

**Request for Proposal**

**For**

**Live Streaming of Board of Education Meetings**

**Raytown Quality Schools**

**Raytown, Missouri**

**December 14, 2021**

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## Information

Raytown Quality Schools is seeking sealed proposals for Live Streaming of Board of Education Meetings to satisfy live streaming of the Raytown Quality Schools Board of Education meeting requirements.

Sealed Proposal should be submitted in the form of two-sealed bound copies with title "Live Streaming of Board of Education Meetings" – (1) marked "Original", (1) marked "Copy". All submissions must be received at the address below by the date and time listed. Attendance at Proposal opening is not required.

All documents will be considered the property of Raytown Quality Schools. The request for Proposal does not commit the District to any specific course of action.

### **School District:**

Raytown Quality Schools  
6608 Raytown Road  
Raytown, Missouri 64133

### **District Contact:**

Melissa Tebbenkamp, Chief Information Officer  
Raytown Quality Schools  
10750 E. 350 Highway  
Raytown, Missouri 64138  
816-268-7120  
Melissa.tebbenkamp@raytownschools.org

**A pre-proposal walkthrough meeting will take place on December 20, 2021 at 1:00 p.m. at the Raytown Quality Schools Administration building, 6608 Raytown Road, Raytown, MO 64133.**

### **Submit Sealed Proposal:**

**January 4, 2022 at 1:15 p.m.**

Melissa Tebbenkamp, Chief Information Officer  
Raytown Quality Schools  
10750 E. 350 Highway  
Raytown, Missouri 64138

**A formal opening will take place at this time. Attendance is NOT required.**

## Overview

Raytown Quality Schools (“District, RQS”) requests sealed Proposals from interested vendors (“Provider”, “Contractor”, “Vendor”) for the purpose of acting as an authorized vendor for Live Streaming of Board of Education Meetings purchases through July 1, 2022.

Providers submitting multiple solutions should provide each as a separate complete Proposal. The Proposal Submitted By signature page shall be completed and submitted with each Provider’s Proposal.

## Proposal Due Date and Time

In order to be considered, two (2) sealed copies (8 ½ x 11” paper 3-hole punched, tab separated by section in a 3-ring binder) of the Proposal, one marked as “Original”, one marked as “Copy”, must be received by Raytown Quality Schools at the address stated by the following date and time:

**January 3, 2022 at 1:15 p.m.**

## District Terms

### Vendor Requirements

1. Vendor Proposals shall conform to the requirements listed in this Proposal.
2. The selected vendor shall have the responsibility to ensure that the products that are delivered to the District match the Proposal and the specifications listed on the Purchase Order.
3. The vendor shall have responsibility for any damage incurred during transit.
4. The selected vendor shall not increase the pricing listed in this Proposal through July 1, 2022. If vendor sources reduce pricing, it is expected that this price reduction be passed on to the District.
5. The vendor must provide assurance that items ordered will be received within two weeks of purchase order release.
6. Vendor must provide shipping information and projected delivery dates for all orders placed. Tracking information will be required in advance of delivery, as soon as possible to accommodate District warehousing requirements.
7. The vendor should accommodate invoice billing, allowing the district to call, fax or email in an order without a generated PO.

**Vendors may withdraw their Proposals at any time prior to the closing for receipt of the Proposals. If withdrawing, notify Melissa Tebbenkamp, in writing (or email), as soon as possible. New Proposals received after the closing date shall not be considered.**

### Delivery

1. All materials and equipment quoted shall be delivered as agreed upon and directed by the Raytown Quality Schools Technology Support Services department.
2. All services provided shall be conducted as agreed upon and directed by the Raytown Quality Schools Technology Support Services department. No service shall be conducted prior to authorization.
3. The selected provider shall have the responsibility to ensure that the products that are delivered to the District match the Proposal and the specifications listed on the Purchase Order.

4. During the time between delivery and acceptance, Raytown Quality Schools cannot be held liable for any damages to or theft of any components. It will, therefore, be the responsibility of the provider to obtain insurance against loss, theft and damage.
5. The provider shall deliver the products directly to the building(s) specified. District shall notify the chosen provider as to the location.
6. Raytown Quality Schools does not allow smoking or the use of any tobacco products within its facilities or any Raytown Quality Schools grounds. This applies to contractors and sub-contractors and their employees as well as Raytown Quality Schools personnel.

### **District's Responsibilities Regarding Service Requirements**

Provider must identify the exact tasks and/or equipment requirements that Raytown Quality Schools must satisfy and/or be responsible for in regards to service and delivery of equipment.

### **Subcontractors**

Subcontracting of any service requested under this Proposal must be disclosed in the Proposal response and agreed to by the District in advance of service initiation and start of work. Provider must assume full responsibility for any subcontractors and ensure any subcontractor abides by all requirements of the Proposal and service contract.

### **Proposal Requirements**

1. Purchasing and payments shall be in accordance with Board policy DJF as outlined in administrative procedure DJF-AP1. This procedure can be found on the District website.
2. Proposals will be date and time stamped upon receipt by the Raytown Quality Schools.
3. The District will select the lowest or best Proposal. The District reserves the right to design the evaluation criteria to be used in selecting the best Proposal, including, but not limited to: price, value, quality of product, history of performance, recommendations and other qualities important to the district.
4. The District reserves the right to waive minor technical defects in a Proposal, reject any and all Proposal, reject any part of a Proposal, advertise for new Proposals, or make the purchase on the open market if the product or service can be obtained at a better price.
5. The District reserves the right to provide the final contract for mutual consideration and agreement.
6. If the scope of the purchase changes substantially, the district will rebid the product or service unless otherwise provided in this procedure.
7. The Raytown School District reserves the right to separate, accept, or eliminate any item(s) listed under the Request for Proposal that it deems necessary to accommodate budgetary and/or operational requirements.
8. The District also reserves the right to not select any vendor or purchase any goods and services resulting from this Request for Proposal.
9. If the District elects to reduce the number of items from your original Proposal, please state your pricing conditions. Also, it is expected that prices quoted in the response to this Proposal not increase if additional product is purchased through July 1, 2022
10. Any Proposal may be withdrawn prior to the scheduled time for the opening of Proposals. Any Proposal received after the time and date specified shall not be considered.

11. Contractor proposals shall conform to the requirements listed in this Proposal, any amendments thereto, agreed upon documented exceptions and schedules, and the final contract.
12. If the contractor takes exception to any of the requirements, describe the exception and give the details of any alternative offered. The School District shall judge the acceptability of any such alternatives.
13. Should any differences arise as to the meaning or intent of specifications in this document and amendments thereto, the School District's decision shall be final and conclusive.
14. Federal and State laws, Local ordinances and Board policies apply to contracted services. No portion of any master service agreement or contract may defy these laws, ordinances, and policies. Any such portion of a master service agreement or contract that does defy these laws, ordinances, and policies will be considered null and void.

## **Payment and Retainage**

The District is exempt from sales tax and use taxes. Taxes shall not be listed in a bid/proposal/quote or on invoices. A copy of the letter exempting the District from paying these taxes is available from the District upon request by the contractor/provider.

A payment schedule shall be decided on with the chosen contractor/provider. Said schedule shall be part of the contract between the contractor/provider and District. There shall be no hidden costs associated with this proposal. If the contractor/provider foresees any additional or unexpected costs or charges to be made, these charges need to be explained in the proposal.

Purchasing and payments shall be in accordance with Board policy DJF as outlined in administrative procedure DJF-AP1. This procedure can be found on the District website.

There shall be no hidden costs associated with district orders. If you foresee any additional or unexpected costs or charges to be made, these need to be explained in your bid.

## **Selection Process and Minimum Requirements**

Each company must meet the following minimum qualifications (company may not use sub-contractors to fulfill any obligations within its contract).

- Contractor shall conform to the requirements listed in this request.
- The selected contractor(s) shall assign a project manager/point of contact to this project. This person shall become the central contact person for the contractor once the project begins.
- The selected contractor shall have the responsibility to ensure that the products that are delivered to District match the request and the specifications listed.
- If the contractor source reduces pricing, it is expected that this price reduction be passed on to the School District.
- Contractor must provide seven (7) total references.



## **Required Proposal Format and Content**

Two bound copies should be submitted on 8 1/2" by 11" paper, with consecutive page numbers. Please mark one copy as "original" and one as "copy". The Proposals should contain the following sections in the order presented below. Proposals that do not include these sections may be considered non-responsive and as such may not be considered.

- Proposal Cover Sheet
- Proposal Acknowledgement and Exceptions
- Letter of Interest
- Profile and Experience
- Staff
- Project Budget
- Additional Requirements
- Litigation
- References
- Signature Page

### **Section 1: Proposal Cover Sheet**

Fill out completely the Proposal Cover Sheet which is the last page of this document. Place said cover sheet as the first page of the Proposal that has been prepared for consideration.

### **Section 2: Proposal Acknowledgement and Exceptions**

The Contractor shall acknowledge compliance with the requirements listed in this Proposal and any amendments thereto. If the contractor takes exception to any of the requirements, describe the exception and give the details of any alternative offered. The School District shall judge the acceptability of any such alternatives.

### **Section 3: Letter of Interest**

The Proposal should be introduced with a letter of interest that includes a synopsis of the company's services and highlight the capacity to perform the work. The letter should be signed by the individual with contract signature authority for the company.

### **Section 4: Profile and Experience**

Outline company history, scope of services offered, size of the vendor, and location. Give additional detail that the company feels may elaborate on profile and experience. List out in a matrix format experience.

### **Section 5: Staff**

List the experience and qualifications of any staff that will be assigned to the project. Name the person who will fill the role of Project Manager/Sales Manager. Note any additional personnel that will be responsible for onsite activities once the project begins.

## Section 6: Project Budget

1. Complete in its entirety, the price table provided in this Proposal (Specifications: Live Streaming of Board of Education Meetings Pricing Table). Explain any blank areas. Submit the company's total project budget to fulfill the requirements of this Proposal. The proposed budget response shall be listed in the same format and order as provided below.
2. Vendors should complete the attached pricing sheet and also include information on how prices will be calculated for items not on the sheet in the **COMMENT** section below. The items selected for the pricing sheet reflect anticipated purchase volumes through July 1, 2022.
3. The unit price should reflect the price the district should expect to pay if a single unit is purchased. If a discount or price savings is offered for larger quantities in an order, or if purchased within a specific time frame, describe the discount/savings and conditions in the **COMMENT** section below.
4. Proposals must identify all costs as presented in the pricing table. Note length of warranty included with purchase of part number.
5. Product/part number alternatives are allowed only if specifications are met or exceeded. Additionally, alternatives will be required if part numbers listed are approaching "end-of-production" within the next 6 months.
6. Pricing should be guaranteed through July 1, 2022, with exception given to products bid. The below quantities represent the desired order, but, any minimum order or further quantity discount should be listed.
7. The vendor must provide assurance that items ordered will be received within two weeks of purchase order release. Please state expected delivery time in the **DELIVERY** section below.
8. Vendors should outline process for return, trouble reporting and escalation procedures for defective or "DOA" items have been received, giving details of how credits are made and what restrictions are placed on returns in the **RETURNS** section below.

## Specifications: Live Streaming of Board of Education Meetings Pricing Table

All 3 requested options must work with Zoom

**Option 1:** All new audio/visual system components for production and live streaming of Board of Education meetings. This system will have a minimum of 2 cameras that auto-zoom and room microphones that will ensure quality audio from Board members, speaker podium and district staff throughout the room over video stream. A fully functional touch display will control the room's 4 displays, audio, podium computer and guest laptop input. The room must maintain the same functionality as prior to the install with the enhancement of auto-zoom cameras and the ability for live streaming meetings using Zoom or WebEx.

Quantity	Part#	Description	List Price	Discount %	Item Cost	Total
<b>Live Streaming of Board of Education Meetings Option 1 Equipment and Pricing</b>						
<b>Bid Grand Total</b>						

**COMMENT (Specifications: Live Streaming of Board of Education Meetings):**

**DELIVERY (Specifications: Live Streaming of Board of Education Meetings):**

**RETURNS (Specifications: Live Streaming of Board of Education Meetings):**

**Option 2:** Enhance the district's current sound and audio-visual equipment to ensure a fully functional environment for the production and live streaming of Board of Education meetings. This system will need a minimum of 2 cameras that auto-zoom and room microphones that will ensure quality audio from Board members, speaker podium and district staff throughout the room over video stream. Integrate the current Crestron touch display to control the room's currently installed 4 displays, podium computer and guest laptop input. Additional cameras and microphones will be needed. The room must maintain the same functionality as prior to the install with the enhancement of auto-zoom cameras and the ability for live streaming meetings using Zoom or WebEx.

Quantity	Part#	Description	List Price	Discount %	Item Cost	Total
<b>Live Streaming of Board of Education Meetings Option 2 Equipment and Pricing</b>						
<b>Bid Grand Total</b>						

**COMMENT (Specifications: Live Streaming of Board of Education Meetings):**

**DELIVERY (Specifications: Live Streaming of Board of Education Meetings):**

**RETURNS (Specifications: Live Streaming of Board of Education Meetings):**

**Option 3:** Enhance the district’s current sound and audio-visual equipment to ensure a fully functional environment for the production and live streaming of Board of Education meetings. This system will need a minimum of 2 cameras that can be controlled remotely. Existing room microphones may be used for audio from Board members and speaker podium. Additional microphones may be needed for district staff throughout the room to be heard appropriately over video stream. Integrate the current Crestron touch display to control the room’s currently installed 4 displays, podium computer and guest laptop input. Additional cameras and microphones will be needed. The room must maintain the same functionality as prior to the install with the enhancement of auto-zoom cameras and the ability for live streaming meetings using Zoom or WebEx.

Quantity	Part#	Description	List Price	Discount %	Item Cost	Total
<b>Live Streaming of Board of Education Meetings Option 3 Equipment and Pricing</b>						
<b>Bid Grand Total</b>						

**COMMENT (Specifications: Live Streaming of Board of Education Meetings):**

**DELIVERY (Specifications: Live Streaming of Board of Education Meetings):**

**RETURNS (Specifications: Live Streaming of Board of Education Meetings):**

*Option 4:* Re-use the district’s current audio-visual equipment as appropriate, adding 1 new camera, and microphones with a single control unit to ensure live stream the board of education meetings. This system may be stand-alone or integrate with the current system.

Quantity	Part#	Description	List Price	Discount %	Item Cost	Total
<b>Live Streaming of Board of Education Meetings Option 4 Equipment and Pricing</b>						
<b>Bid Grand Total</b>						

**COMMENT (Specifications: Live Streaming of Board of Education Meetings):**

**DELIVERY (Specifications: Live Streaming of Board of Education Meetings):**

**RETURNS (Specifications: Live Streaming of Board of Education Meetings):**

**Option 5:** The district would like a software system which would allow for streaming across the districts YouTube channel, and that meets the following criteria:

- Allow viewing of live stream / archive recordings as an (inline frame) embedded in the District’s website.
- Support both standard and mobile technologies (e.g., Windows, Macintosh, iPad, iPhone, Android, etc.) and compatible with current versions of commonly used internet browsers (e.g. Chrome, Edge, Firefox, Internet Explorer, Safari, etc.) with responsive web design.
- Support for closed captioning for archived recordings within 48 hours of meeting completion.

Quantity	Part#	Description	List Price	Discount %	Item Cost	Total
<b>Live Streaming of Board of Education Meetings Option 5 Software and Pricing</b>						
<b>Bid Grand Total</b>						

**COMMENT (Specifications: Live Streaming of Board of Education Meetings):**

**DELIVERY (Specifications: Live Streaming of Board of Education Meetings):**

**RETURNS (Specifications: Live Streaming of Board of Education Meetings):**

## Section 7: Additional Requirements

Provider must provide the following information:

- The Service Level Agreement (SLA) for your proposal.
- Hours of operation for help or trouble reporting.
- Describe maintenance and trouble notification procedures.

## Section 8: Litigation History

Provider must state whether they have been involved in any litigation during the last five years, and if so, describe the litigation.

## Section 9: References

Two financial references must be provided from either financial institutions or suppliers using the format below.

Reference	Contact Name	Phone Number
1.		
2.		

**Five project references must be provided of which three must be entities where you have provided comparable projects** (overlaps acceptable). These projects must have been engaged during the last two years. These references must be for services provided by the proposing company, not by individuals within the company who may have worked on projects while at another company. The Project Scope must include the quantity of product provided, level of service provided and if OEM or Remanufactured product is purchased. Use the format below. Reference contact information must be current and include working phone numbers.

Reference Organization	Contact Name	Phone Number	Project Scope:	Project Completion Date
1.				
2.				
3.				
4.				
5.				

## Requests for Information

Any questions about the Request for Proposal process must be received in writing by Monday, December 20, 2021

## Scope of Services

Services will include but not necessarily be limited to the below services:

- *Option 1:* All new audio/visual system components with 2 cameras that auto-zoom and 2 microphones, a fully functional touch display.
- *Option 2:* Use the district's current sound and audio-visual equipment to stream the district's board of education meetings, including working microphones and cameras that can be focused on the person speaking.
- *Option 3:* Re-use the district's current audio-visual equipment, adding 2 new cameras, and microphones with a single control unit to stream the board of education meetings.
- *Option 4:* Re-use the district's current audio-visual equipment, adding 1 new camera, and microphones with a single control unit to stream the board of education meetings.
- *Option 5:* Provide software to allow streaming via the district's YouTube channel, or on the district's website.



**Proposal Submitted By**

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Company Name

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Authorized Name/Title (printed)

---

Authorized Signature

---

Contact Person for the Bid/Quote/Proposal process

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Date

---

Telephone

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Fax

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Email