

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# Overall Quality: Comparison Over Time

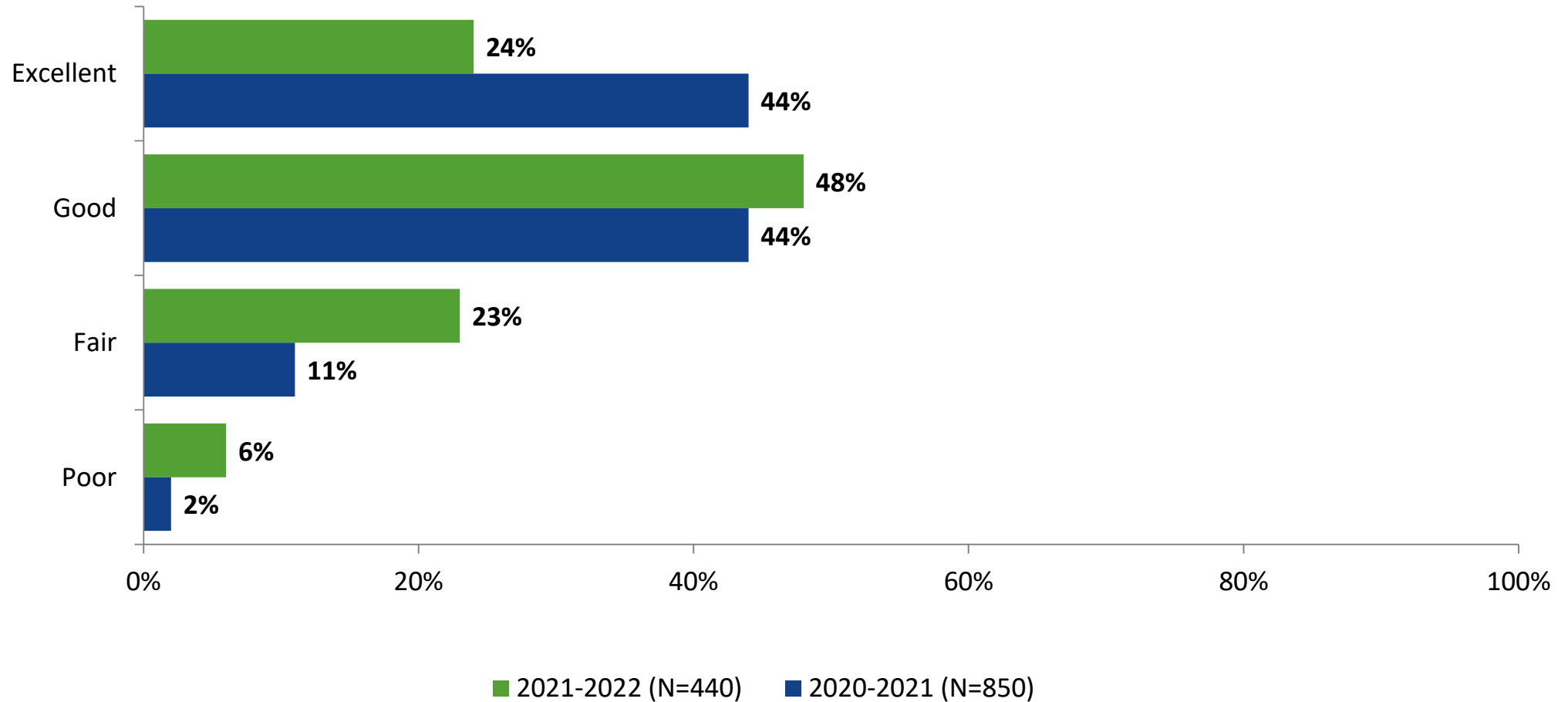
How would you rate the overall quality of your child's school?





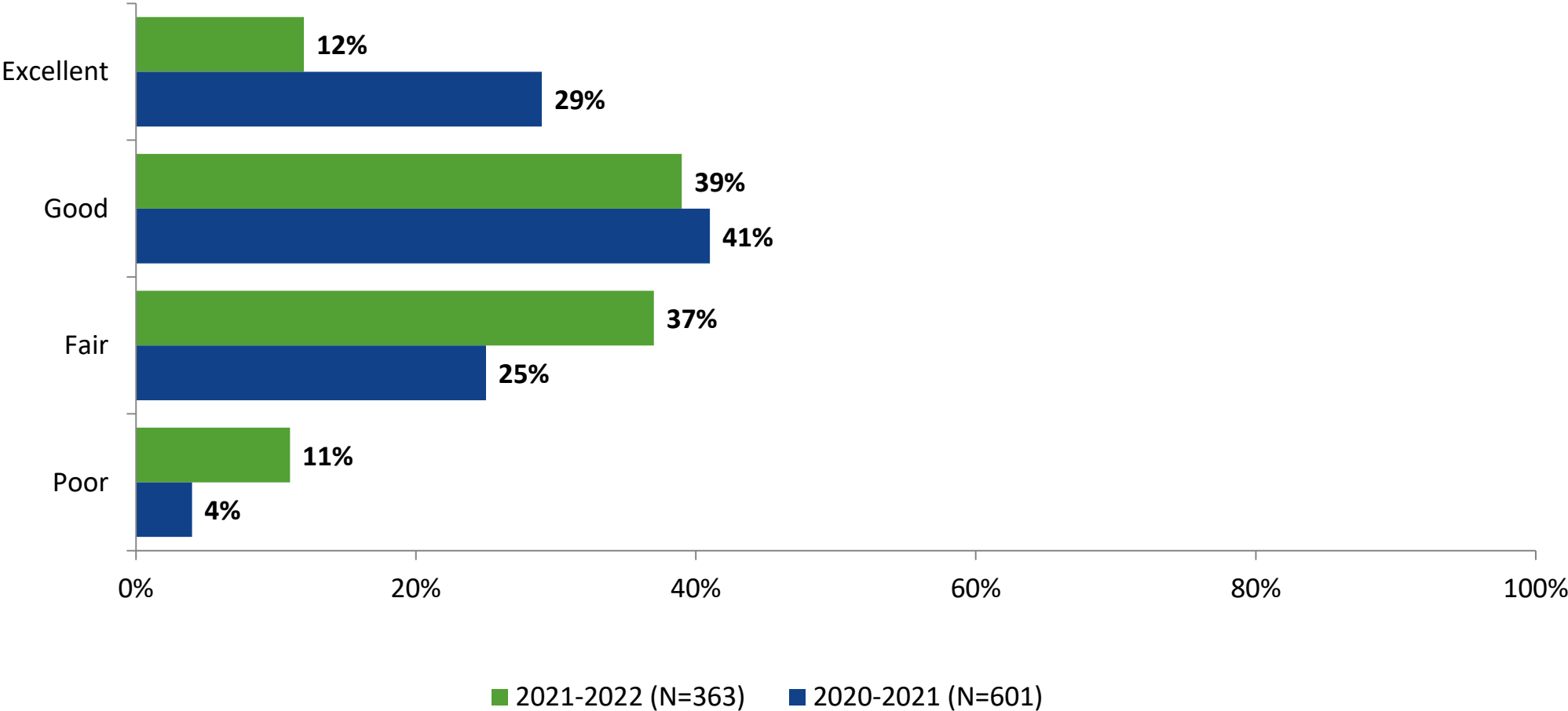
# Overall Quality: Comparison Over Time

How would you rate the overall quality of your school?

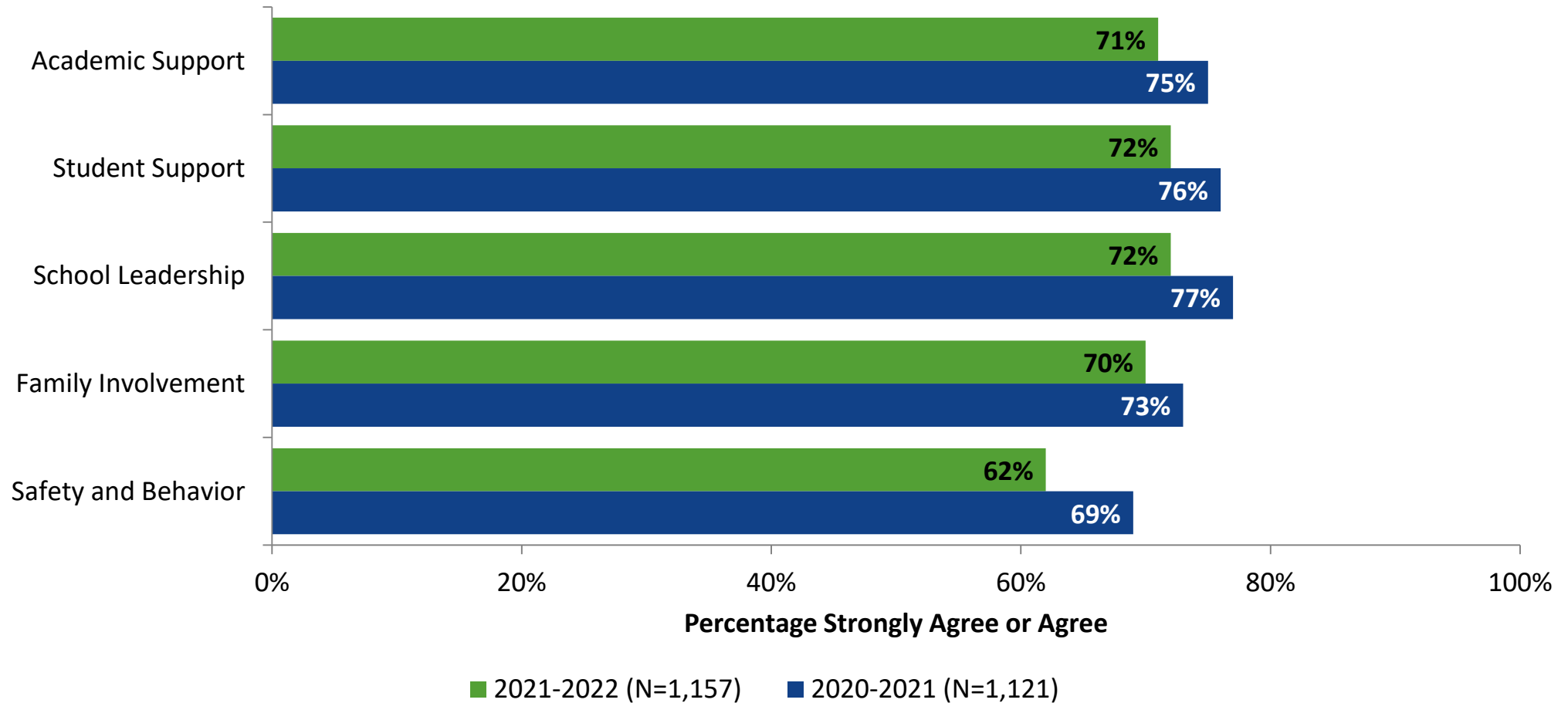


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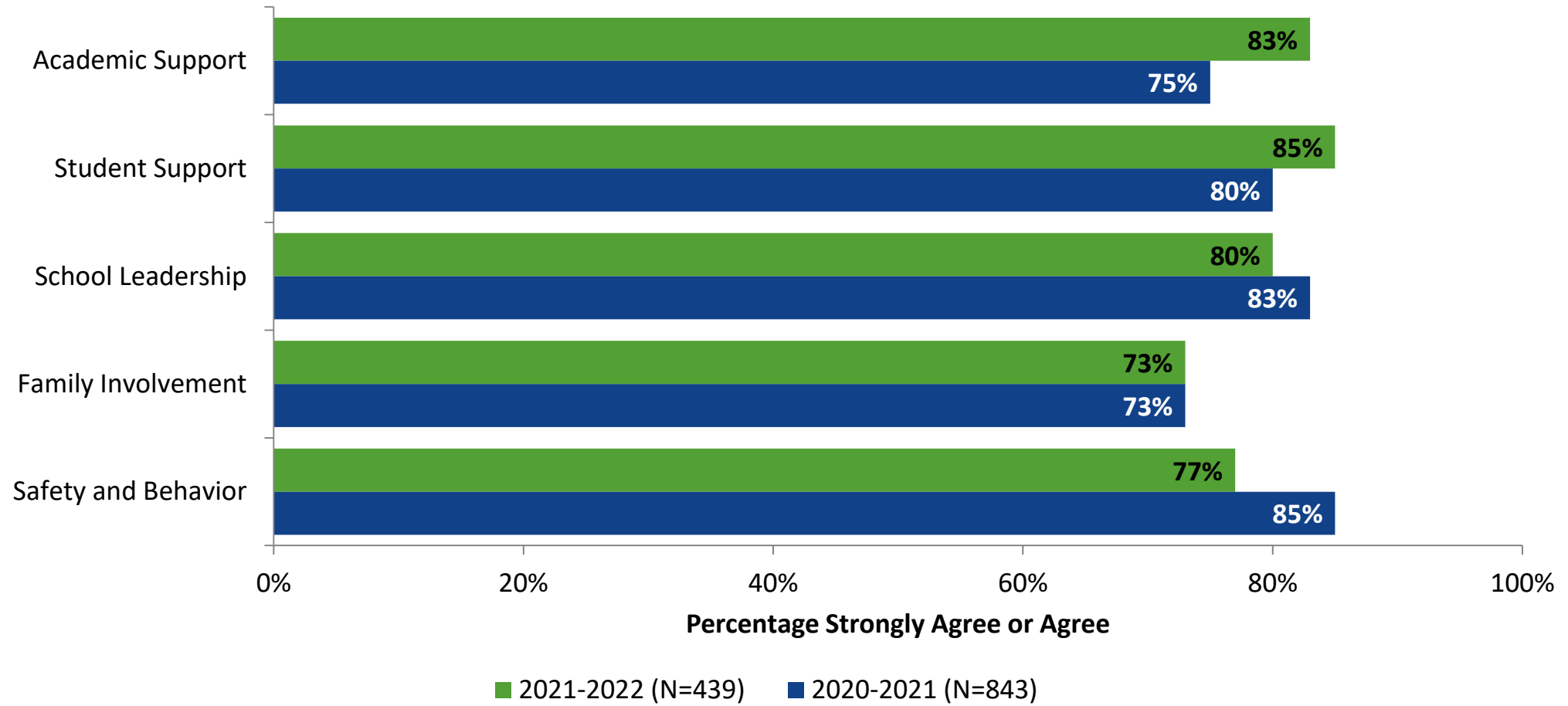
## Dimension Scores: Comparison Over Time



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentage shown indicates the percentage of all strongly agree or agree responses for all items within that dimension.

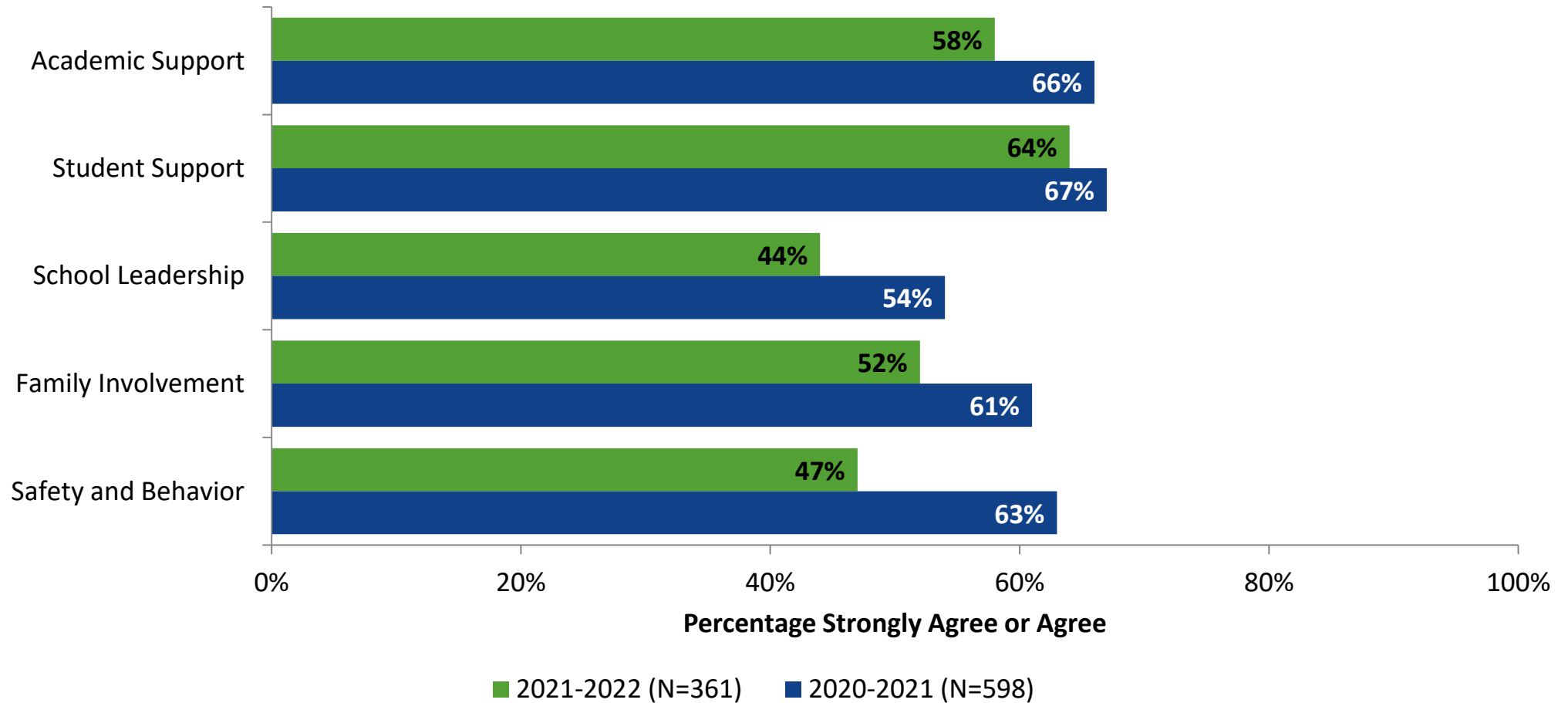
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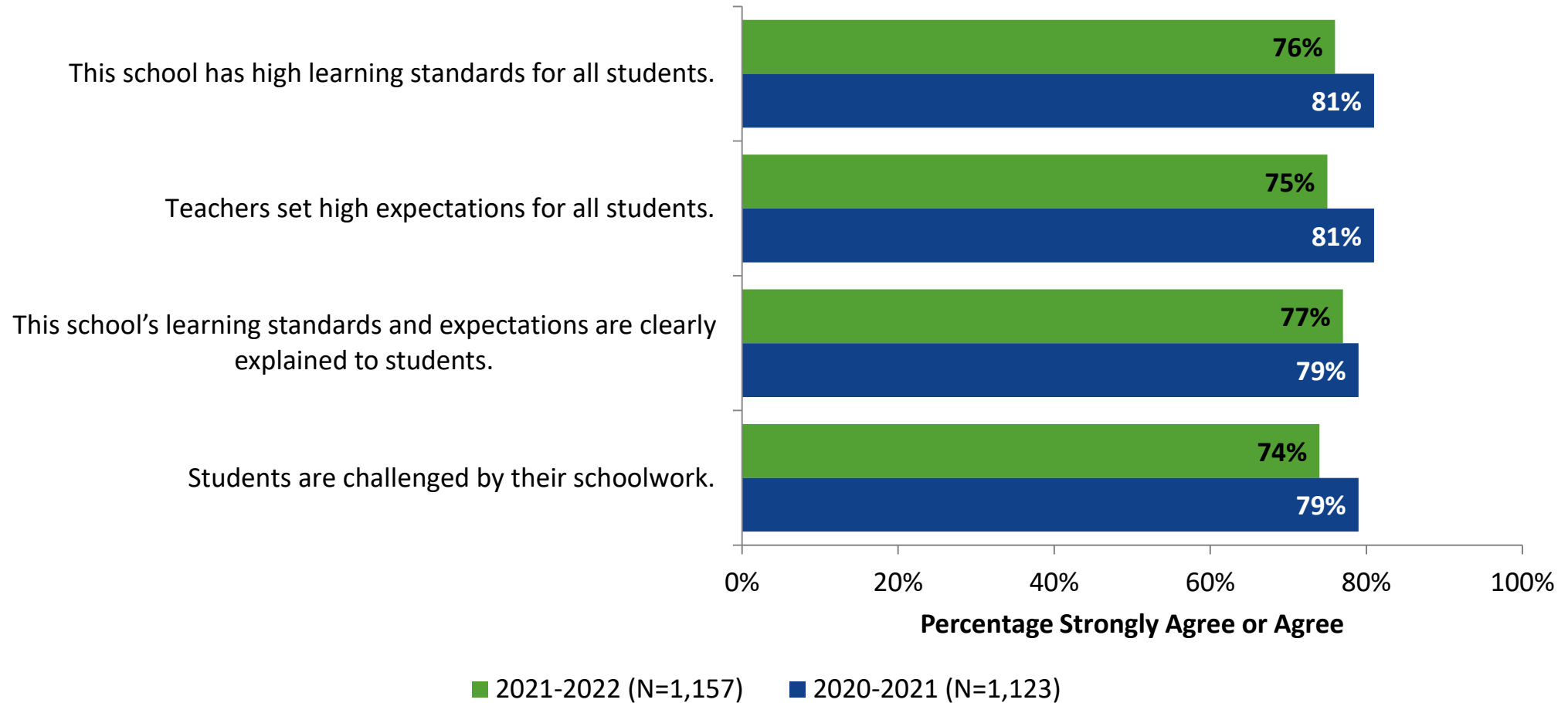


Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentage shown indicates the percentage of all strongly agree or agree responses for all items within that dimension.

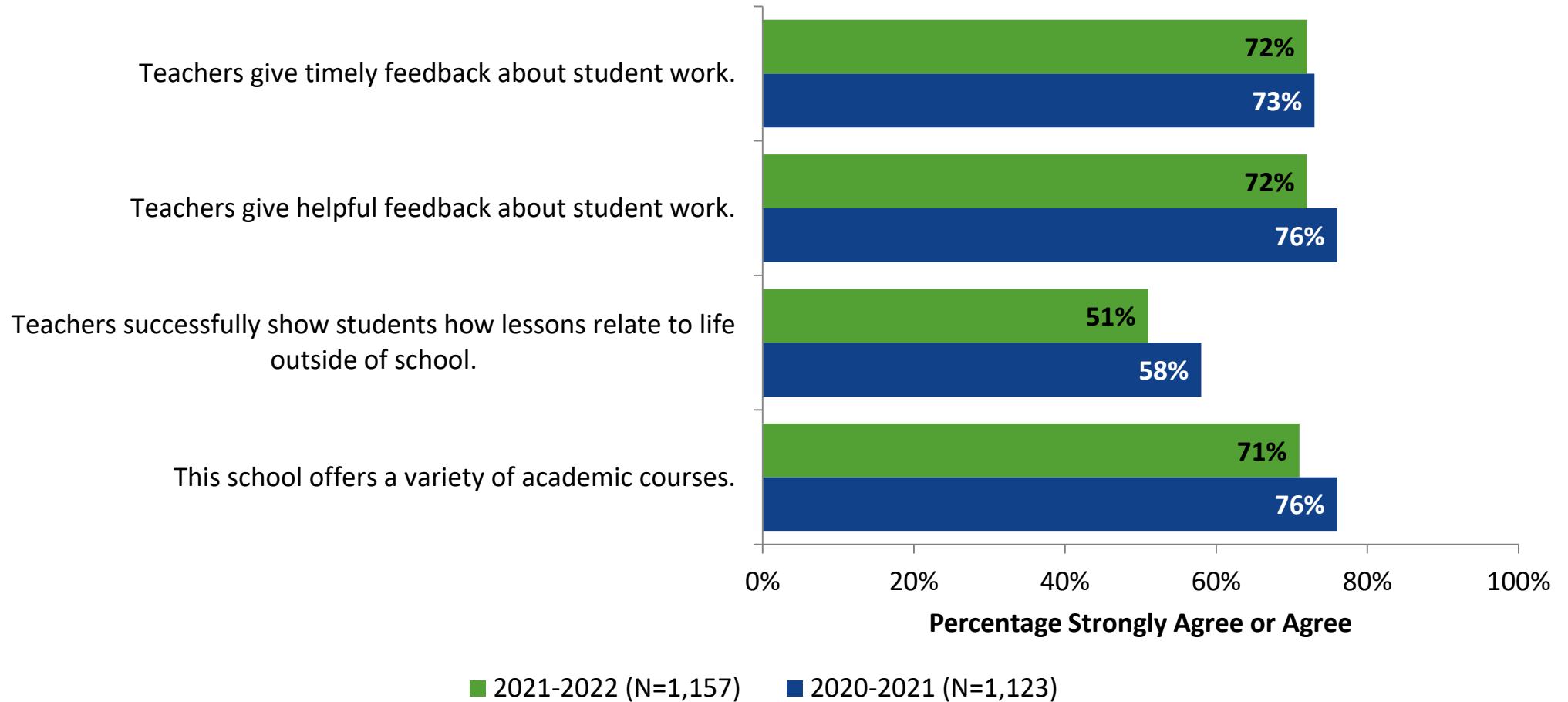
# Academic Support: Comparison Over Time

How strongly do you agree or disagree with the following statements?



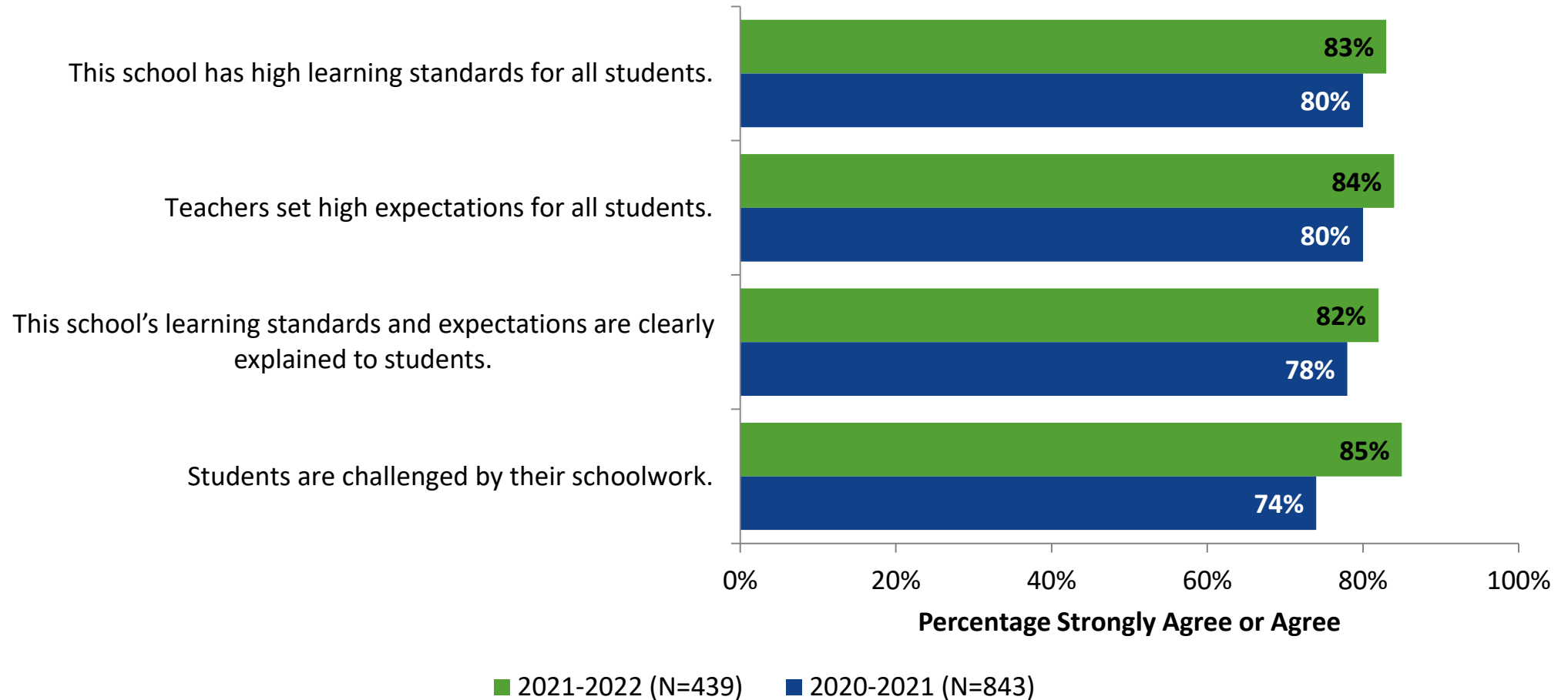
# Academic Support: Comparison Over Time (Continued)

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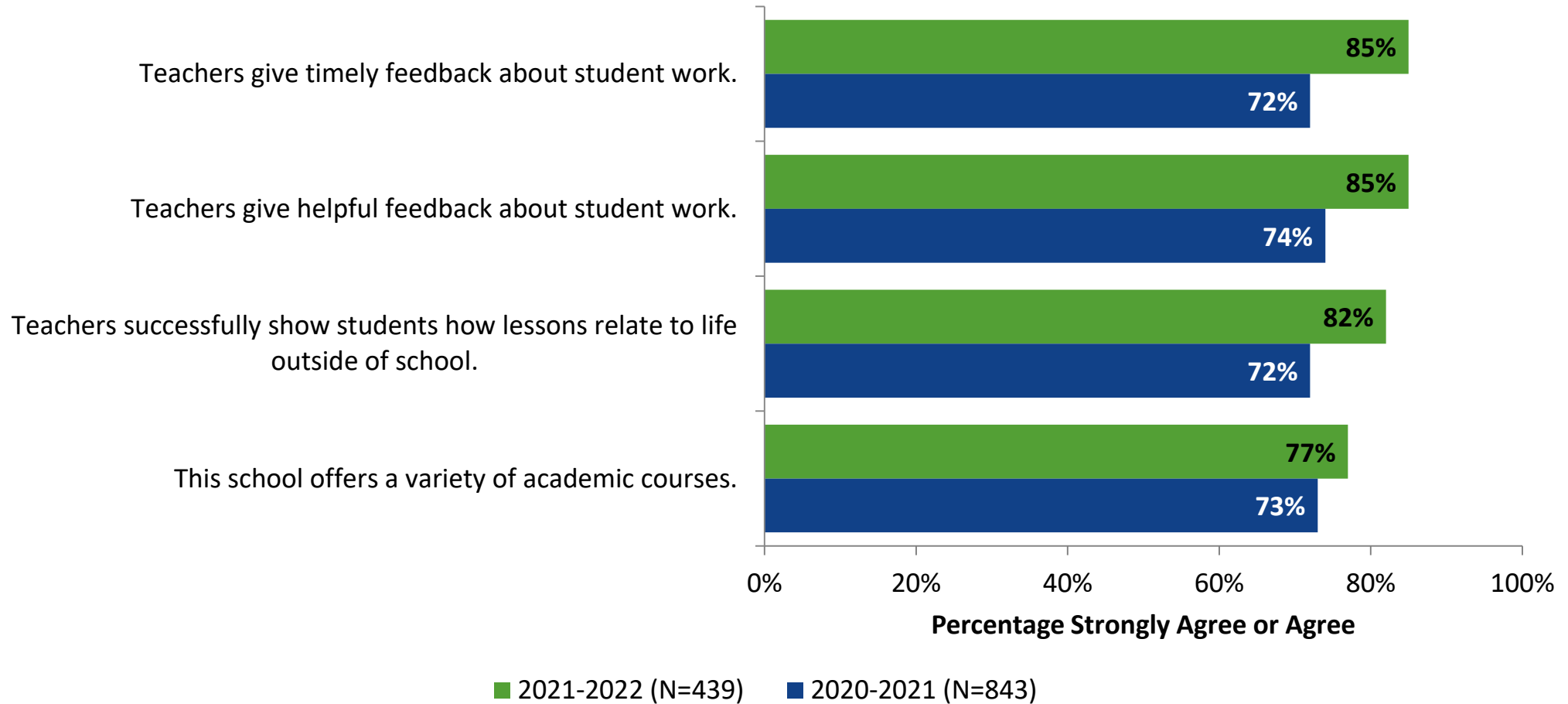
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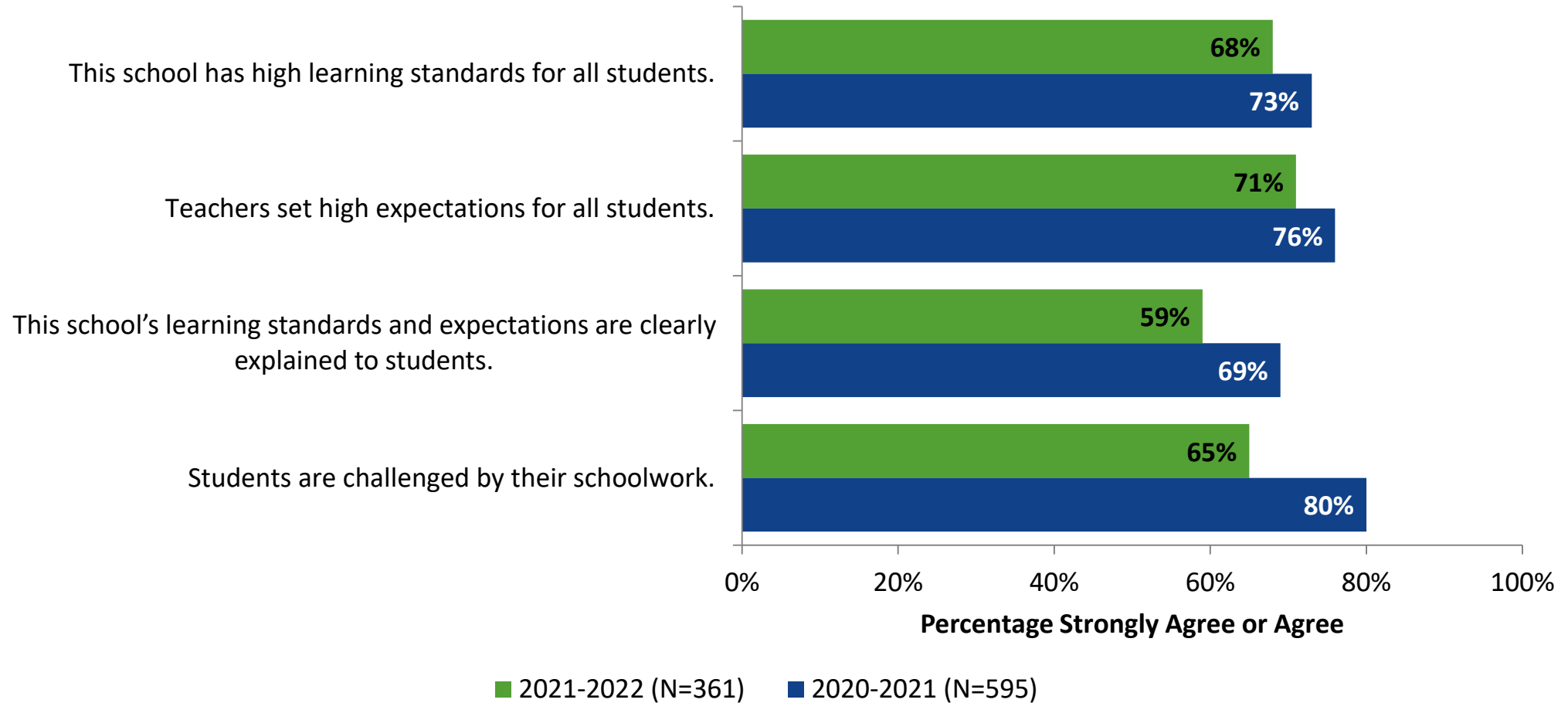
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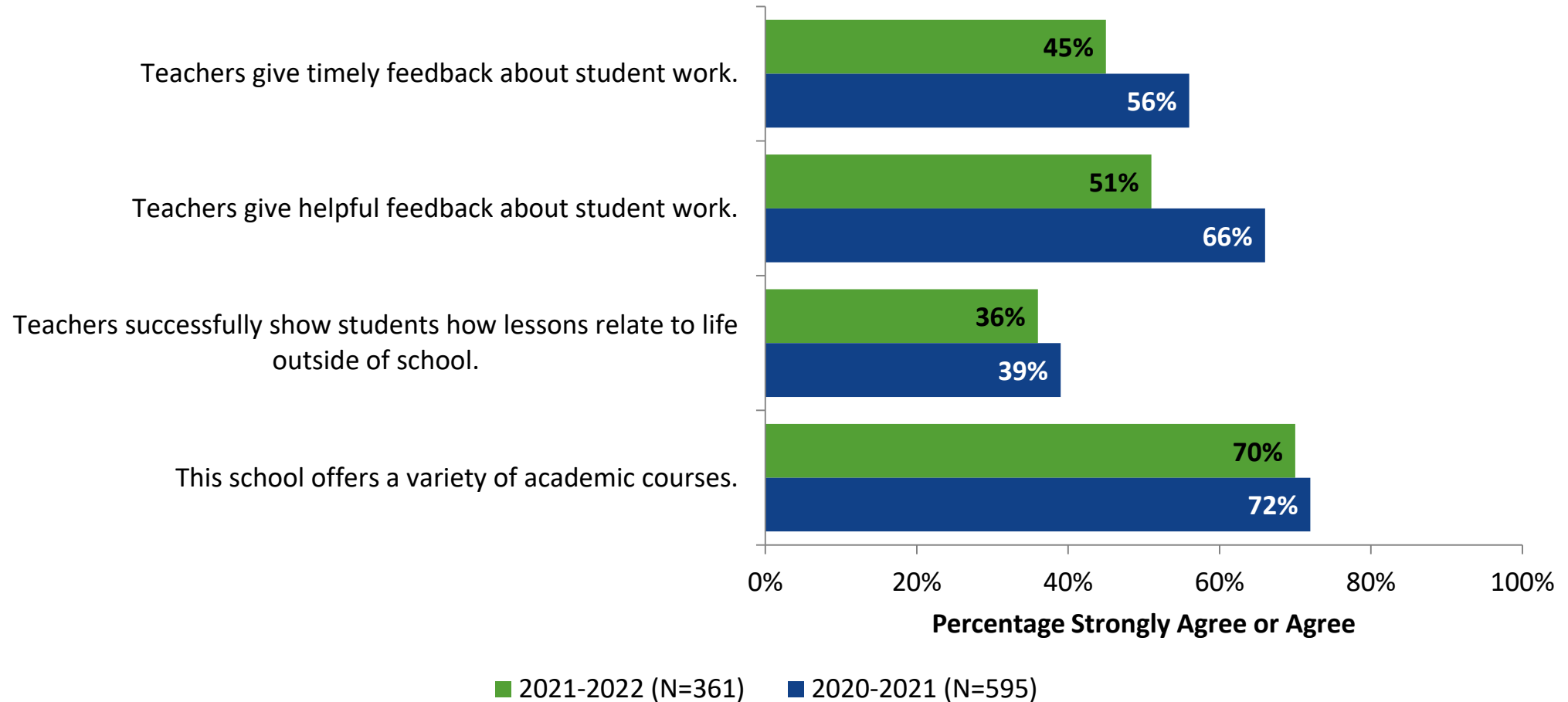
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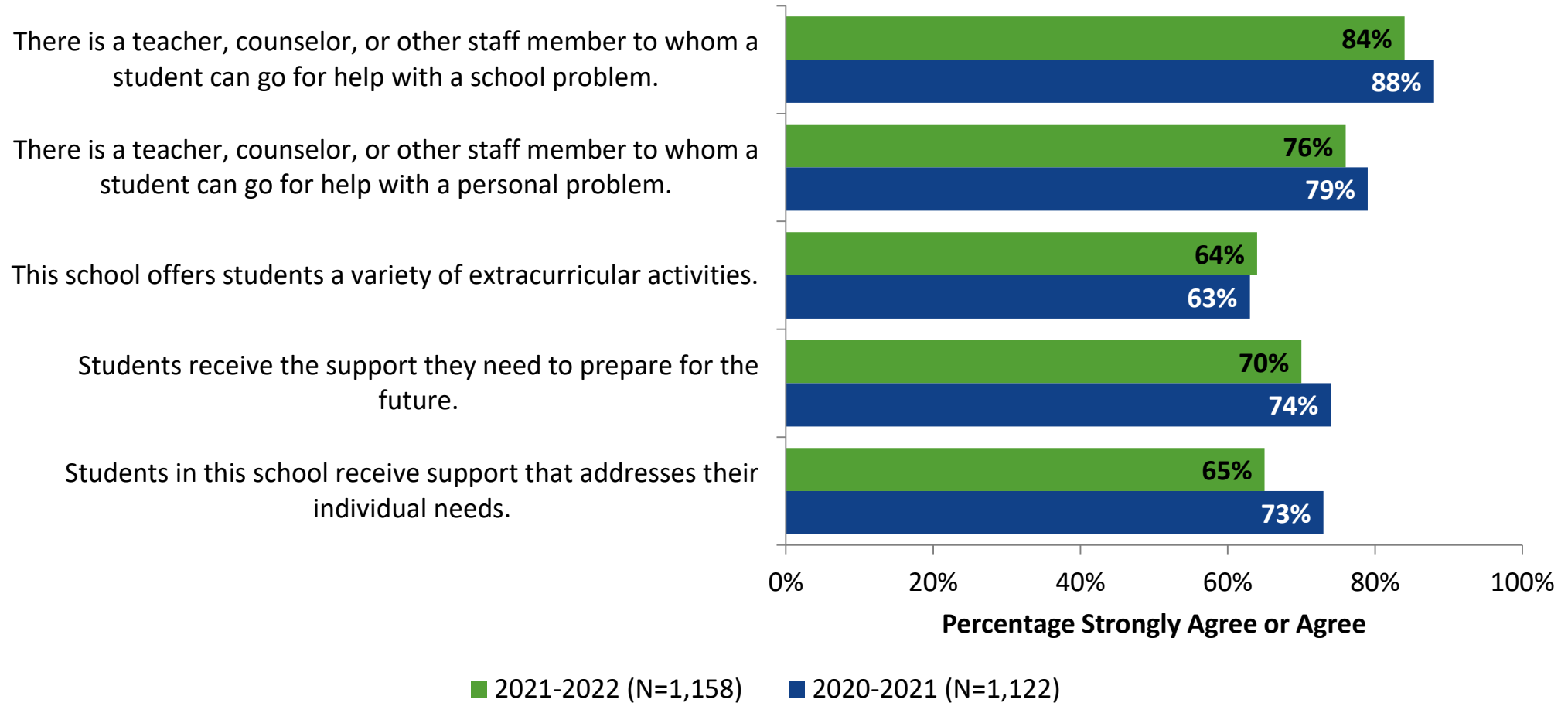
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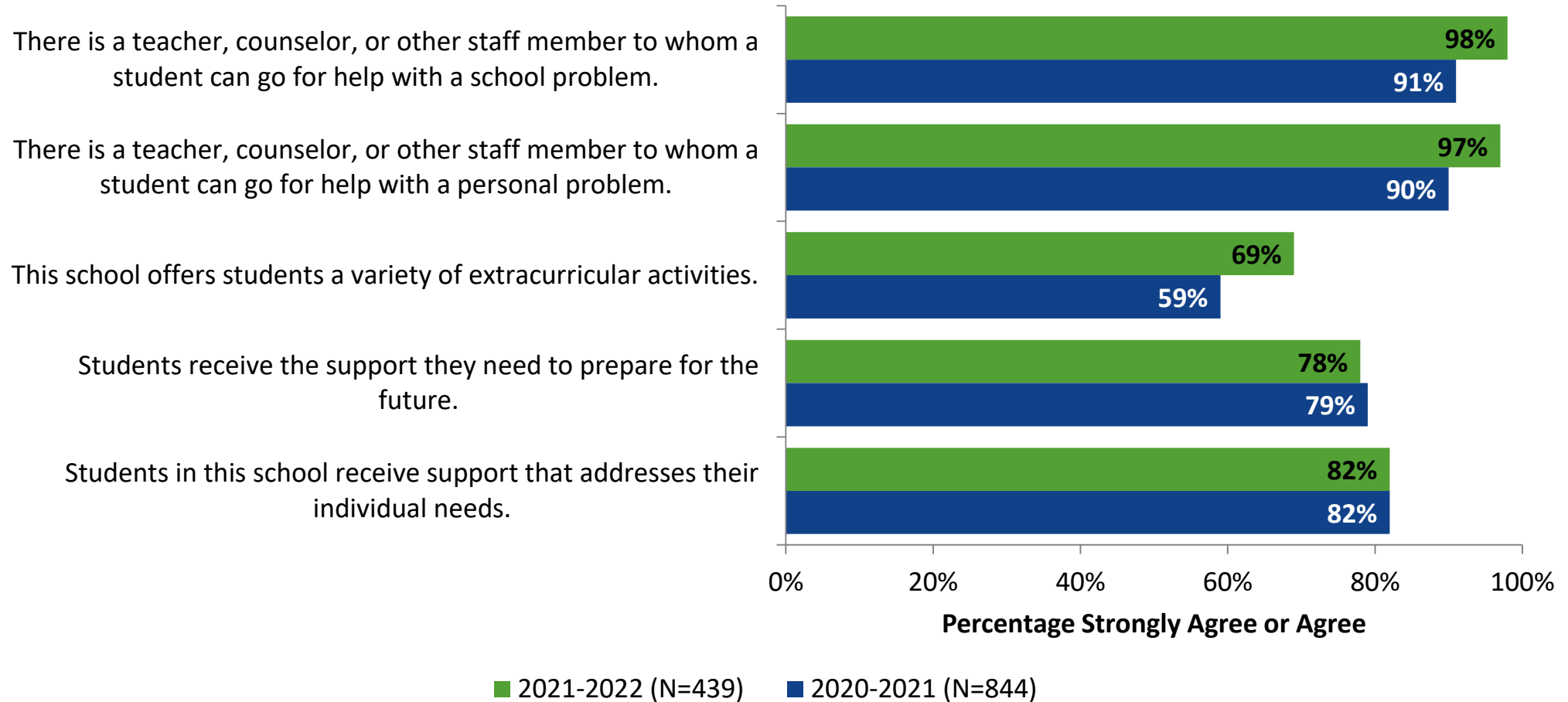
# Student Support: Comparison Over Time

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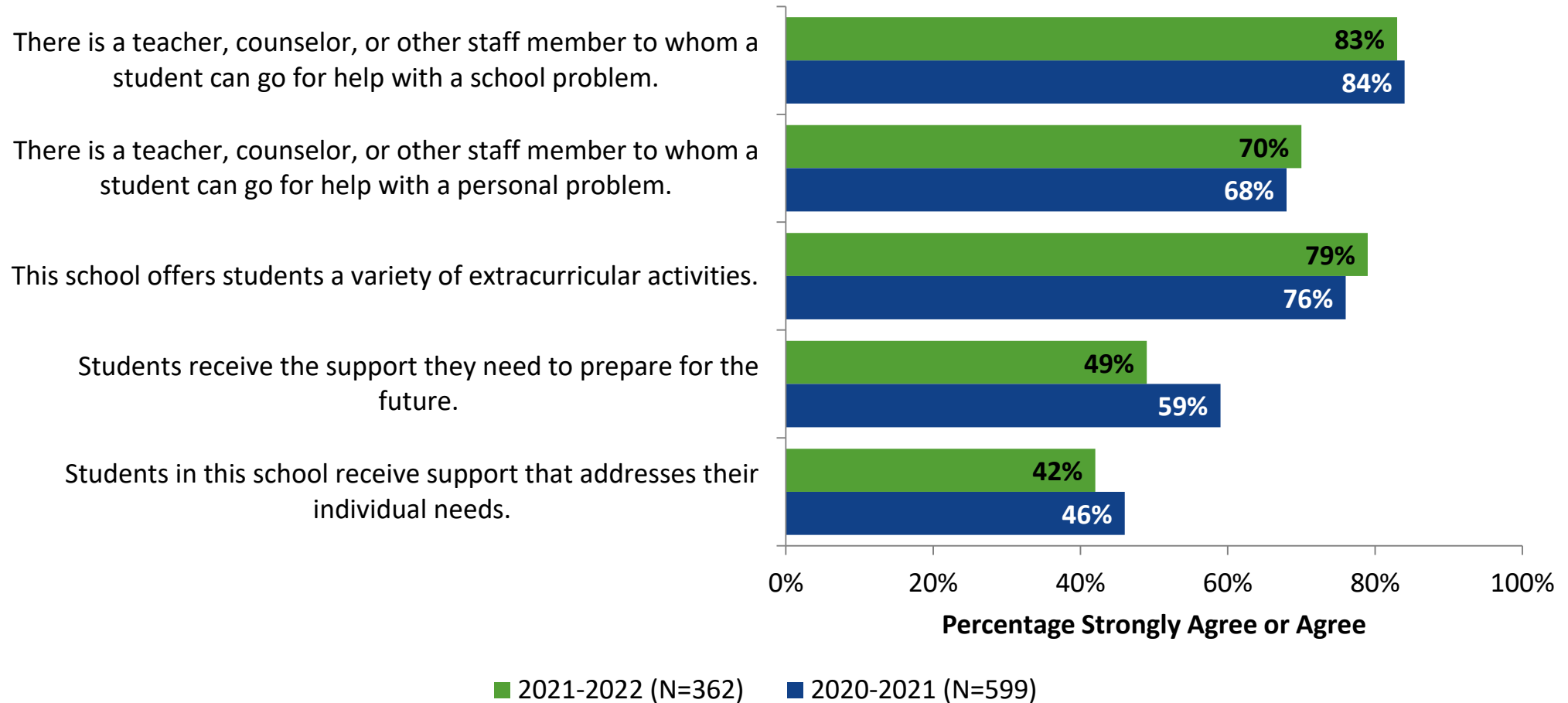
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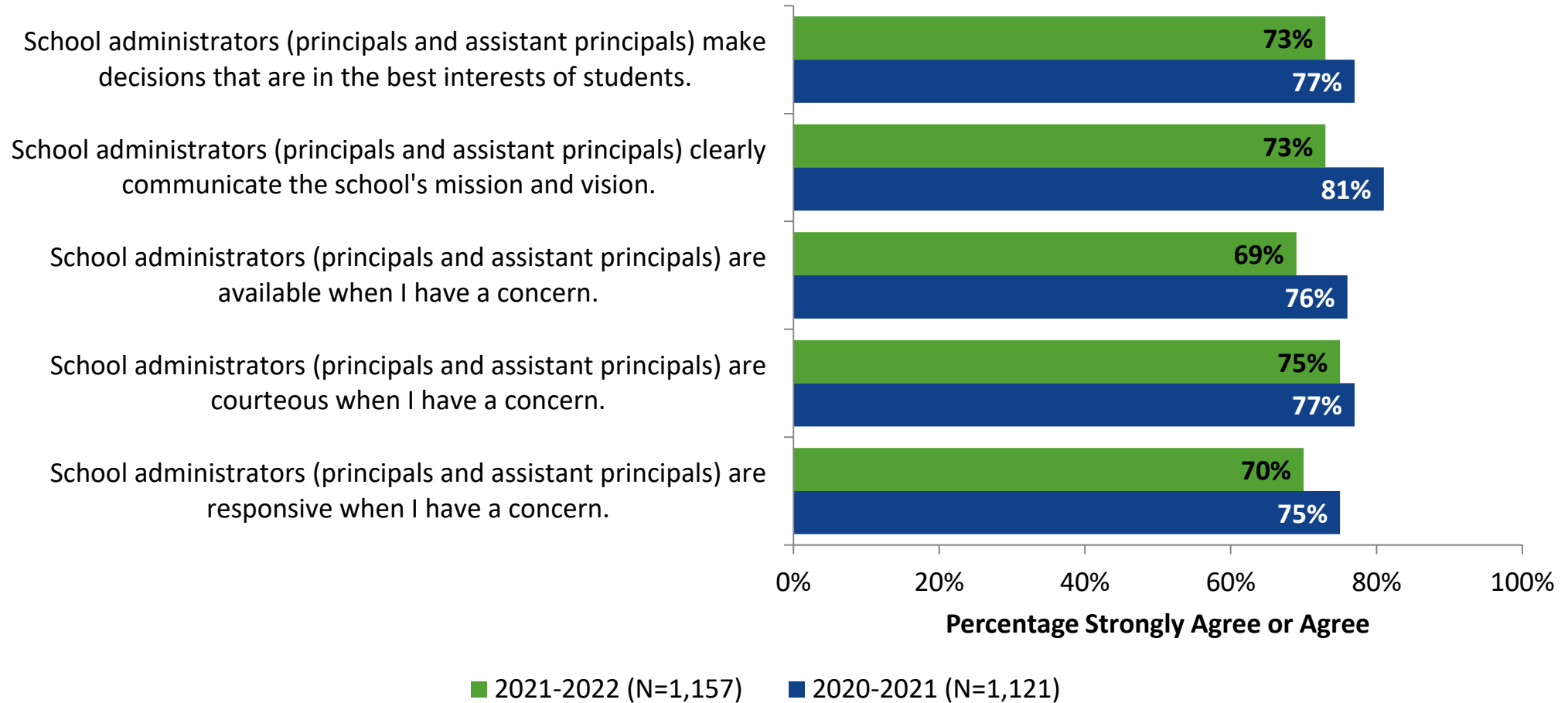
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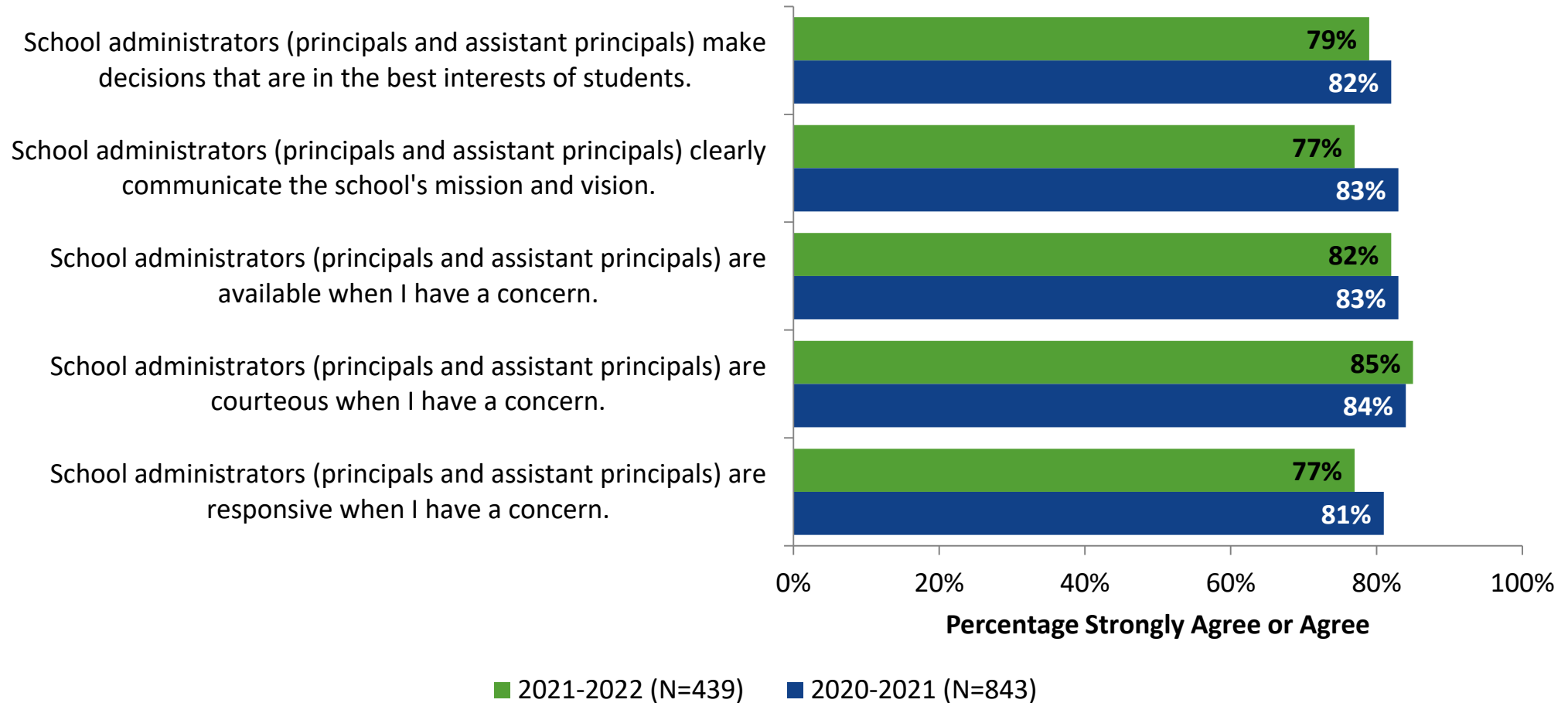
# School Leadership: Comparison Over Time

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## School Leadership: Comparison Over Time

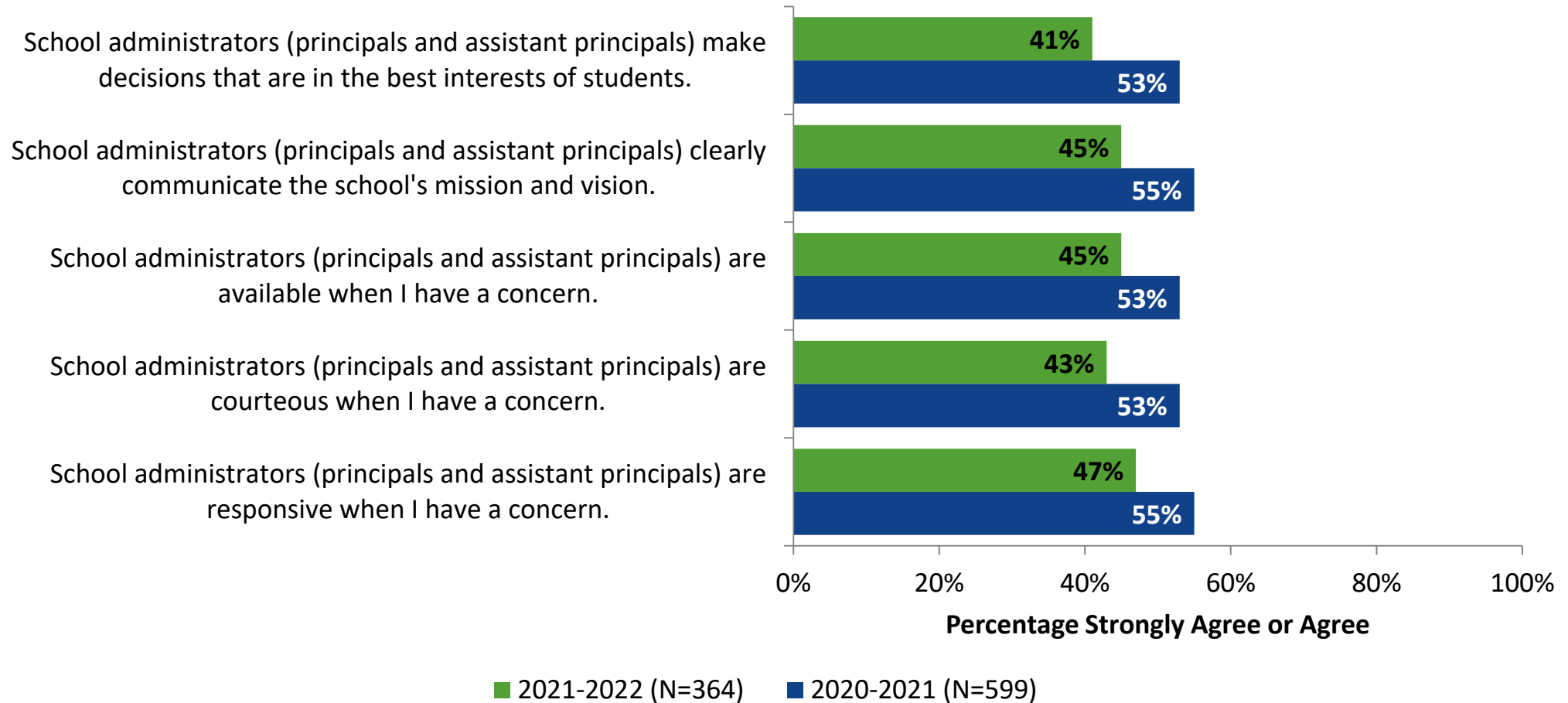
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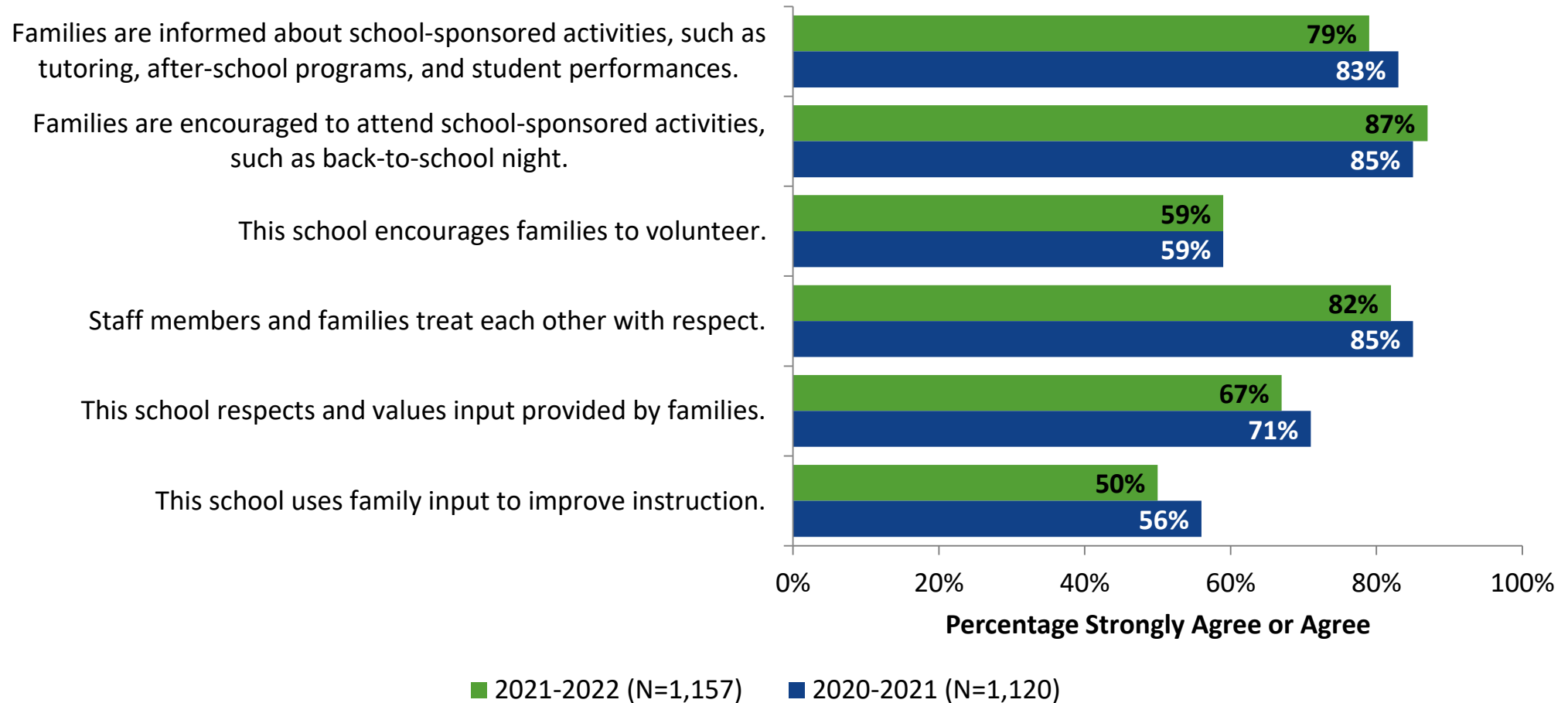
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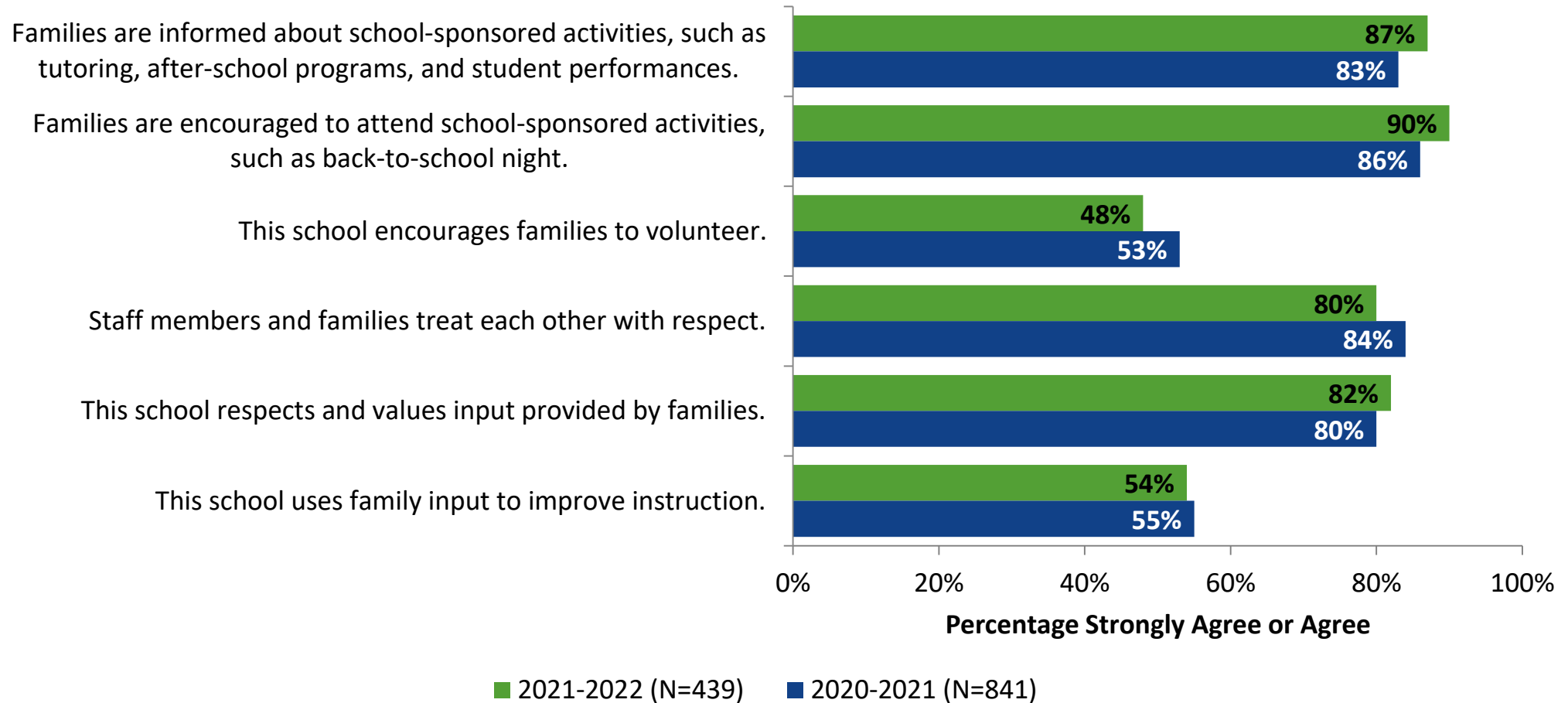
# Family Involvement: Comparison Over Time

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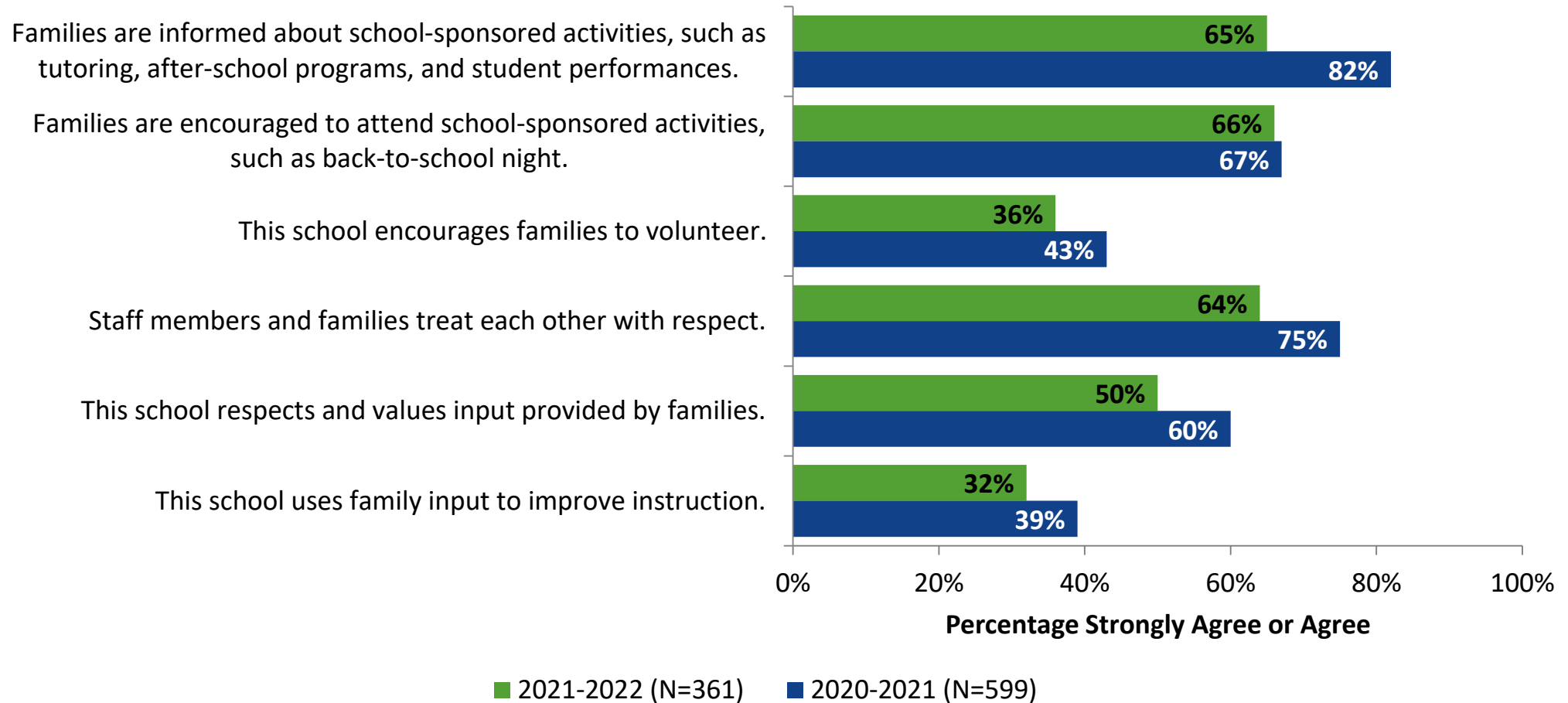
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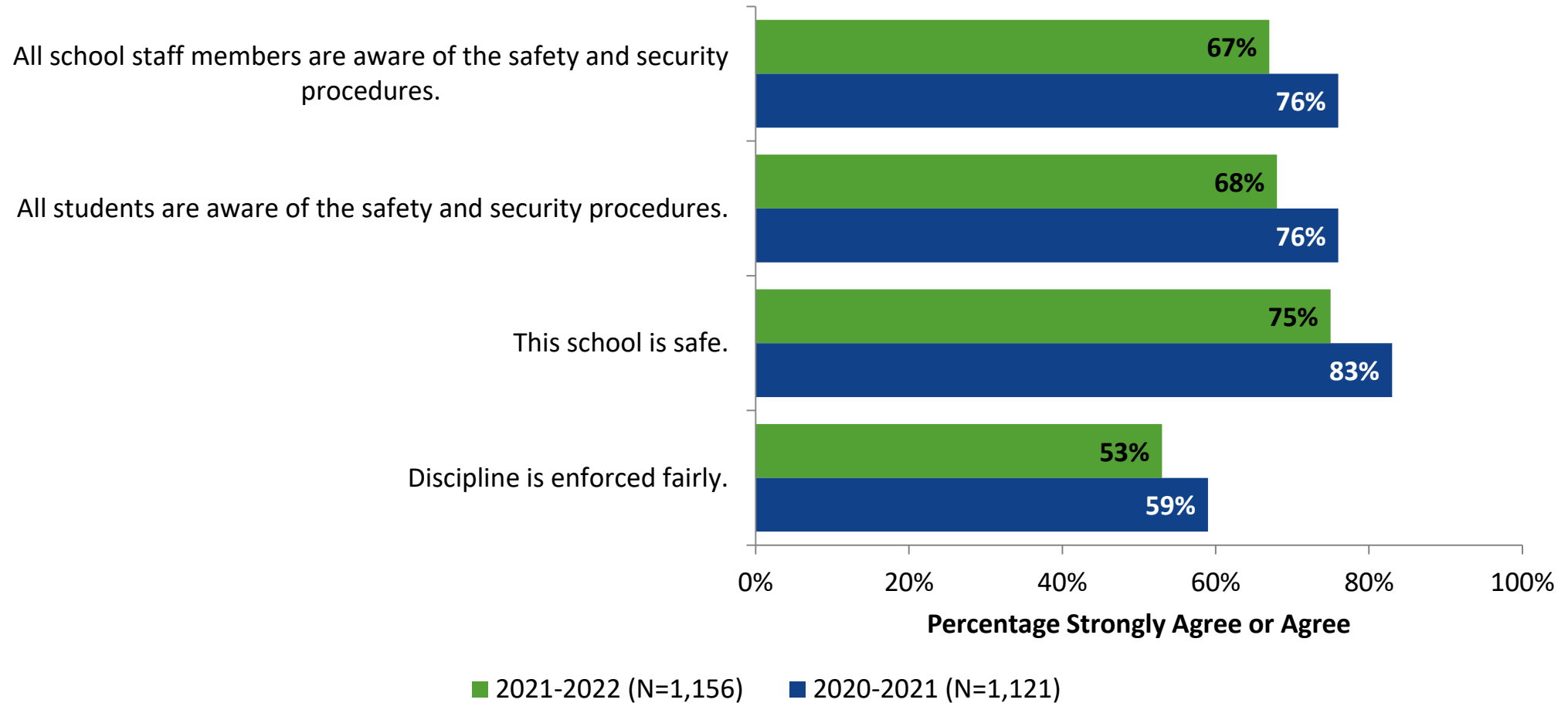
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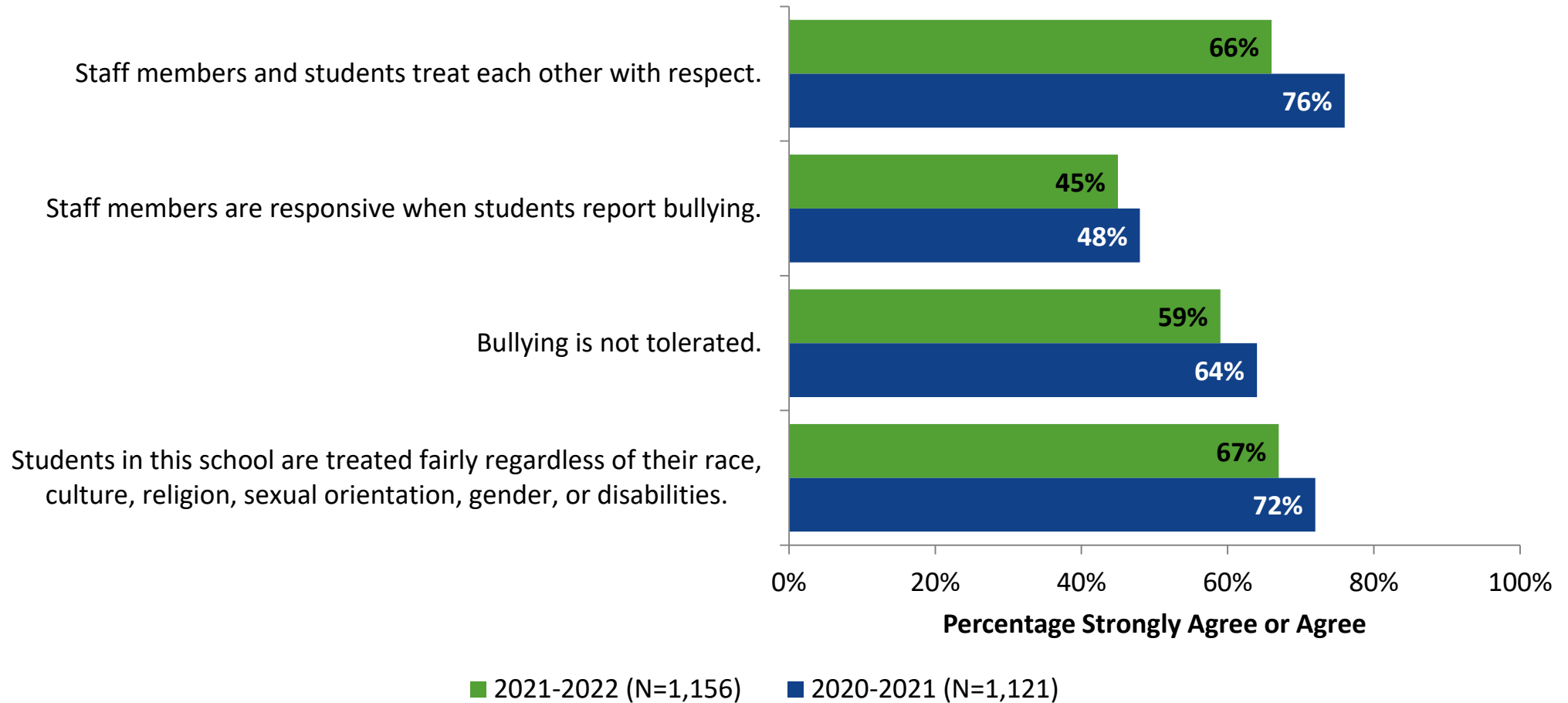
# Safety and Behavior: Comparison Over Time

How strongly do you agree or disagree with the following statements?



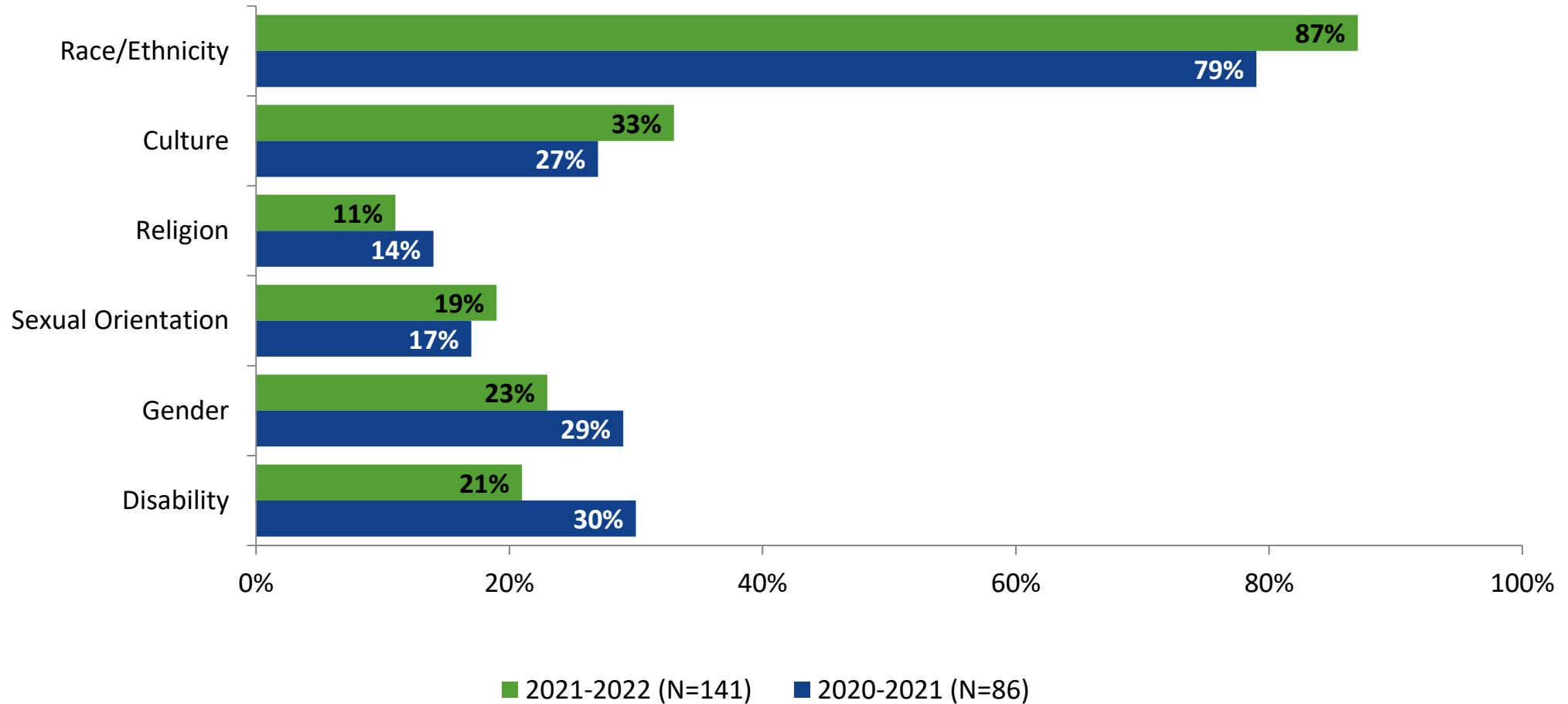
# Safety and Behavior: Comparison Over Time (Continued)

How strongly do you agree or disagree with the following statements?



# Perceptions of Unfair Treatment: Comparison Over Time

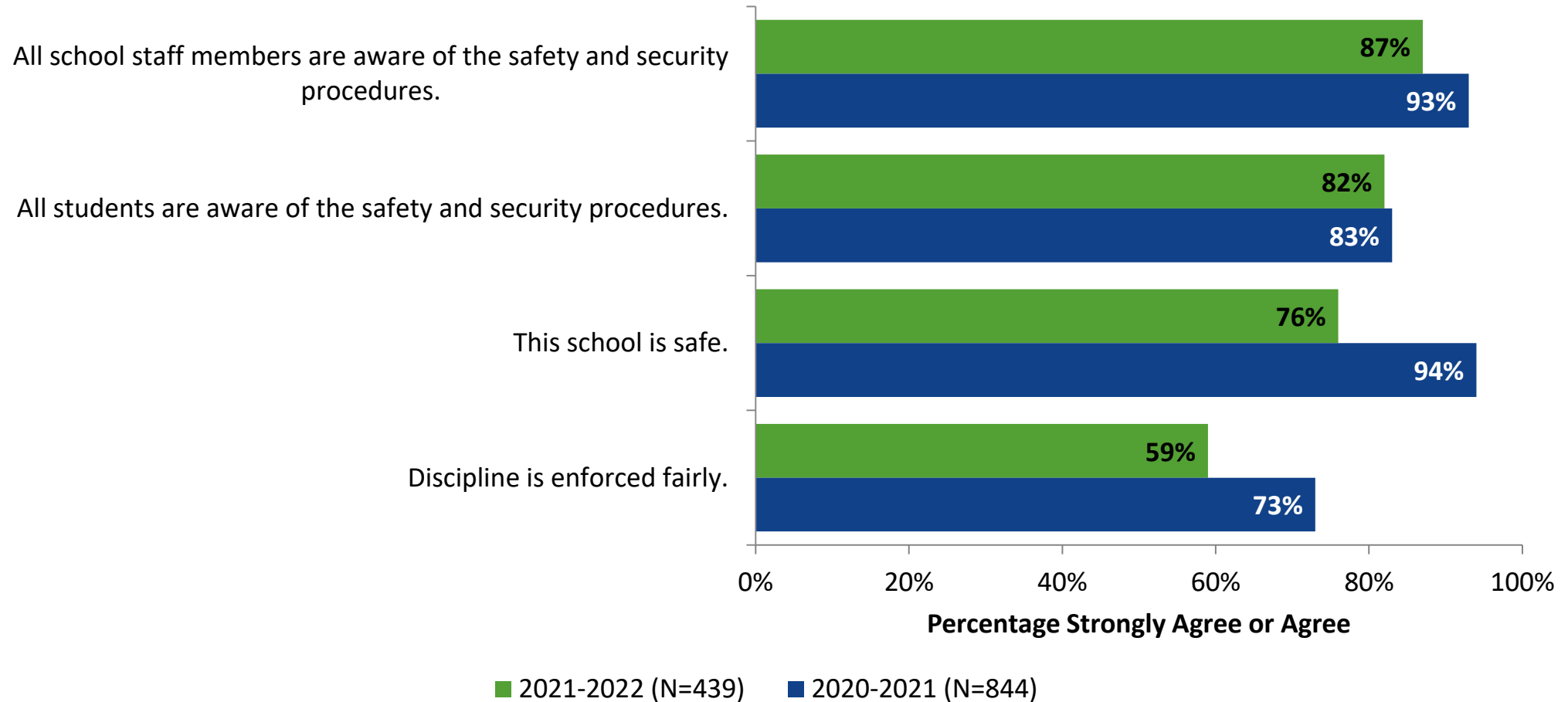
For which of the following are students treated unfairly?



Note: Only participants who strongly disagreed or disagreed that students are treated fairly regardless of their background(s) answered this question. Percentages added may exceed 100 since a participant may select more than one answer for this question.

# Safety and Behavior: Comparison Over Time

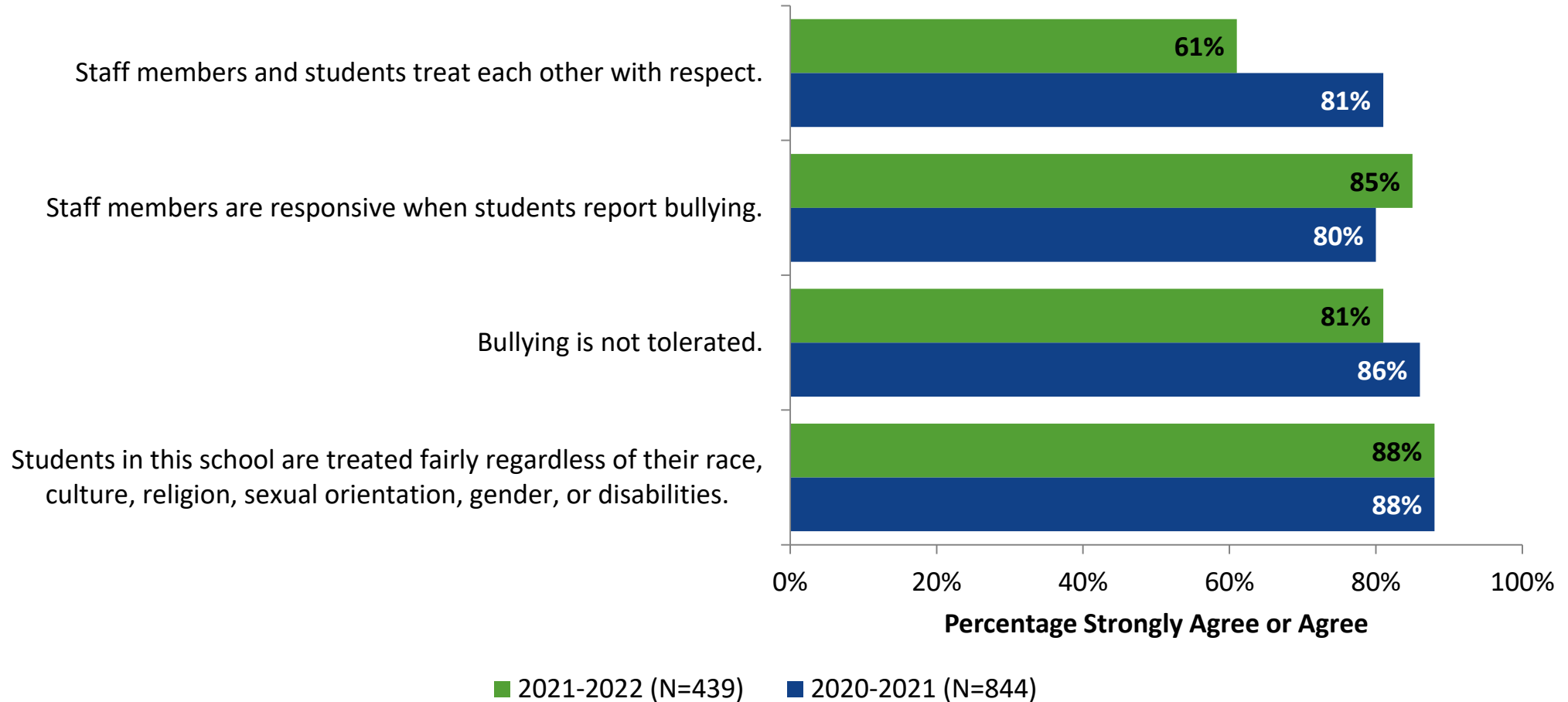
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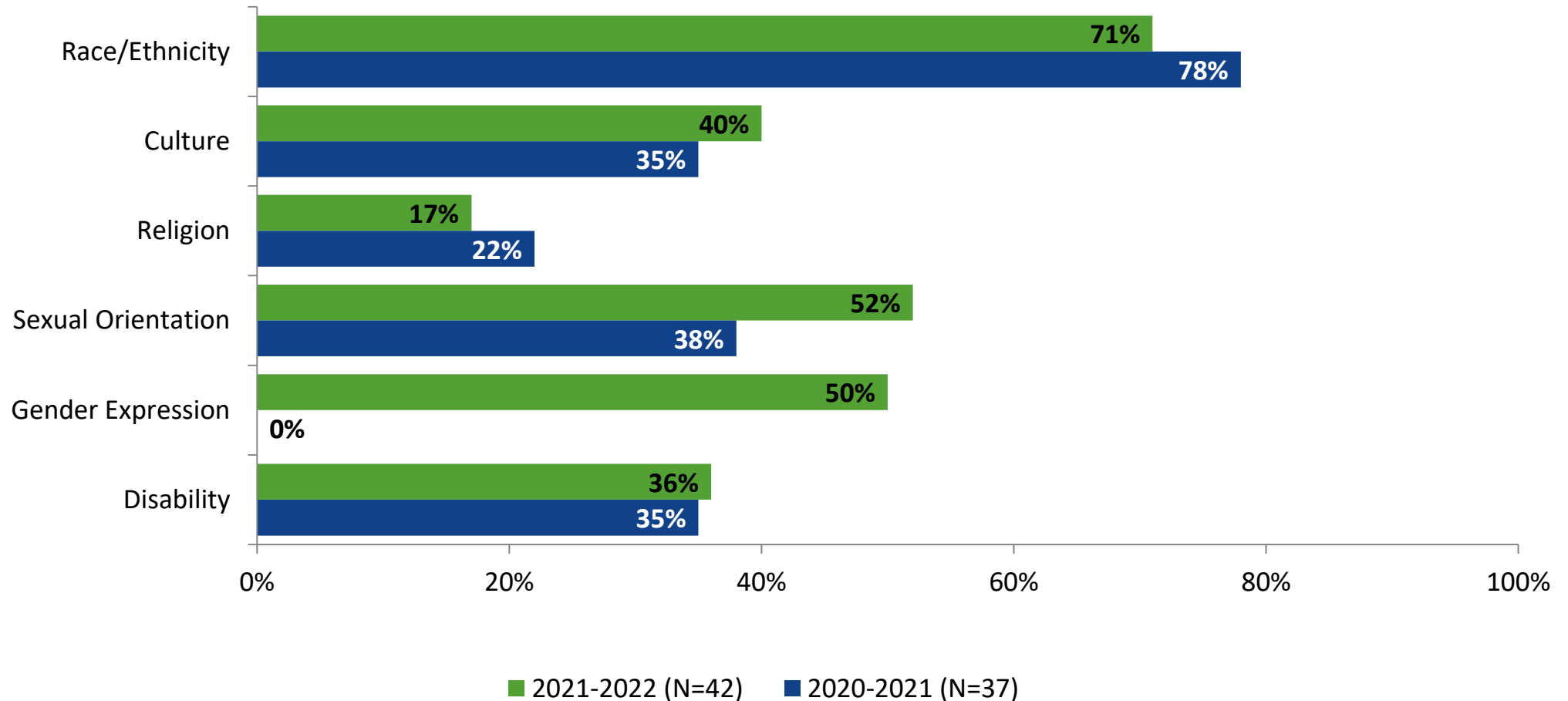
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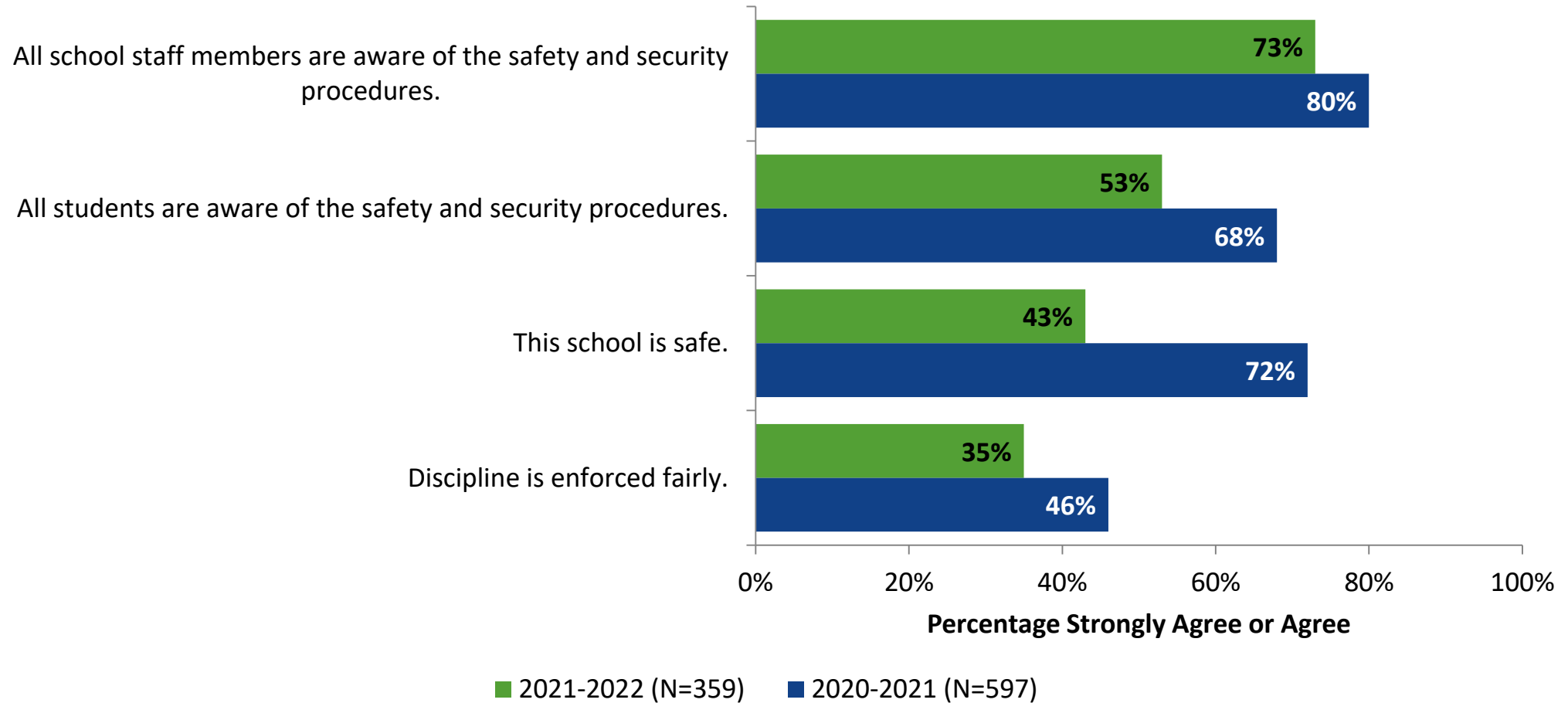
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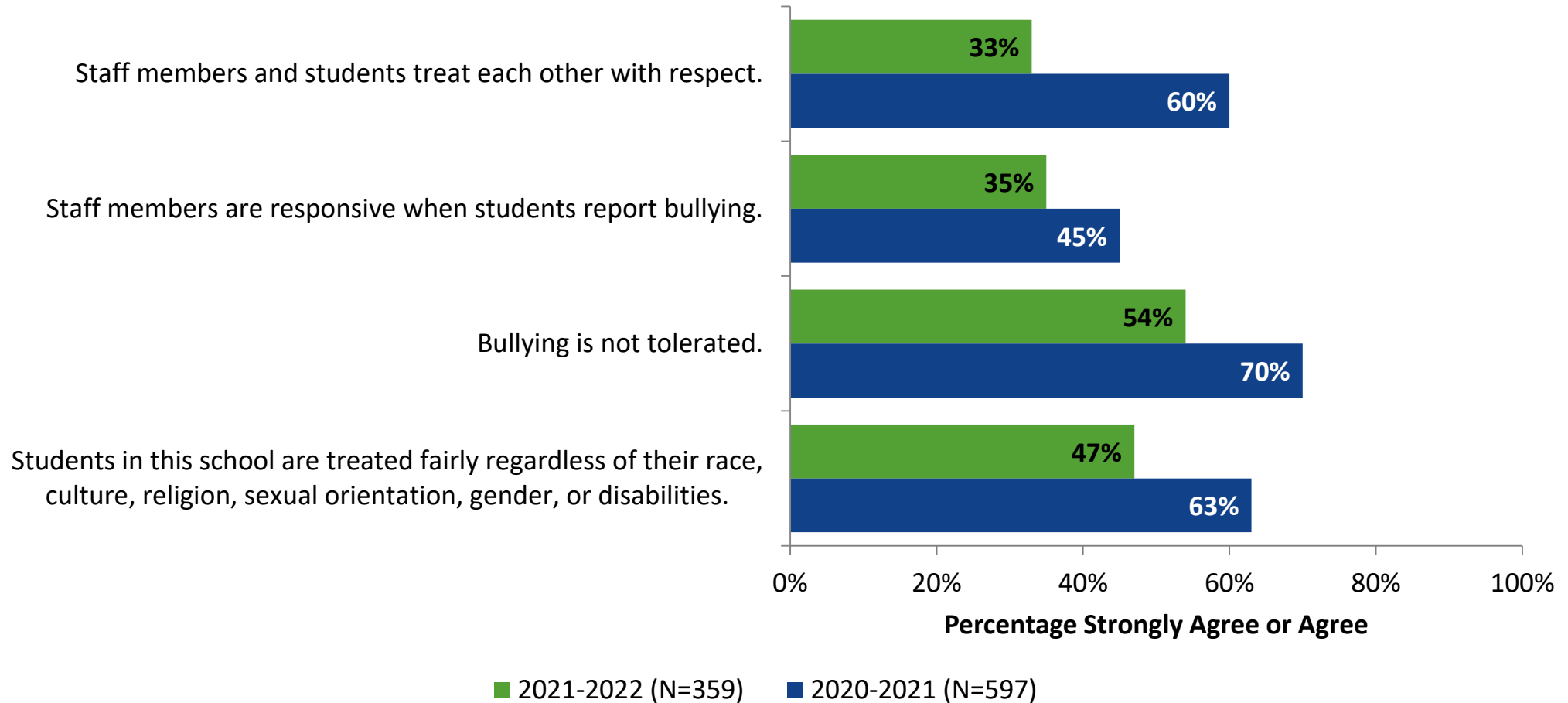
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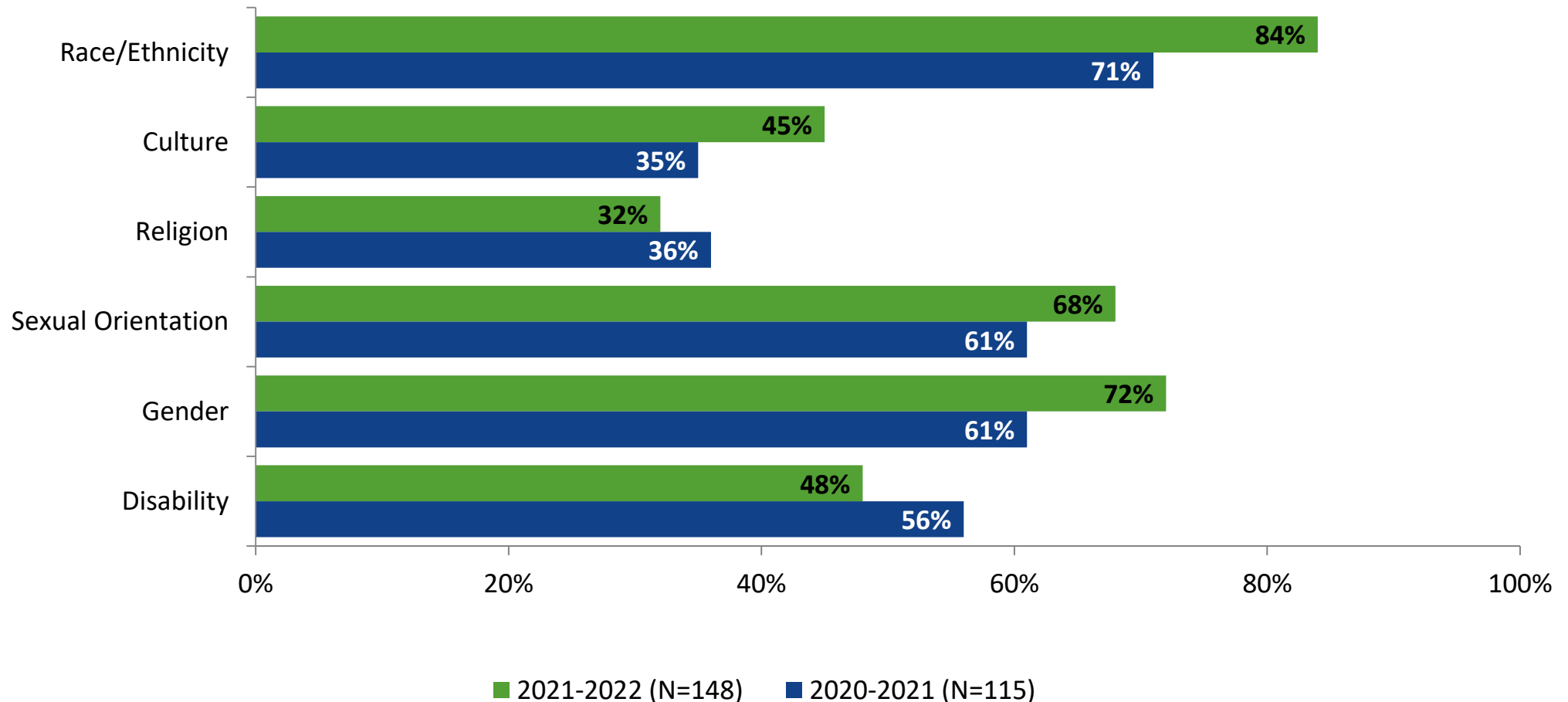
# Safety and Behavior: Comparison Over Time (Continued)

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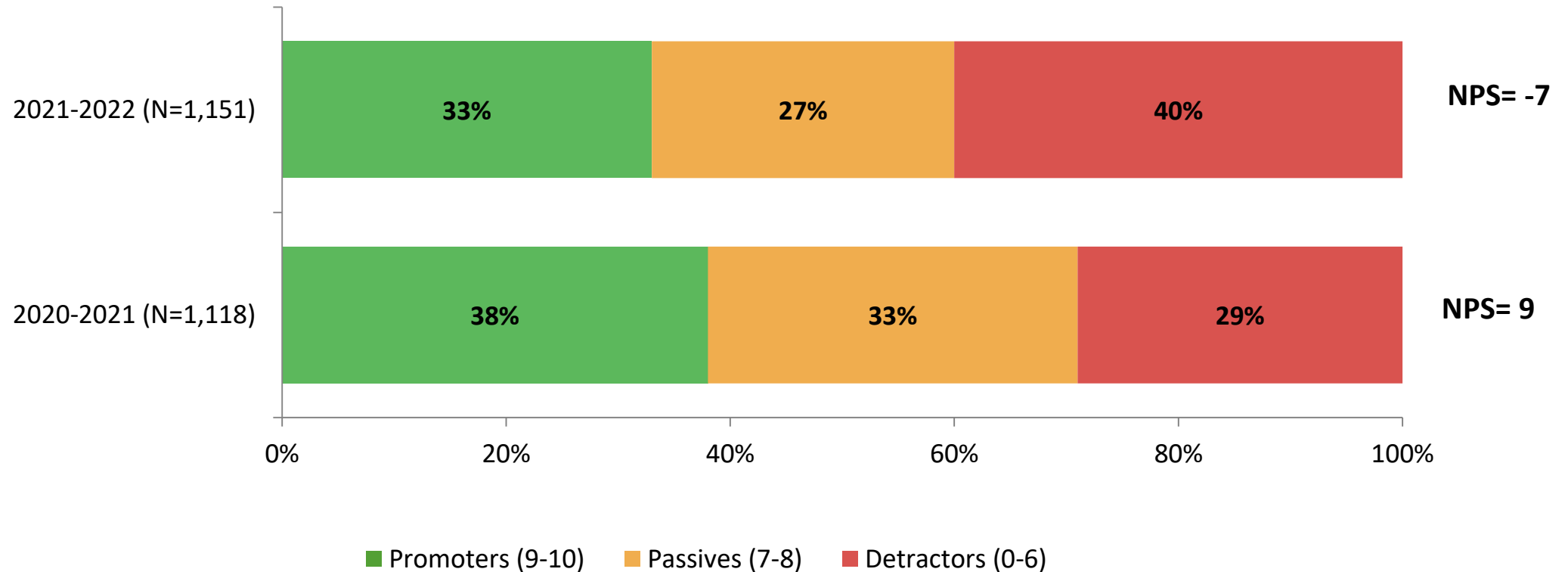
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# Net Promoter Score — School: Comparison Over Time

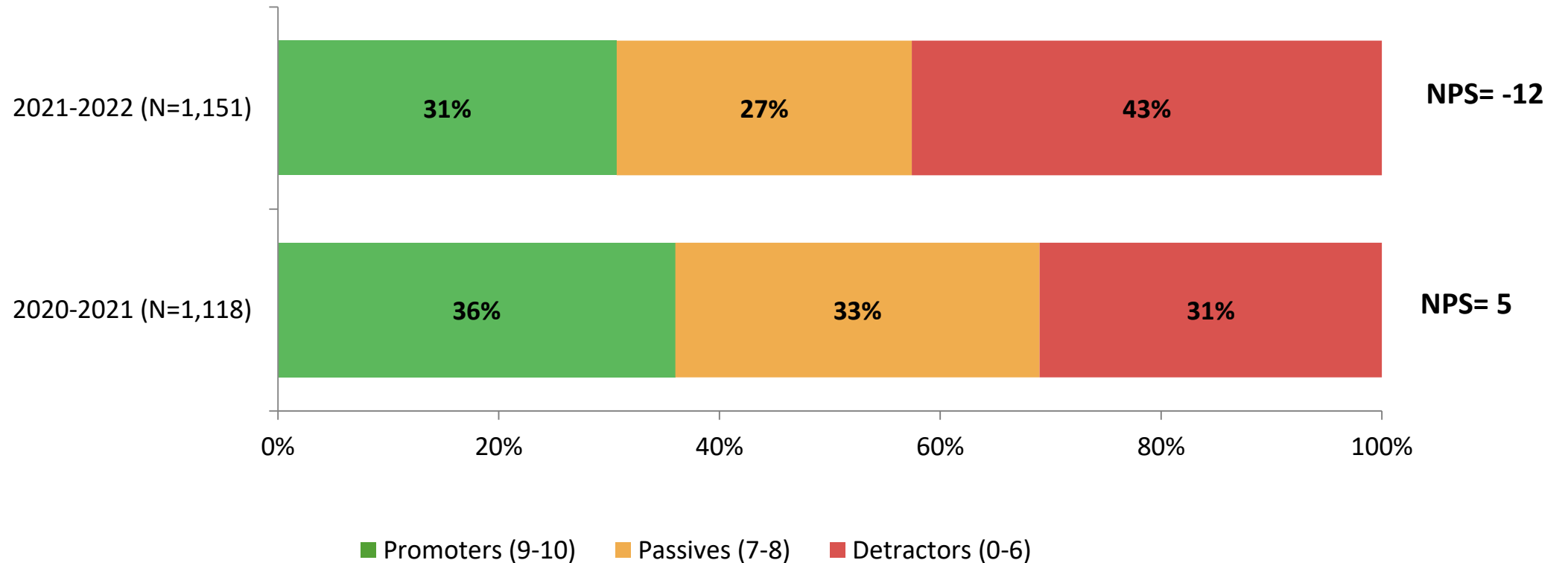
How likely are you to recommend your child's school to a family member or friend?



Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who respond with a 7 or 8 are Passives, and customers who choose 9 or 10 are Promoters. The overall NPS score is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

# Net Promoter Score — District: Comparison Over Time

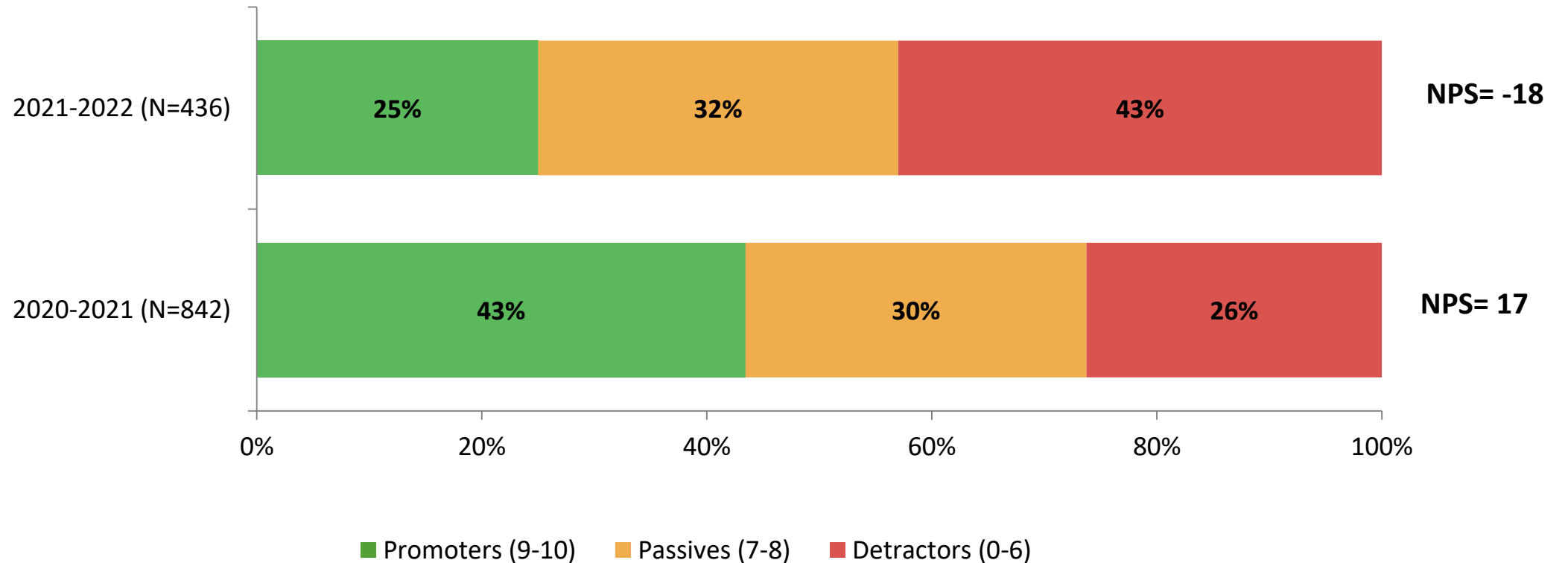
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# Net Promoter Score — School: Comparison Over Time

How likely are you to recommend your school to a family member or friend?

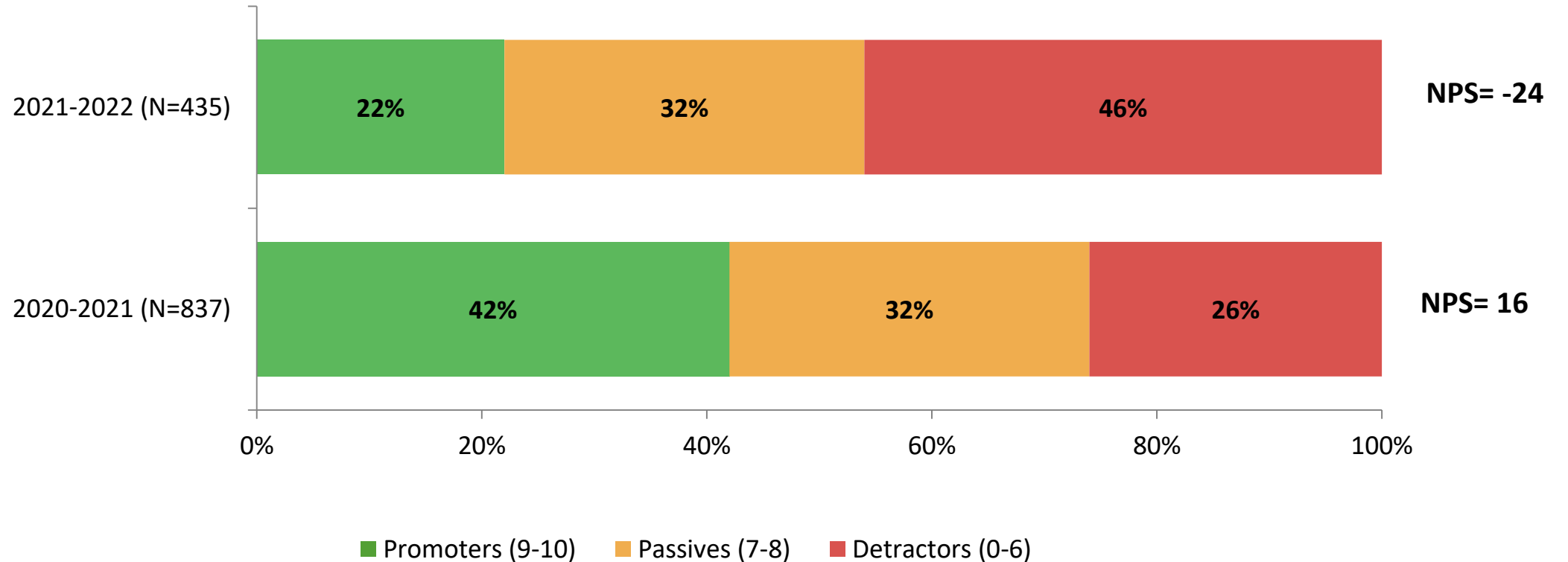


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# Net Promoter Score — District: Comparison Over Time

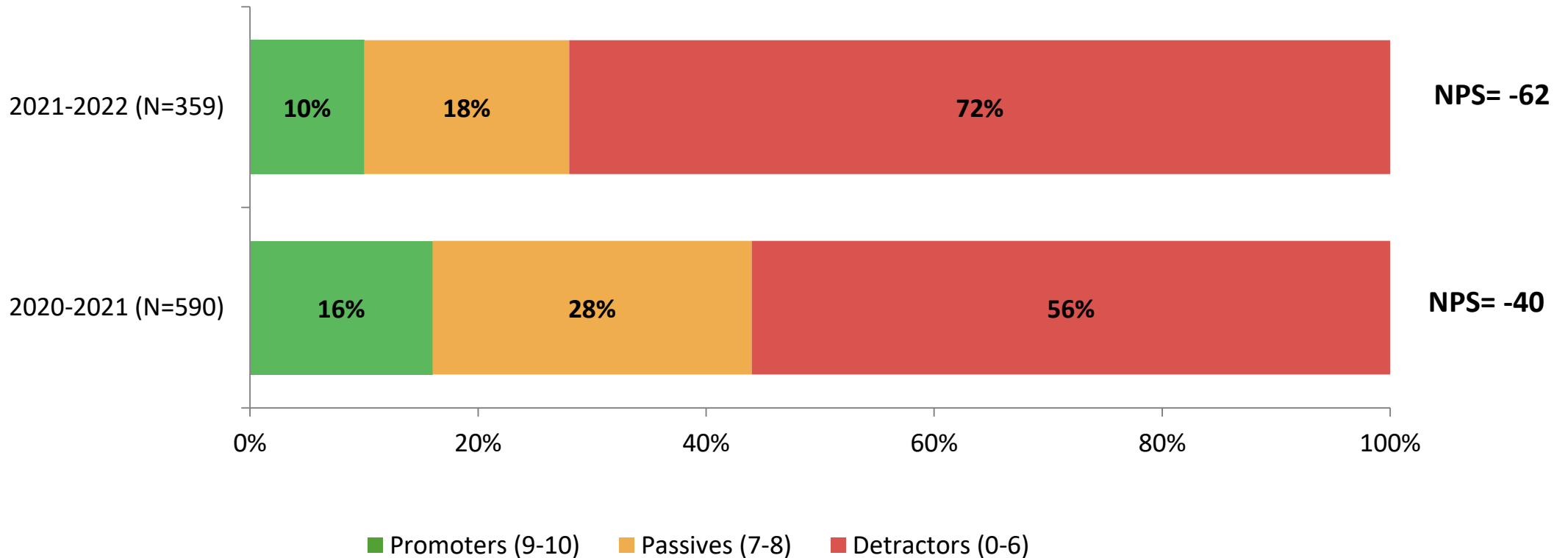
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# Net Promoter Score — School: Comparison Over Time

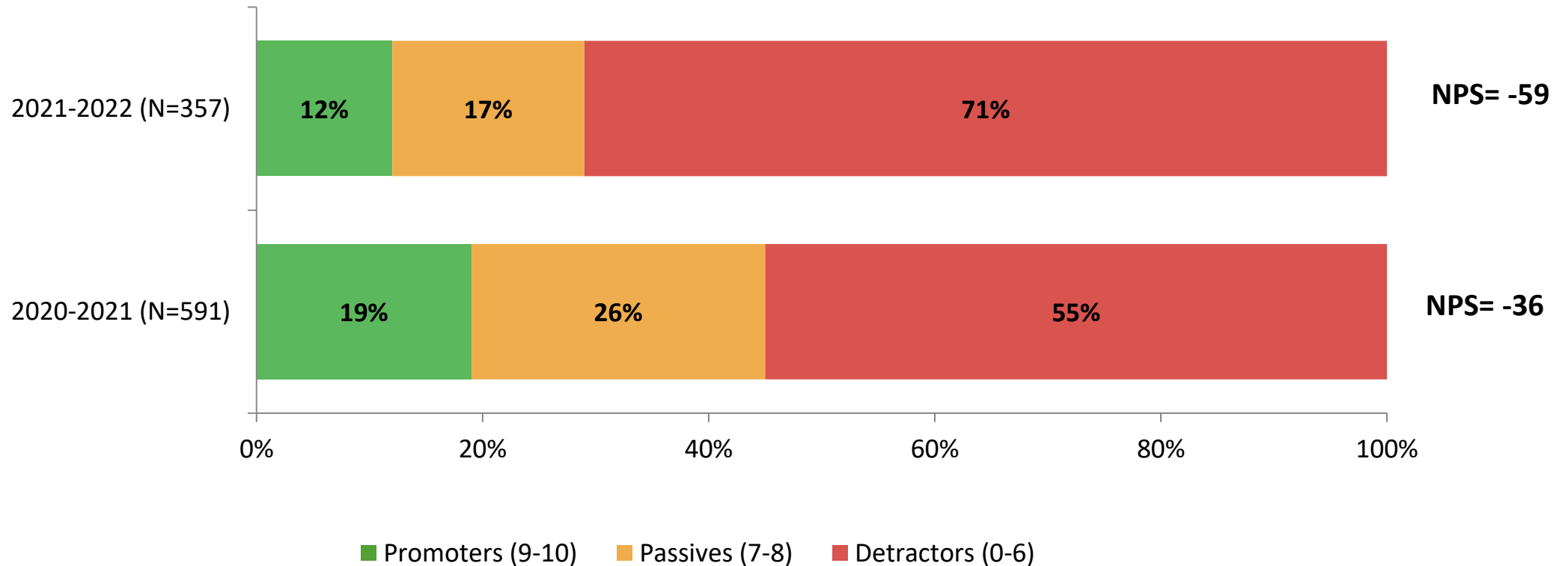
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# Net Promoter Score — District: Comparison Over Time

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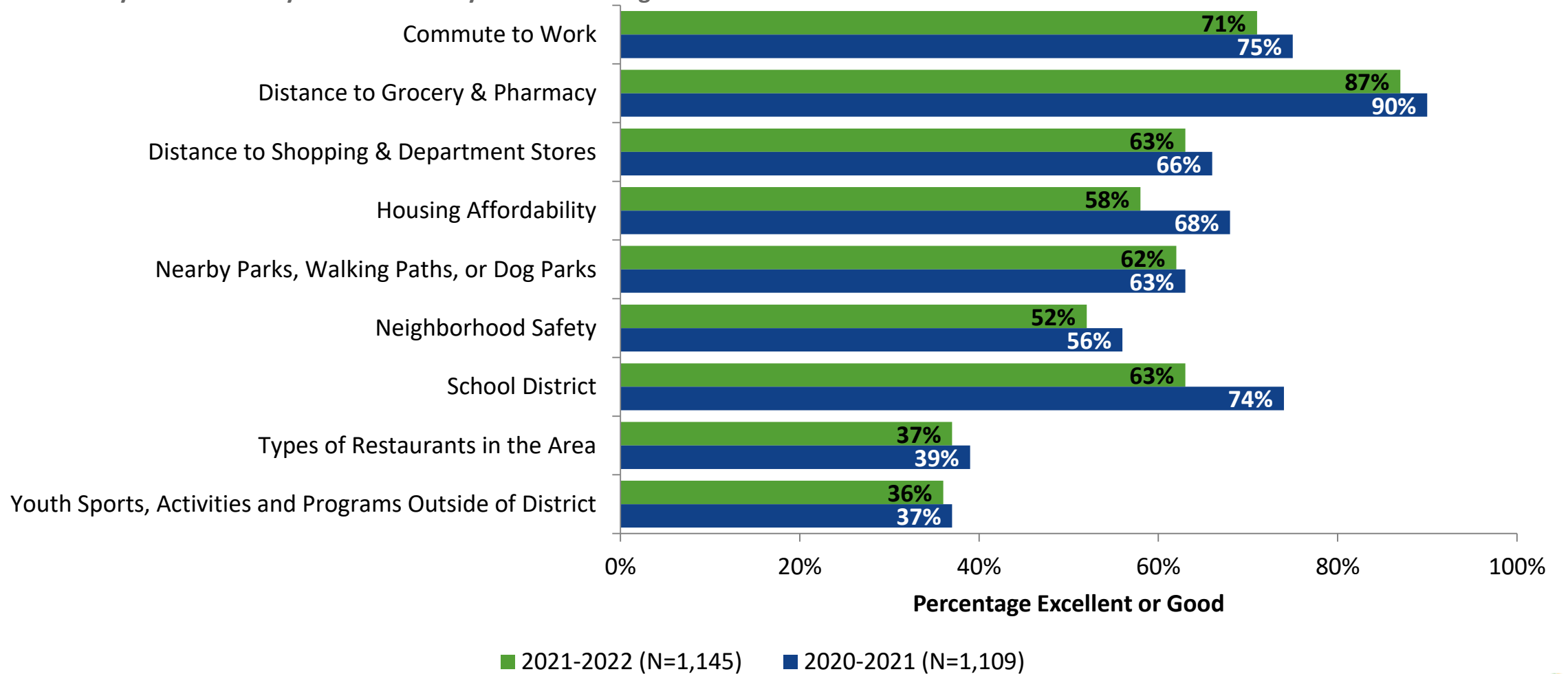
## Factor Impacting Choice of Where to Live

Please select the top three factors that impact your decision when choosing a place to live. (N=1,119)

Response	Weighted Score	Relative Weighted Score	Overall Rank
School District	1893	100	1
Neighborhood Safety	1671	88	2
Housing Affordability	1560	82	3
Commute to Work	878	46	4
Youth Sports, Activities, and Programs Outside of the School District	257	14	5
Distance to Grocery & Pharmacy	219	12	6
Distance to Shopping & Department Stores	87	5	7
Types of Restaurants in the Area	76	4	8
Nearby Parks, Walking Paths, or Dog Parks	73	4	9

# Raytown Community Aspects: Comparison Over Time

How would you rank the Raytown community in the following areas?

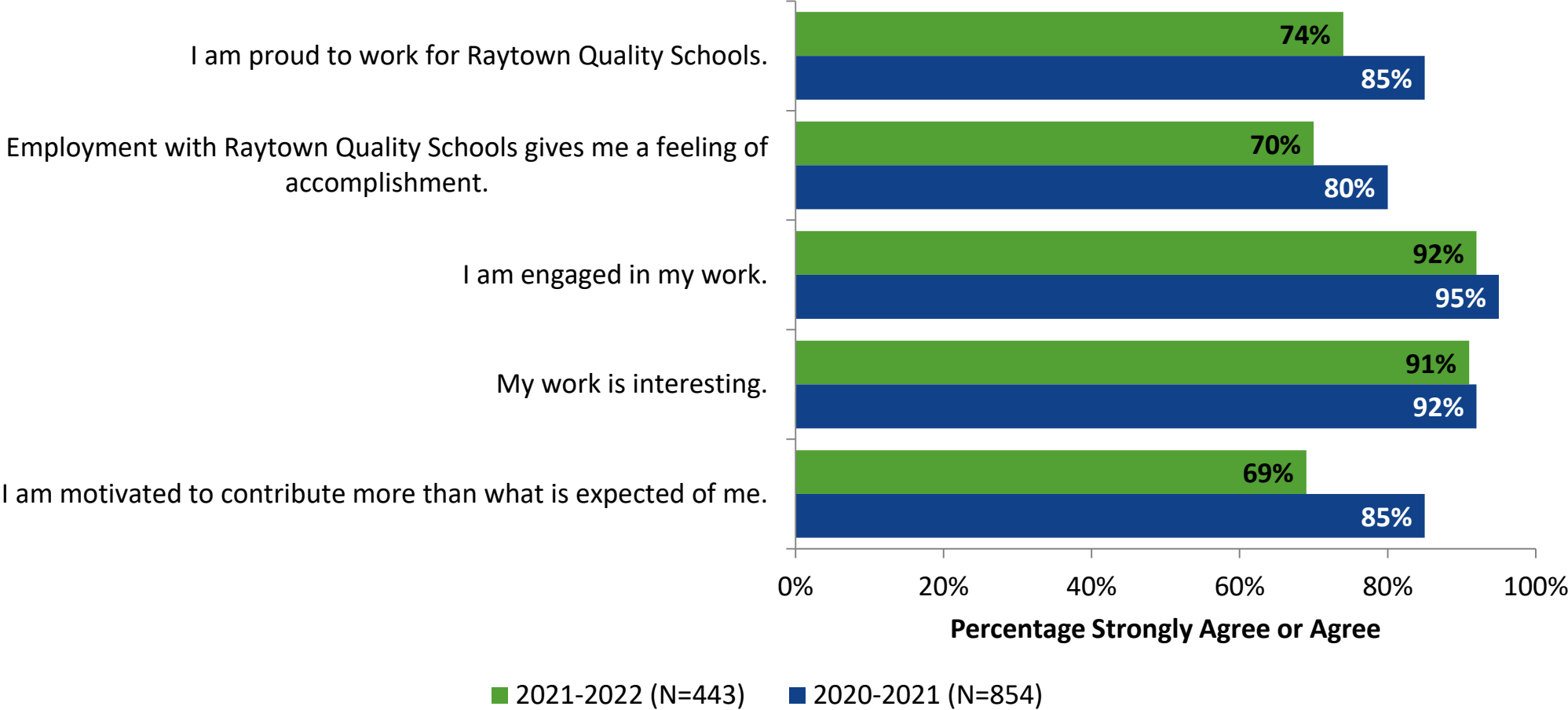


# Employee Engagement Questions

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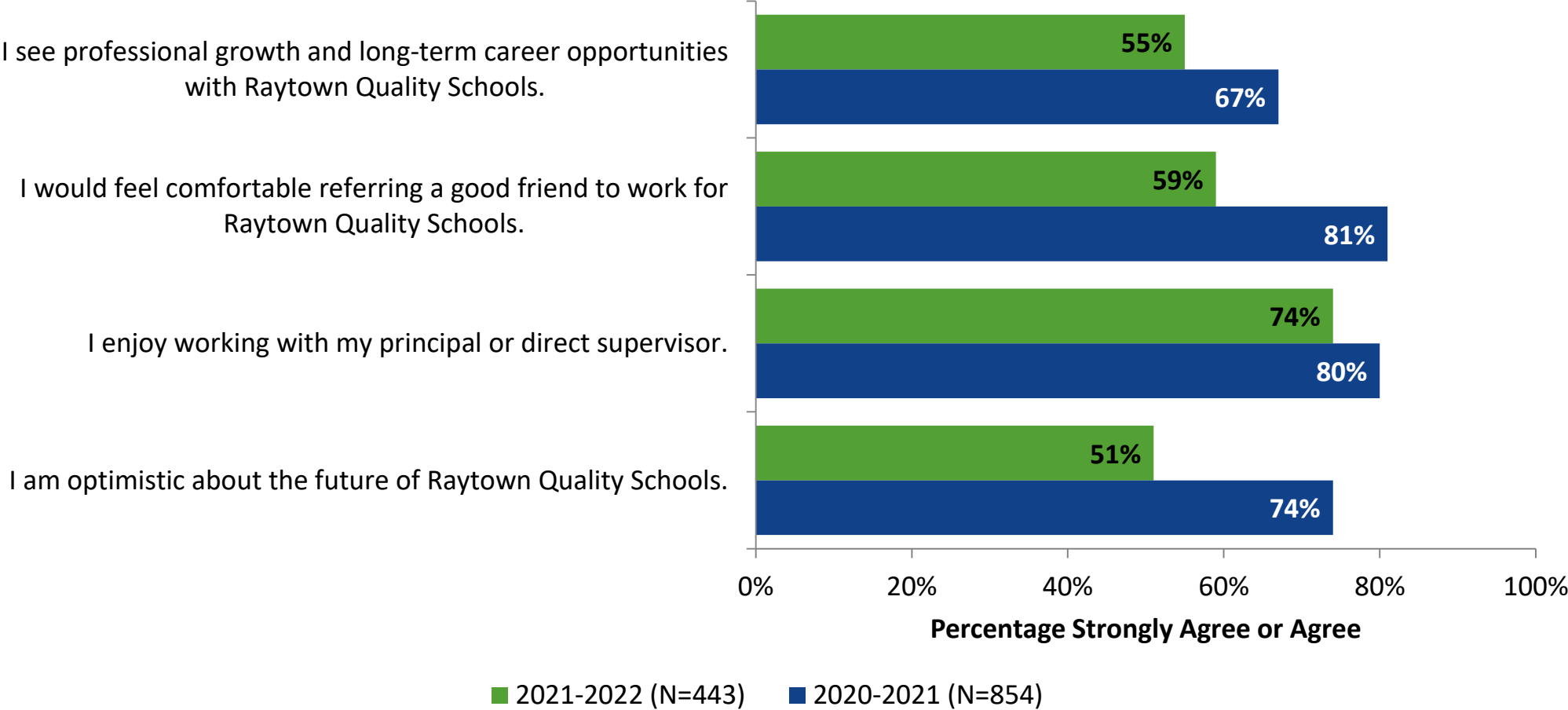
# Overall Engagement: Comparison Over Time

How strongly do you agree or disagree with the following statements?



# Overall Engagement: Comparison Over Time

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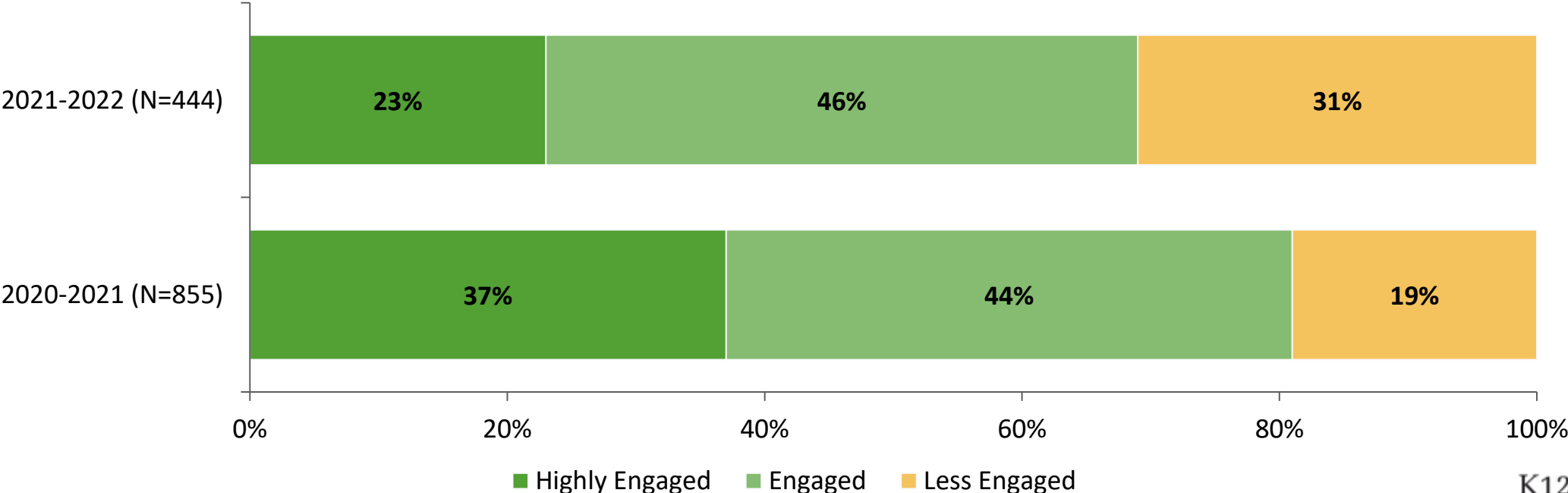


# Overall Engagement Classification: Comparison Over Time

Responses to the nine overall engagement items were averaged to calculate an engagement score for each participant. To calculate the engagement score, each response option was assigned a numerical value:

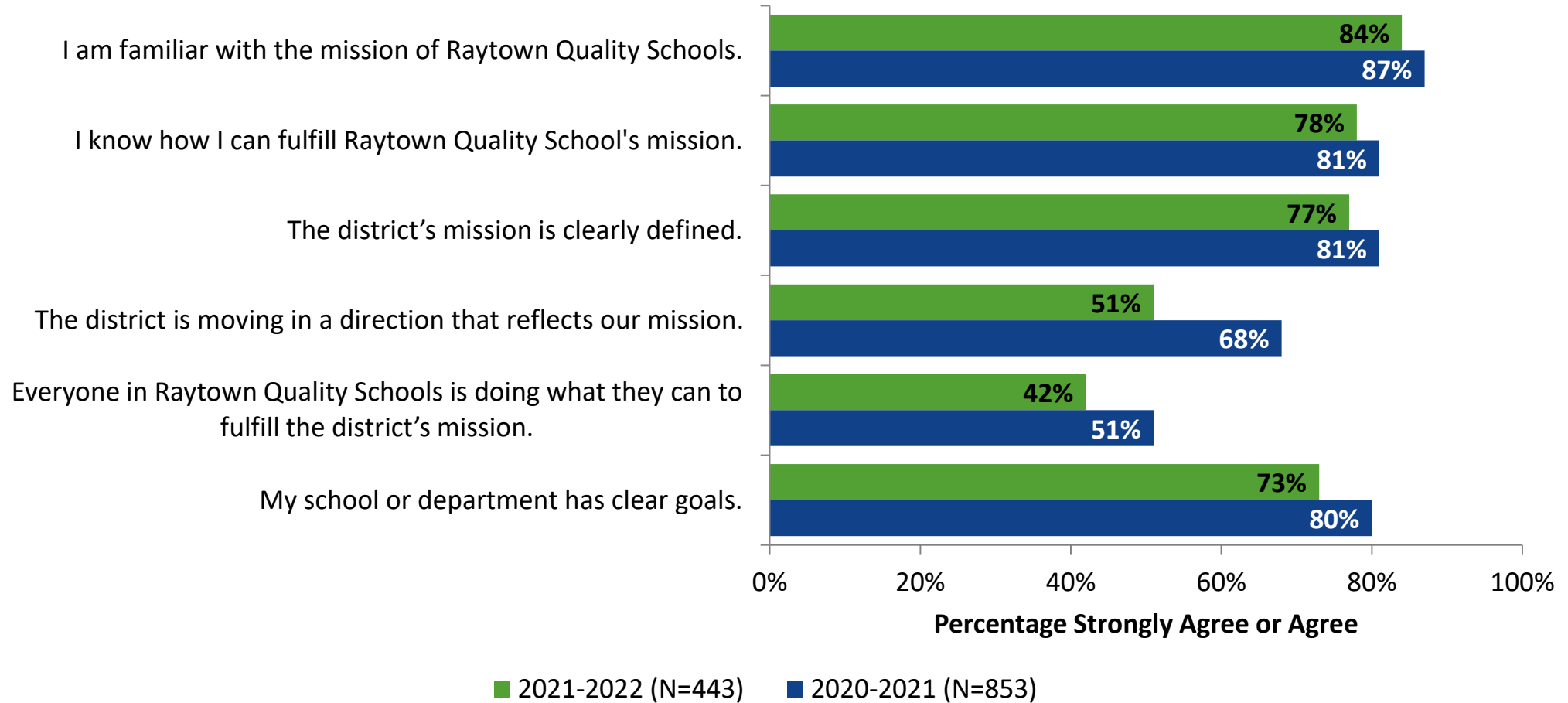
- Strongly Disagree = 1
- Disagree = 2
- Neither Disagree nor Agree = 3
- Agree = 4
- Strongly Agree = 5

Average scores were classified into three levels: **Highly Engaged** (>4.5), **Engaged** (3.5 to 4.5), or **Less Engaged** (<3.5).



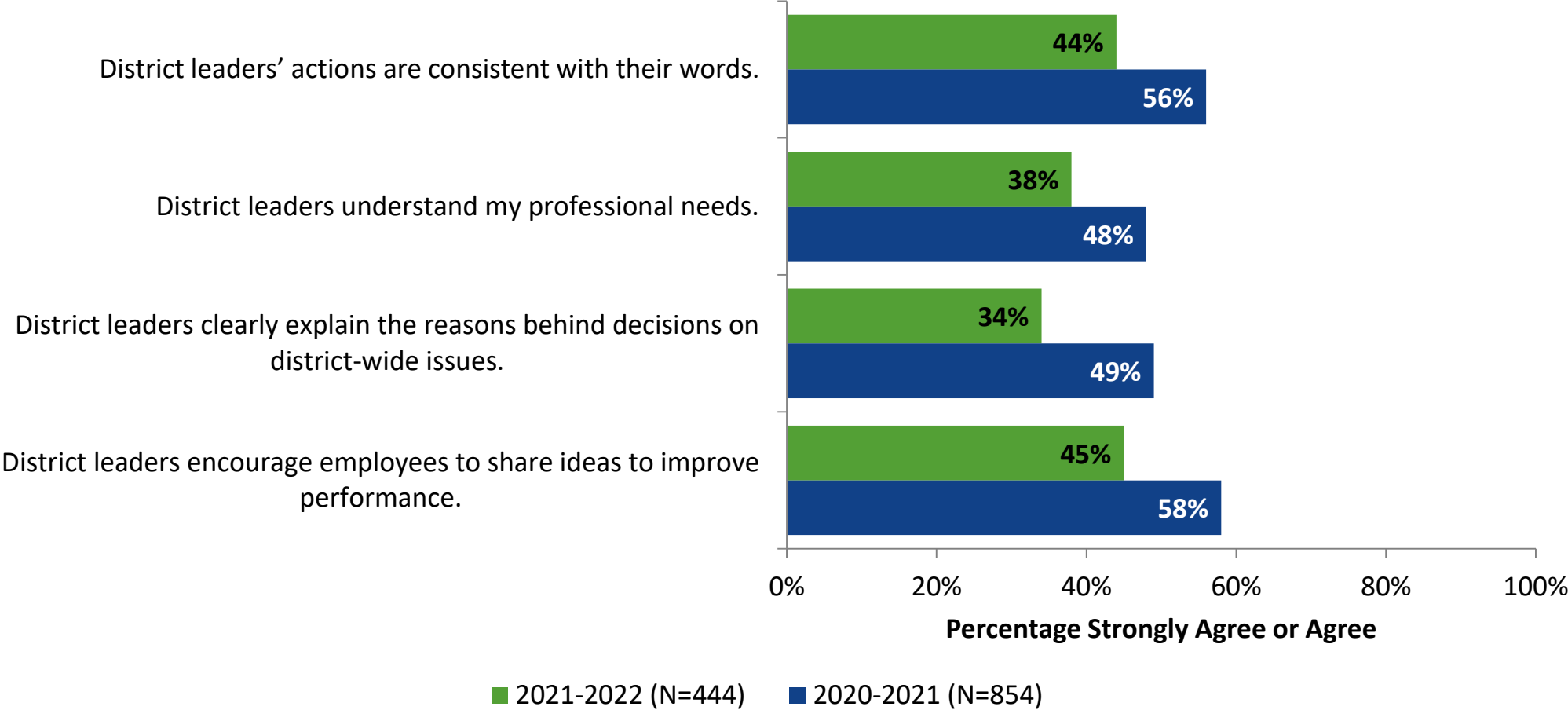
# Mission and Vision: Comparison Over Time

How strongly do you agree or disagree with the following statements?



# District Leadership: Comparison Over Time

How strongly do you agree or disagree with the following statements?



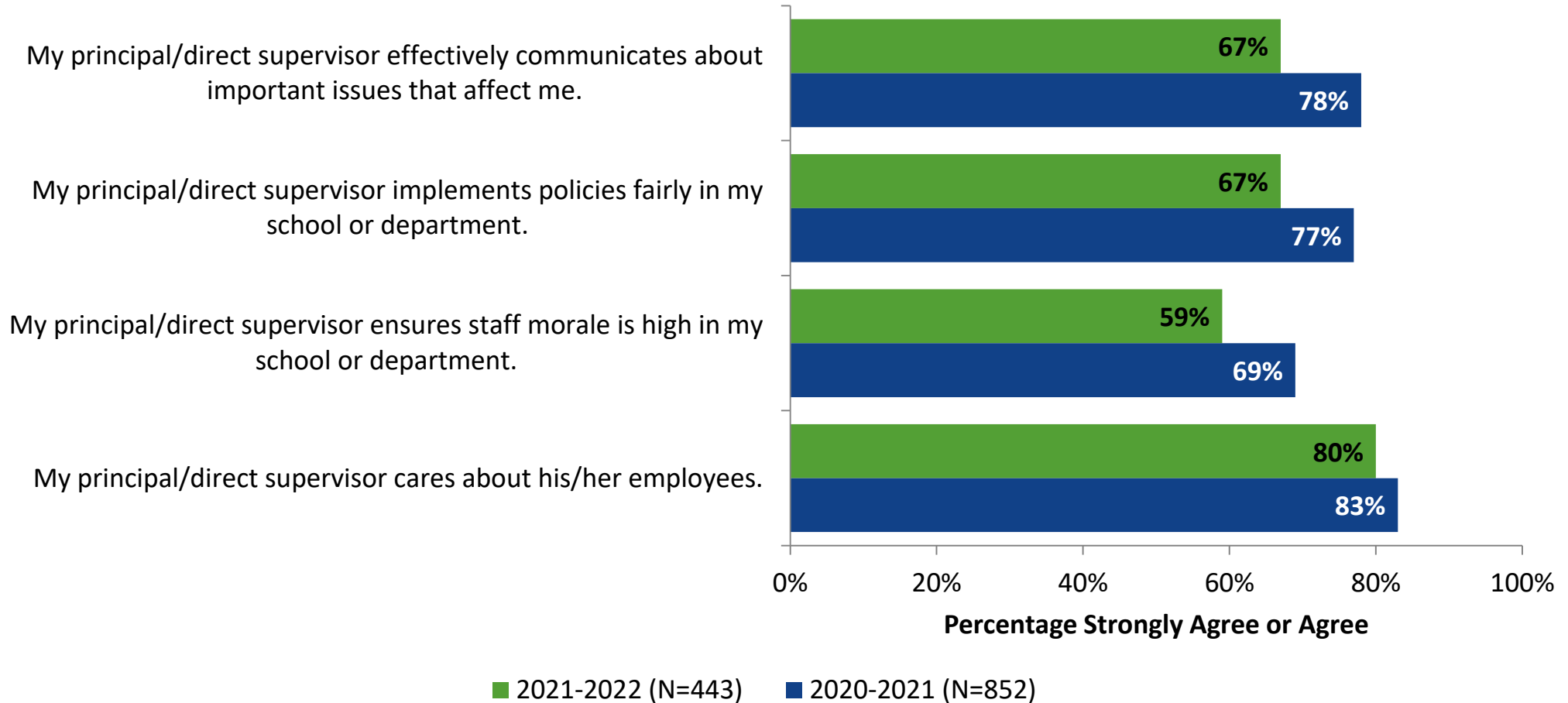
# Worksite Leadership: Comparison Over Time

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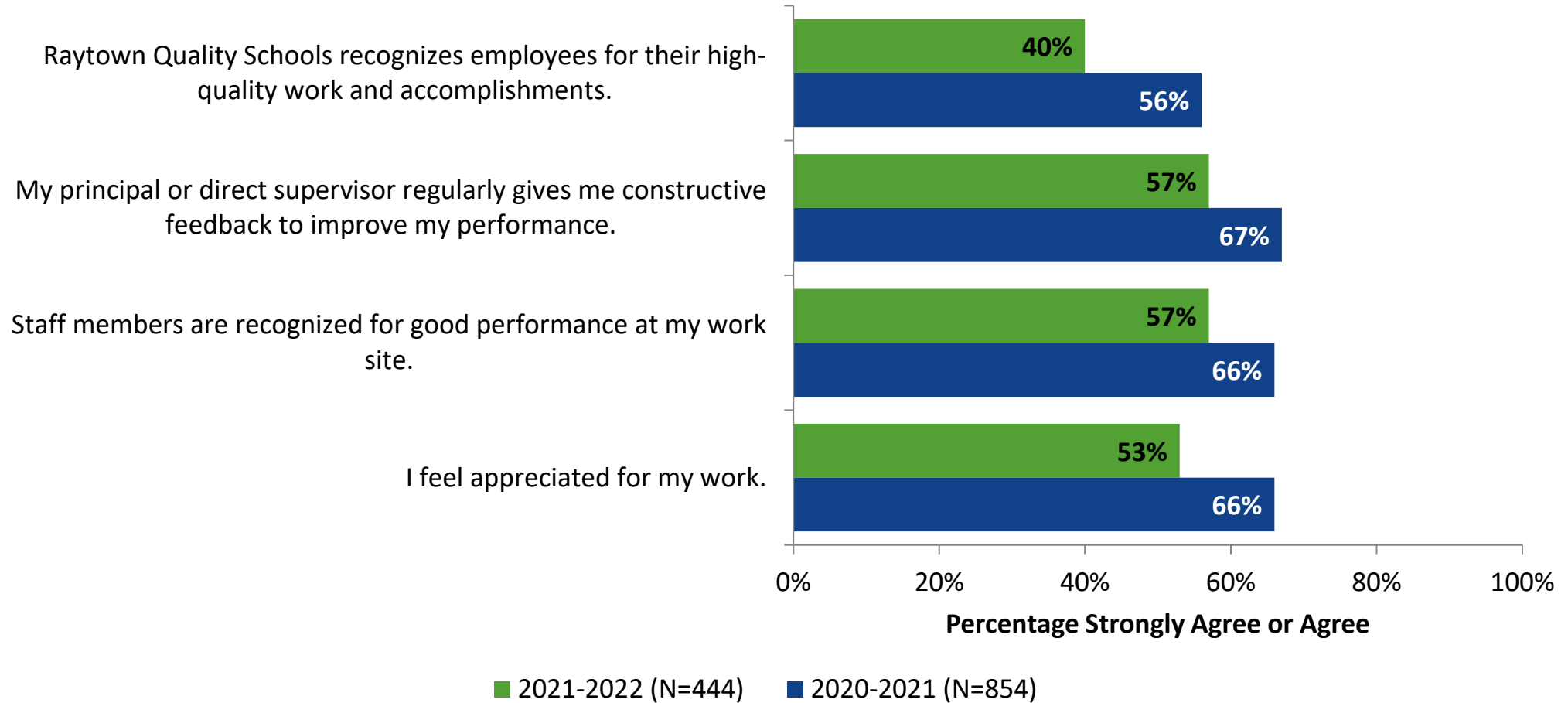
# Worksite Leadership: Comparison Over Time (Continued)

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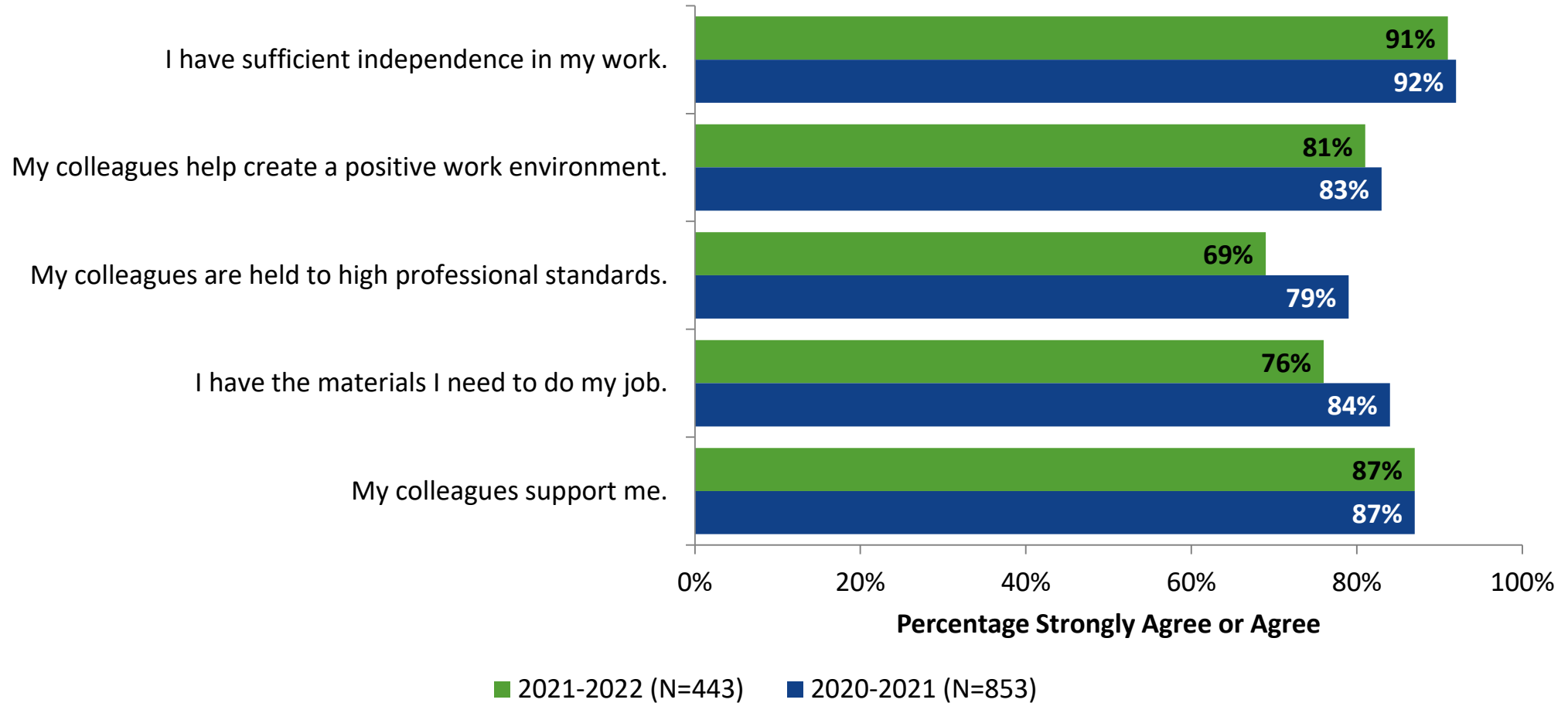
# Feedback and Recognition: Comparison Over Time

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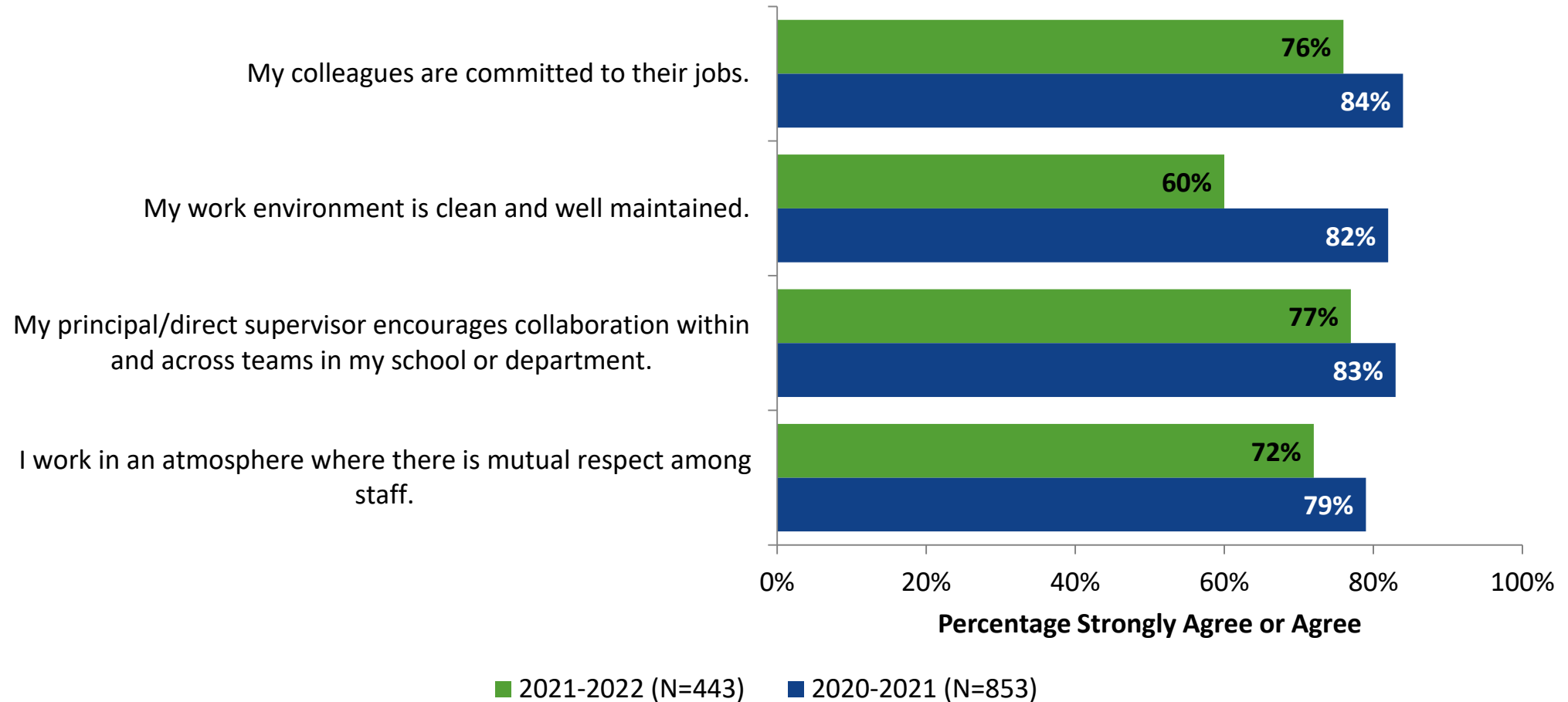
# Work Environment: Comparison Over Time

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# Work Environment: Comparison Over Time (Continued)

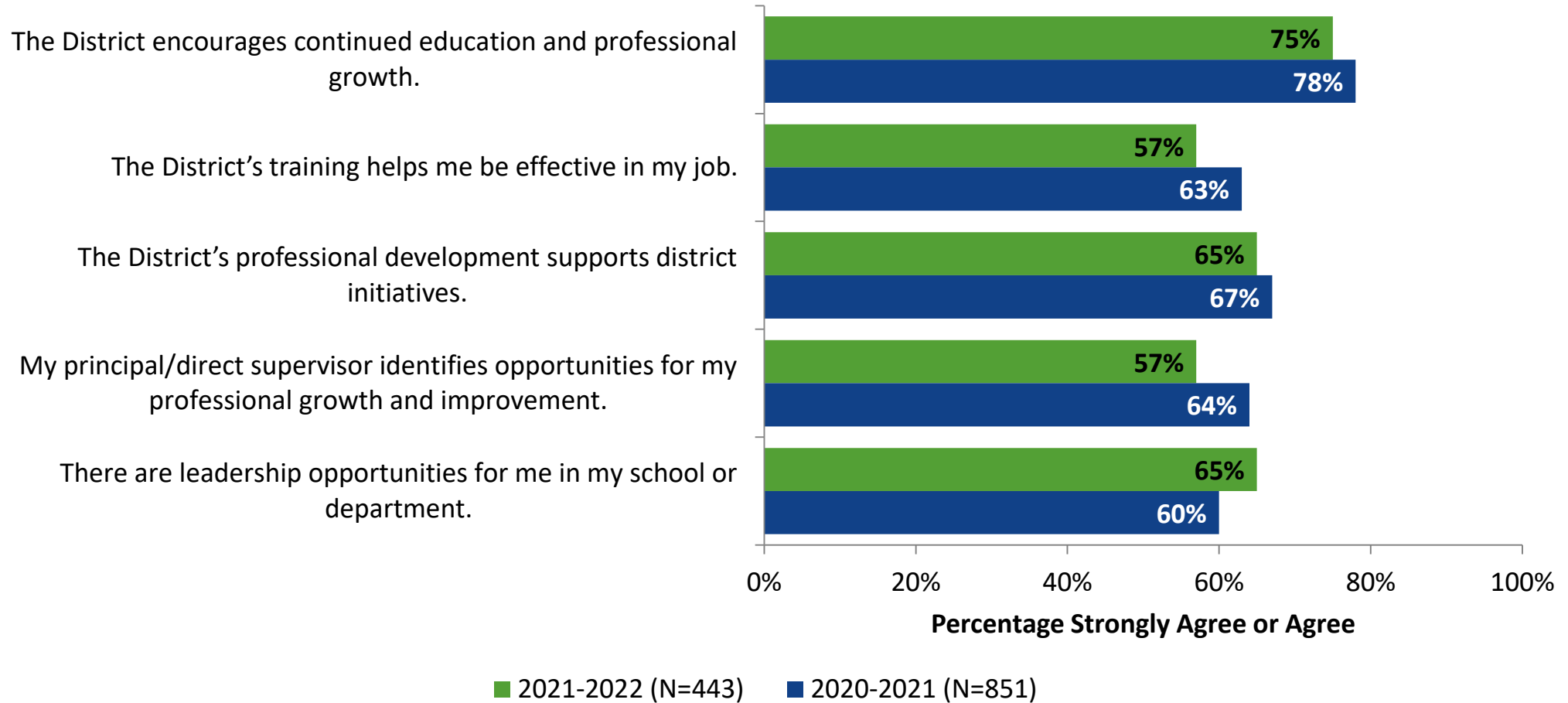
How strongly do you agree or disagree with the following statements?





# Career Growth and Training Opportunities: Comparison Over Time

How strongly do you agree or disagree with the following statements?





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